

Florida-ARIBBEAN ASSOCIATION



Ths a Star Studded Evening! 🔊



Wednesday ~ March 17, 2010

Benefiting the FCCA Foundation





A GREAT CRUISE STARTS WITH A GREAT PORT. OR FOUR.

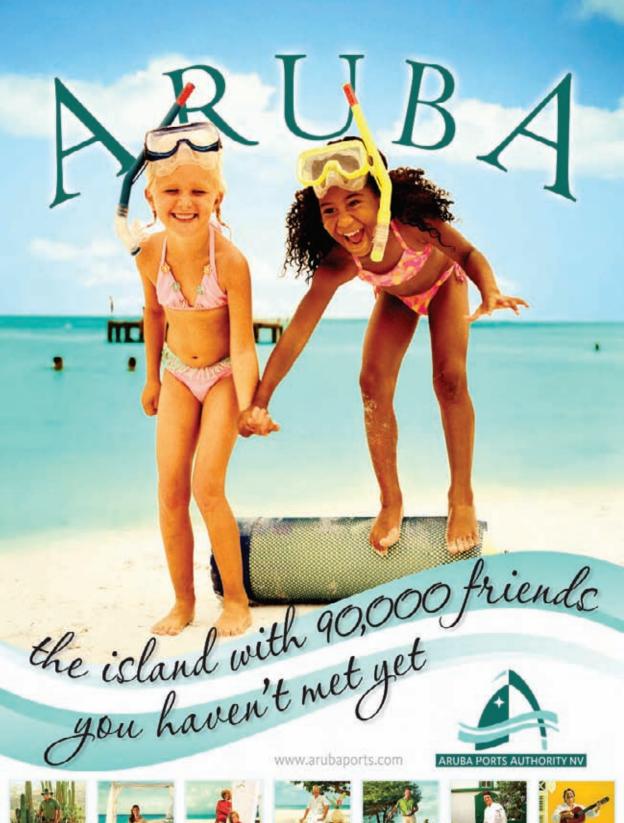
Head toward a cruise destination both you and your passengers will appreciate. The four ports of the U.S. Virgin Islands offer well-established cruise destinations with newly renovated and fully appointed facilities. Additionally, St. Croix offers highly efficient bunkering services. Plus our white sand beaches, turquoise waters and picturesque towns offer all the island experiences your passengers are looking for. For more information on the ports of the U.S. Virgin Islands, visit www.viport.com and www.wico-vi.com.



800.372.USVI



PORTS OF THE





More than

500 YEARS

as the Gateway

to the Caribbean

Since its discovery, Puerto Rico has been welcoming and entertaining passengers. It's now the largest cruise homeport in the Caribbean. Thirteen cruise lines visit the port of San Juan thanks to its modern infrastructure and convenient air access. The Port of Ponce on the South coast and the Western port of Mayagüez, are also excellent ports of call with a well developed infrastructure and docking facilities. The islands of Vieques and Culebra offer superb, quaint island stopovers for cruise itineraries.

No matter where you tie up, the Islands of Puerto Rico offer much more to do before and after a voyage. Pristine beaches, championship golf courses and 500 year-old Spanish colonial fortresses. Add world class shopping and 5 star accomodations and you have more than enough reasons to keep people coming back for the next 500 years.

To see the Islands of Puerto Rico through the eyes of an artist, go to **seepuertorico.com**, And then come see them for yourself.

the Islands of Puerto Rico seepuertorico.com



Book your clients' cruises through the Port of Los Angeles and smooth sailing is guaranteed. They'll enjoy all of the sights and attractions that L.A. has to offer, from the beaches to Hollywood. And you'll enjoy a wide selection of premium cruise operators and brand-name hotels to create the ideal vacation package. Plus, there's easy freeway access and terminal facilities designed for effortless embarking and disembarking. Cruising through Los Angeles has never been easier!



Welcome Message

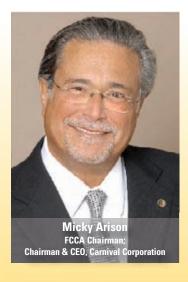
The fifteen Member Lines of the FCCA welcome you to the 16th Annual Gala Dinner Extravaganza. Tonight as we bring our Gala to the legendary Miami Beach Convention Center, the home of Cruise Shipping Miami, we gather to reaffirm our pledge to take a pro-active stance on issues that affect our destination partners. We are glad to see others join our cause and hope you become as adamant as the cruise industry is, though your main concern for tonight should be enjoyment.

We would like to extend our gratitude to you, our friends and partners for your continued support. The proceeds from tonight benefit the FCCA Foundation, so, thank you for lending a helping hand to many people and organizations throughout the Caribbean and Latin America.

Everyone present tonight has some involvement in the cruise industry. We are happy to have all ends of the spectrum represented and realize the impact of everyone's participation. Hopefully you can take advantage of the networking opportunities this event presents and forge meaningful business and/or relationships. Maybe you can take the time to catch up with those already established. We are pleased to provide you with a forum that allows the chance for the industry to thrive and grow as a whole.

We would like to give our special thanks to the Port of Miami for making this wonderful evening possible.

Have a delightful evening. We hope that you enjoy yourselves and we look forward to seeing you at future FCCA events.







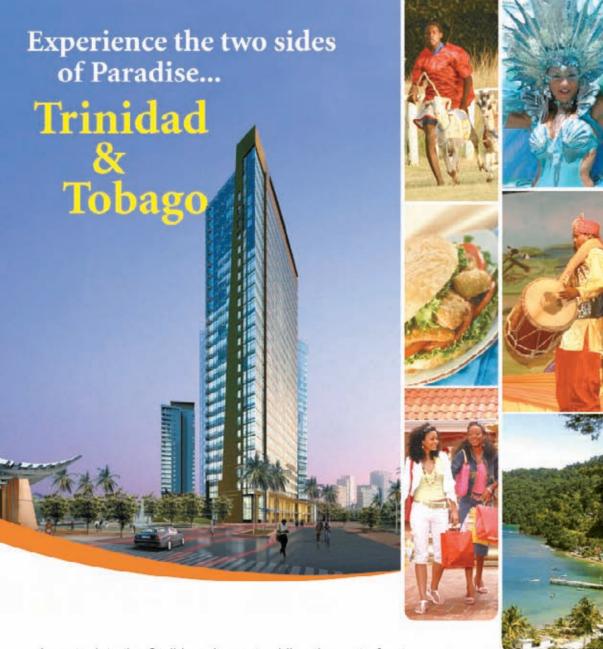
THERE'S NO BETTER PLACE TO GET AWAY THAN A PLACE NOBODY'S EVER HEARD OF.

With a rich mix of culture, exciting nightlife and plenty of unspailed beaches, it's no wonder Curação is the hidden treasure of the Caribbean.

Request a FREE Curação information package by visiting Curação.com or call toll free 1,800.328.7222

CURAÇA

The Hidden Treasure of the Caribbean



An entry into the Caribbean's most exhilarating waterfront,
Port Trinidad, can best be described as an encounter with style
and sophistication. And that's only the beginning.
Tobago is the place where tranquility prevails above all.
The expressions of warmth and hospitality are
common place as you wade through some of
the world's unspoiled territory.

Whatever your fancy, cruise into Trinidad and Tobago







More space, more fun, more shopping, more pleasure! Grenada! Picturesque, historic, cultural, natural & friendly. Come enjoy white sandy beaches, themed tours, nature trails, scuba diving, sports fishing, dolphin watching, and more!











E-mail: grenport@spiceisle.com Telepbone (473)440 7678



E-mails gbt@spiceisle.com Telephone (473)440 2001 www.GrenadaGrenadines.com

Program

6:30 p.m. Cocktail Reception & Silent Art Auction

8:00 p.m. Introduction

Michele M. Paige, President, FCCA

Dinner

9:00 p.m. Live Art Auction

9:15 p.m. Sponsor Recognition

Event Sponsor

• Port of Miami, Bill Johnson, Port Director

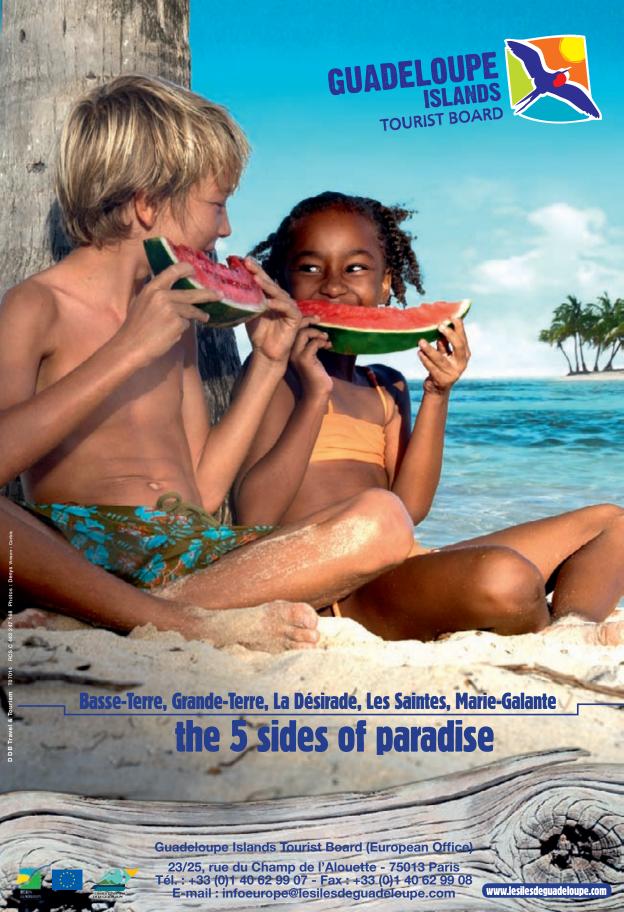
Platinum Sponsor

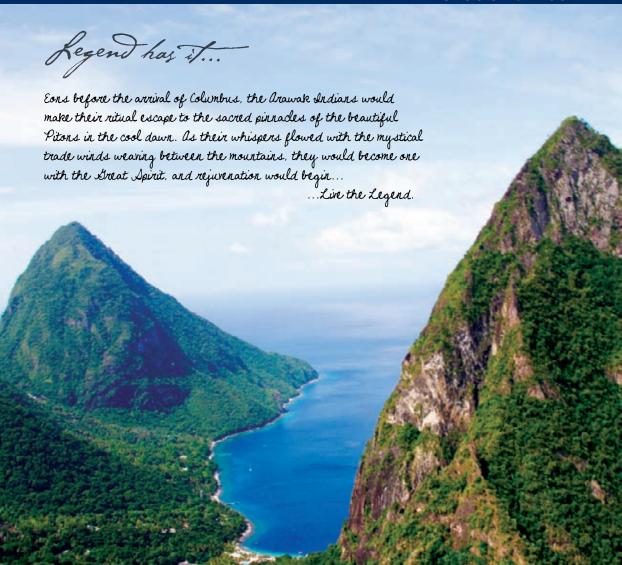
- Port Everglades, Department of Broward County, Phillip C. Allen, Port Director
- Onboard Media and Starboard Cruise Services, Rob Norris, President & CEO
- Mera Corporation, Rafael Aguirre Gomez, President & CEO

Art Sponsor

• West End Gallery, Inc., Hossam Antar, President

9:30 p.m. Entertainment & Dancing

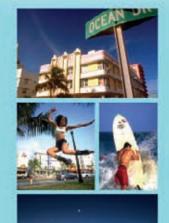












The marketplace is changing faster than ever. That's why being the "Cruise Capital of the World" is not just about today but about the future. Cruise lines, travel agents, and cruise passengers expect a port built for change. At the Port of Miami, we are embracing those changes.

You see it in... Our facilities, operations, partnerships, and our people.

Gala Sponsor



The modern-day cruise industry began at the Port of Miami more than four decades ago, and, since that time, Miami has continued to build upon its enviable reputation as the finest home port anywhere. In fiscal year 2009, the Port welcomed more than 4.1 million multi-day passengers, more than any other port in the world!

The Port is proud to be home to the world's most distinguished cruise lines – Azamara Club Cruises, Carnival Cruise Lines, Celebrity Cruises, Costa Cruises, Crystal Cruises, Norwegian Cruise Line, Oceania Cruises, and Royal Caribbean International.

The Port of Miami provides the ultimate passenger facilities and gives cruise vacationers the opportunity to conveniently extend their warm-weather vacations into Miami's tropical tourist mecca. Miami-Dade County offers first-class accommodations, world-class dining, multi-cultural attractions, endless shopping and fun-filled beaches, not to mention a great variety of cultural and sporting opportunities.

Menu

Salad

Spinach, Romaine, Frizzy Greens, Red and Yellow Beet Matchsticks, Radish, Tomatoes, Cucumber and Peanuts. Served with a Mango Vinaigrette

Entrée

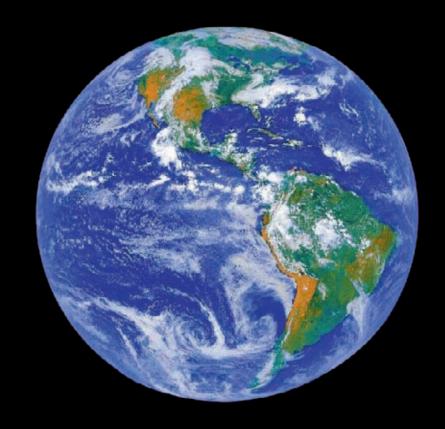
Mojito Marinated Grilled Bone-In Breast of Chicken and Caramelized Pineapple Grilled Curry Shrimp, Ginger Sauce Asparagus, Roasted Oyster Mushrooms, Okra and Corn Coos Coos Timbale

Dessert

Coconut Island Cake - Silky clouds of Coconut Infused Cream layered in a Bavarian Sauce with Fresh Berries.



Commitment to Cruise Port Development



Engineering Excellence

Planning • Engineering • Architecture • Environmental Services • Program Management



Your Trusted Partner for Port Development Value

West Palm Beach • Tampa • Cape Canaveral • Manatee • Jacksonville • Miami • Ft. Lauderdale Los Angeles • Long Beach • San Francisco • Seattle • Savannah • Philadelphia Houston • Galveston • New Orleans • New York City • Anchorage • Honolulu Vancouver • Mexico City • San Juan • Panama City • Sao Paulo • Buenos Aires

Foundation History

The FCCA Foundation is a charity that is dedicated to helping the people of the Caribbean and Latin America. The Foundation answers the needs presented by the destinations for the betterment of the people of the region.

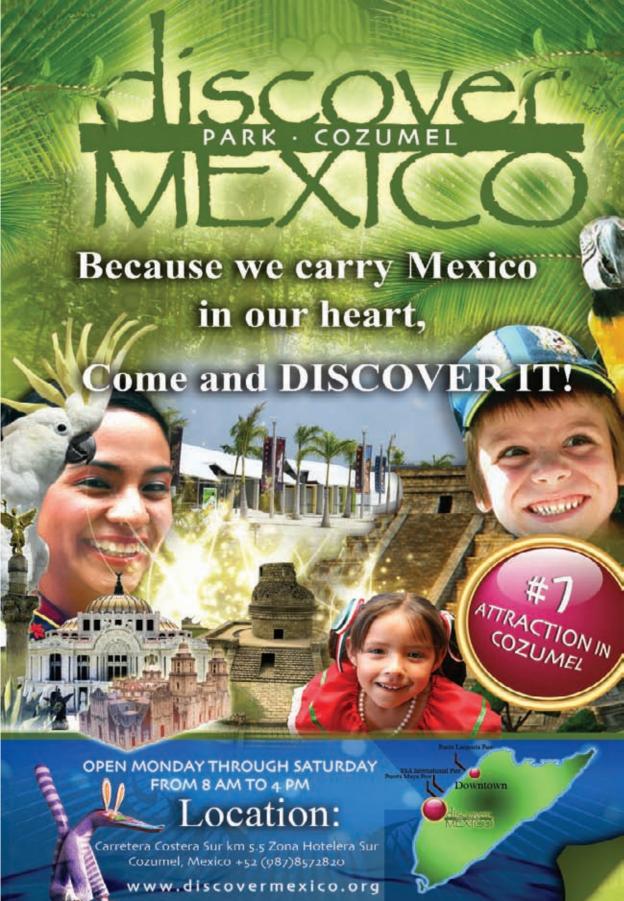
Participation in events such as the Holiday Gift Project, Food Programs, Caribbean Special Olympics, and Hurricane Relief Projects have helped improve the lives of the people in the destinations over the last 16 years with the FCCA Foundation raising and donating millions dollars.

In 2009 the Holiday Gift Project alone brought an onslaught of joy and gifts to over 7,000 underprivileged children throughout 31 destinations.

Events such as the FCCA's annual online auction facilitates more of the funding to take place through the monies gained. The FCCA online auction offered a variety of cruise and land-based vacations donated from our Member Lines, private and public sector partners.

The FCCA Foundation is possible because of the dedication of all involved. We are all yearning for a common goal, and we're coming continually closer.





The FCCA Foundation

Improving the Lives of Citizens in the Caribbean & Latin America



Port of Progreso

Gateway to the Mayan World

" Welcome to a magical land of archeological ruins, colonial cities and beautiful beaches; Welcome to Progreso... Welcome to The Yucatan"









Expertise.



Just Ask The Florida-Caribbean Cruise Association.

Aon focuses on delivering value and impact to all our clients, and as a result, Aon is the world's leading broker of insurance services.

Just ask the Florida-Caribbean Cruise Association. As the FCCA's endorsed broker for the Global Tour Operators Liability Insurance Program, Aon delivers value in a variety of areas, including:

- · General Liability / Third-Party Liability Coverage
- Contingent Auto Liability Coverage
- Contingent Watercraft Liability Coverage
- Claims Consulting Services
- Loss Control Services

With more than 40 Aon and Aon Affiliate offices located throughout the Caribbean and Latin America, we stand ready to serve the needs of the FCCA membership.

To inquire about Aon services for FCCA Members, **contact: Hellen Mena Savitt**, Aon Risk Services, p: +1.305.961.6231, e: hellen_savitt@ars.aon.com



Holiday Gift Project

As Christmas comes to the Caribbean, kids count the days until Santa arrives—not in a sleigh pulled by flying reindeer but on the deck of a cruise ship. How else would the Florida-Caribbean Cruise Association spread holiday cheer in the sun-kissed region it calls home?

"The holidays were brighter for 7,000 children," says Michele M. Paige, president of the FCCA, whose charitable foundation has brought the Holiday Gift Project to the Caribbean and Latin America for 14 years. "Underprivileged children in 31 destinations are treated to a very special holiday as they receive gifts delivered by crew members from FCCA Member Cruise Lines."



Frequently, Association-sponsored festivities are as unique as the tropical cultures that characterize the region. Last Christmas in the Dominican Republic, for example, Santa arrived at an FCCA holiday party on a parasail. In 2009 Santa's helpers returned to the island nation to pass out presents in Samana.

The association brightened holiday horizons on other islands, too: Antigua, Aruba, Bonaire, the British Virgin Islands (Tortola), Cayman Islands (Grand Cayman), Curacao, Dominica, Grenada, Puerto Rico

(San Juan), St. Kitts, St. Lucia, St. Maarten, St. Vincent, the Turks and Caicos Islands (Grand Turk) and the U.S. Virgin Islands (St. Thomas.)

In the Bahamas, revelers gathered in Freeport, Nassau and Eleuthera. Jamaica got in the spirit with celebrations in Montego Bay and Ocho Rios. Mexico welcomed FCCA member-line crews in Acapulco, Cabo San Lucas, Cozumel, Ensenada, Mazatlan and Progreso. And in Central and South America, beribboned packages thrilled recipients in Belize, Colombia (Cartagena), Guatemala and Panama (Colon.)

"It was a joyful happening, with all kinds of games and activities for those kids," said P.B. Cicilia, Bonaire's commissioner of tourism. "Many, many thanks to all the members of the FCCA."

Federico A. Schad of Bahia Cruise Services in Santo Domingo helped to put on a holiday party in Samana. "Nothing like this has ever taken place here," Schad says. "The children were very happy and grateful."

Micky Arison, FCCA chairman, attributes much of the program's success to crew members who volunteer to share their spirit and enthusiasm. "It is with pride that I watch how totally involved

the crew are with each child," says Arison, chairman/CEO of Carnival Corporation & plc. "And every child receives a special gift—chosen just for them!"

As many as 25 crew members from member lines volunteer to make the season merry. "Some even dress up as Santa Claus and his elves!" Paige says. "This is a very popular event for crew volunteers, as they are able to give back to the destinations they visit and see first hand the happiness this brings to the children."

The FCCA Foundation the Association has provided millions of dollars for charities and projects that benefit the region. The foundation raises funds through annual events:

- FCCA Online Auction. Bidders in December vie for everything from vacation packages and artwork to jewelry. In 2009 the auction raised more than \$15,000 for the foundation.
- FCCA Gala during the Miami-based Cruise Shipping Miami conference in March, industry
 partners meet with key cruise executives over dinner. Proceeds from the banquet benefit the
 foundation.

Over the years, the foundation's Holiday Gift Project has grown substantially, adding destinations and drawing more volunteers from cruise lines.

"The FCCA works with a local toy distributor to purchase gifts for approximately 200 children in each participating destination," Paige says. "With the assistance of our member lines, the gifts are loaded on designated vessels and offloaded in destinations on dates that have been reserved for the holiday event."

Sometimes the arrival of an FCCA vessel heralds a real Christmas miracle. In September 2008, for example, Hurricane Ike destroyed 80 percent of homes on Grand Turk. By Christmas, many families were still living in tents.

The FCCA holiday party "ensured that the children not only had a bright Christmas, but allowed them to return to some degree of normalcy," says Brian Been, product development manager of the Turks and Caicos Islands Tourist Board

But as wise men long have proclaimed, it is better to give than to receive. That's something Arison says he has discovered by working with the foundation, "I am," he says, "proud to be involved in the creation of the FCCA Foundation and the yearly gift-giving to underprivileged children. It always moves me to see the excitement and euphoria of each of the children who receive a gift each year.

FCCA Holia

















lay Gift Project





















A Tip Top Ship Services

The Bayport Cruise Terminal and its gangway system are designed to accommodate most ships and their entry ways. The terminal's wide, unrestricted wharf allows for the loading of provisions aboard a ship quickly and efficiently.

B VIP Treatment

Passengers at the Bayport Cruise Terminal are provided with VIP services such as valet parking, luggage handling and an exclusive lounge to make the time spent at the terminal as enjoyable as possible.

C Simple, Secure and Serene

The Bayport Cruise Terminal is designed to direct passengers without confusion and minimize congestion, while multiple ticket counters reduce delays. The 96,000-sq. ft. terminal also enables natural light to brighten the airy and open features.



the PORT folio

The Port of Houston Authority's Bayport Cruise

Terminal is the perfect addition to a city known
for offering simply the best in culture, ambience
and sophistication. Cruise ship passengers will
find the terminal is exceptional at providing an
efficient and stress-free embarkation process.



For information contact John Moseley, General Manager Trade Development 713-670-2400

www.port of houston.com

Count on us.

A Rich History

Founded and operated by a Board Certified Cardiologist and an Acute Care Nurse Practitioner, Trinity Air Ambulance is a proven provider of premium air medical transportation.

As licensed and actively practicing medical professionals, we understand the need for quality healthcare services. Compassion and integrity are the foundation of Trinity Air Ambulance.

- US licensed and insured
- Family-owned and managed by licensed medical professionals
- Own and operate our own fleet of Lear Jets
- Fully staffed medical call center
- Available 24 hours a day, 7 days a week
- · Calls answered in person





Exceptional Service

We believe that whenever healthcare is an issue, the service you deserve should not and cannot be anything less than exceptional.

All of our services are

guaranteed to be executed in the shortest time possible, with highly experienced medical staff using the latest medical technology. Each client and transport is unique and special to us.

- Worldwide air transport and ground ambulance
- Medical Escorts for commercial airline transports
- Pre-flight medical assessment of the patient
- Arrangement of hospital admissions
- Physician referrals and consultations
- Complete bedside-to-bedside medical service
- Fastest industry response time: 60-minute liftoff

When you demand superior, cost-effective air medical service, Trinity Air Ambulance is here for you.

Inger-Kroa Server

Inger-Lisa Skroder, MN, ARNP Founder



Contact Us!

PHONE: 954.771.7911

E-MAIL: contact@TrinityAirAmbulance.com

WEB: www.TrinityAirAmbulance.com



CREATING THE MOST FANTASTIC **MEMORIES OF MEXICO**

... That's been our business for over $m{40}$ years.











Felipe Angeles # 580 Col. ADLM. C.P. 77640 Cozumel, Q. Roo | P:+52 (987) 872 09 42 and 872 54 45



Cruise Executives in Attendance

Azamara Club Cruises

Larry Pimentel, President & CEO

Carnival Corporation

Micky Arison, Chairman & CEO David Candib, Director, Port & Destination Development Graham Davis, Director, Port Operations & Destination Development Giora Israel, Sr. Vice President, Port & Destination Development David Mizer, Vice President, Strategic Sourcing

Carnival Cruise Lines

Robert Blythman, Director, Tour Operations Gordon Buck, Vice President, Caribbean Relations Gerald Cahill, President & CEO Amilcar Cascais, Vice President, Tour Operations Brendan Corrigan, Sr. Vice President, Marine Operations Terry Thornton, Sr. Vice President, Market Planning Capt. Domenico Tringale, Vice President, Port Operations

Celebrity Cruises

Dan Hanrahan, President & CEO

Costa Cruise Lines

Scott Knutson, Vice President, Sales

Disney Cruise Line

Russell Daya, Director, Marine Port Security Operations & Maritime Affairs Larry Stauffer, Manager, Shore Excursions & Island Recreation Bert Swets, Vice President, Marine & Technical Operations

Holland America Line

Dan Grausz, Sr. Vice President, Fleet Operations
Stein Kruse, President & CEO
Ellen Lynch, Director of Shore Excursions
Chris Martin, Director, Port Operations
Matthew Sams, Vice President, Caribbean Relations
Bill Sharp, Vice President, Port Operations & Fleet Security
Elena Vlad, Manager, Shore Excursions - Caribbean

Cruise Executives In Attendance

MSC Cruises (USA) Inc.

Neil Palomba, COO Richard Sasso, President & CEO

Norwegian Cruise Line

Ross Henderson, Vice President, Onboard Revenue Colin Murphy, Vice President, Destination & Strategic Development Roberto Martinoli, President & COO Joanne Salzedo, Director, Shore Excursion, Product Development Capt. Svein Sleipnes, Vice President, Port Operations/CSO

Princess Cruises

Lisa Jensen, Manager, Caribbean & Atlantic Shore Operations Stephen Nielsen, Vice President, Caribbean & Atlantic Shore Operations

Royal Caribbean Cruises, Ltd.

Richard Fain, Chairman & CEO Miguel Reyna, Manager, Commercial Development

Royal Caribbean International

Adam Goldstein, President & CEO

Royal Caribbean International & Celebrity Cruises

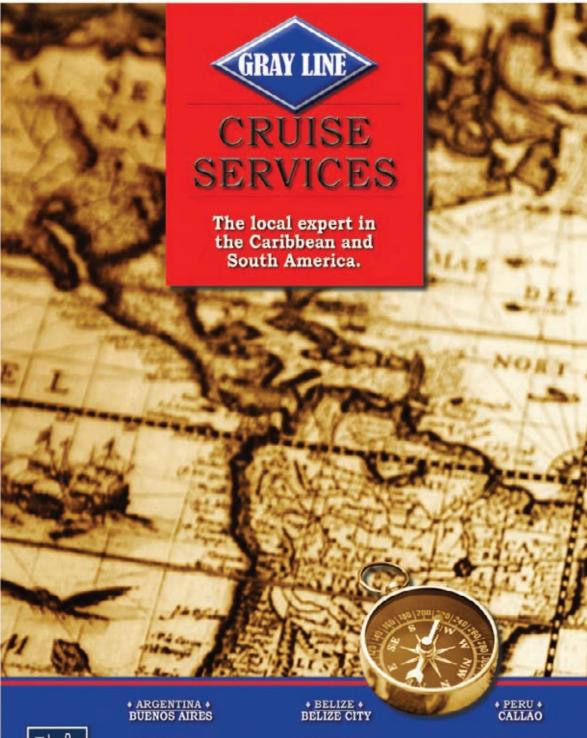
Diana Block, Vice President, Revenue Management & Deployment

Federico Gonzalez, Director, Government & Community Relations, Latin America & the Caribbean

Paul Loughrin, Account Manager, Shore Excursions

Andy Horton, Account Manager, Shore Excursions

Michael Ronan, Vice President, Government & Community Relations, Caribbean, Latin America & Asia





Proud Members.

+ COSTA RICA + **PUNTARENAS** PUERTO LIMON

+ DOM. REPUBLIC + SAMANA LA ROMANA SANTO DOMINGO

+ GUATEMALA + PUERTO QUETZAL SANTO TOMAS DE CASTILLA

> + TURKS & CAICOS + GRAND TURK

♦ NICARAGUA ♦ CORINTO SAN JUAN DEL SUR

> + COLOMBIA + CARTAGENA SANTA MARTA

More than 300 million people living at 3 hours air flight from Panama



Panama the shopping place for Latin America In the center of everything, great route in all directions.







The art of preserving nature and protecting the **environment**

Floral arrangements for the FCCA Gala provided by:





For more information visit us at www.heinauflowers.com or call

1.786.594.0437

Official Art Sponsor of the 2010 FCCA Gala



Creating a new industry standard for onboard art programs

Gala Contributors

Platinum Sponsor – (\$10,000 Table)

Mera Corporation, Onboard Media/Starboard Cruise Services Port Everglades, Department of Broward County

Official Art Sponsor

West End Gallery

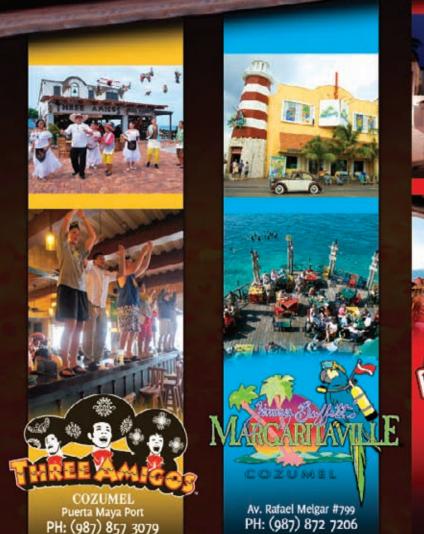
Participating Sponsors CH2M Hill

Emilio Robba
Heinau Flowers
Lasernet
Original Impressions
Port Everglades, Department of Broward County
The PPI Group
Verdissimo

\$600 Tickets

Authority of Tourism Panama Carib Resorts Inc. Caterpillar Marine Power Systems Hamilton, Miller & Birthisel, LLP Hong Kong Tourism Board Landry & Kling Mitel Corporation MTN Satellite Communications Port of Galveston Port of New Orleans Port of Philadelphia and Camden Port of St. Maarten Rina USA, Inc. South Carolina State Ports Authority Special Needs Group, Inc. Trinity Air Ambulance International Universal Marine Medical Supply









Synergizing to drive revenue, reinforce brand image and provide an exceptional guest experience.







Environmental Poster Competition

Each year, the Florida-Caribbean Cruise Association (FCCA) invites students from the Caribbean and Latin America to participate in the annual FCCA Foundation Children's Environmental Poster Competition. This year, 15 destinations throughout the Caribbean and Latin American region participated. One entry per category was selected as a winner for the best message that advocated the role each destination plays in preserving the environment.

Winners included 12-year-old Kelsia J. Liburd of Gingerland Secondary from Nevis in the Junior Division (ages 12 and younger) and 14-year-old Lorenz Rowe of Calabar from Jamaica in the Senior Division (ages 13-16).

Students were asked to create a poster that visually depicted at least three ways they believe could help protect the environment and promote environmental awareness in their country.

The competition's purpose is to promote and stimulate environmental awareness among students and to effectively educate the younger generations on the importance of environmental protection. Each country submitted one poster in each age category to represent its finalists.

Kelsia J. Liburd's poster, "Listen, The Time to Act is Now," illustrates the urgency with which we must act to save our reefs and marine life. The poster depicts the negative actions that are destroying the marine life. The 12-year-old's artistic creation provides a valuable reminder of how every day choices can make a difference in protecting our environment for a clean and sustainable future.

Lorenz Rowe's poster, "We are our Environment," promotes Jamaica as a clean and ecological island. The poster illustrates how we can make our environment a cleaner place. More so, it displays ways of preserving our environment by means of recycling, planting new trees, and picking up waste.

The FCCA also congratulates the second and third place winners in each division. Second place finalists were 11-year-old Shemar Abdul Hamid from St. Maarten in the Junior Category and 15-year-old Sebastian Andrews from the Bahamas in the Senior Category. Third place winners were 9-year-old Charlotte Marnoch from Cayman Islands in the Junior Category and 14-year-old Anisah Woods from Barbados in the Senior Category. Second place winners in both categories will each receive US\$1,500 and third place winners will receive US\$1,000.

The top winners, Kelsia and Lorenz, will each receive an educational scholarship of US\$3,000. The FCCA also awards the schools of the first, second, and third place winners in both categories the same amount received by their winning student. All finalists in each division will receive US\$200 to reward their participation and good work.

Environmental Poster Winners



Nevis

Junior Division (12 & Under) Kelsia J. Liburd ~ 12 Years old

Jamaica

Senior Division (13 to 16) Lorenz Rowe ~ 14 Years old







Emilio Robba International Designer has for over 30 years developed permanent floral and landscaping environments with such unique technique and quality that he has been baptized by the press as "The Sculptor of Flowers".

His approach to floral arranging has always been with the eyes of a designer, in turn, his creations are recognized as pieces of art. By using his own line of illusion flowers, plants and unique vases he creates magnificent lifelike collections such as Zen, Trend, Fresh Cut and Eclipse.

As a designer with extraordinary talent and vision he has now applied his art to developing a complete new line of accent furniture, lighting, photo art prints and limited edition collections for Daum.

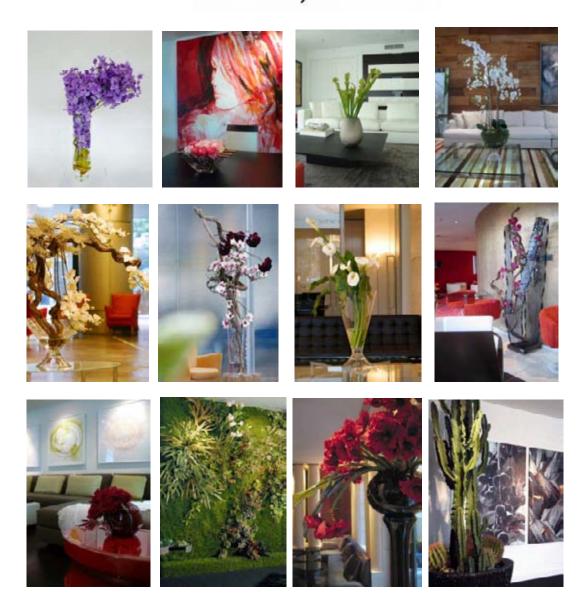
With offices in Miami, New York, Tokyo, Casa De Campo and Paris, the Emilio Robba Company coordinates installations worldwide and lends his services to leading architectural and interior design firms, hotel groups and premium cruise lines among others.

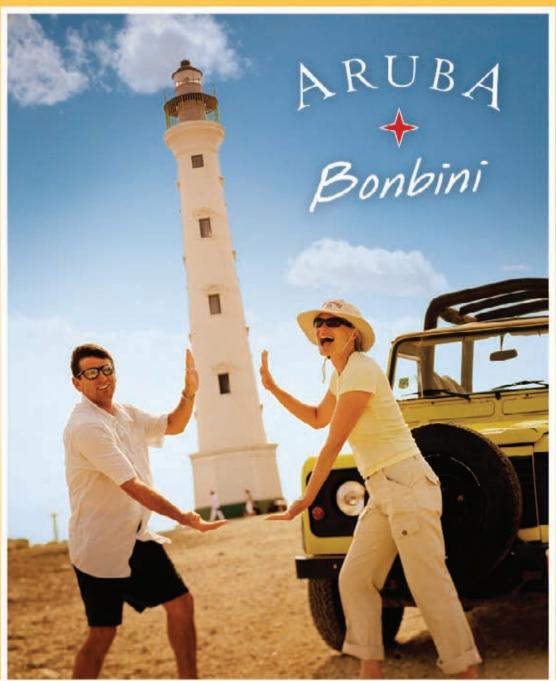
I invite you to visit Emilio Robba showroom in the Miami Design District and experience a distinct world where nature and art come together in a unique style.

Also you can request any of our special services:

Custom Floral Design Compositions and Sculptures
Landscape Design
Styling and Unique Interior Design Solutions
Décor Services and Furniture Layouts
Custom Design for Events and Weddings
Holiday Décor and Special Installations

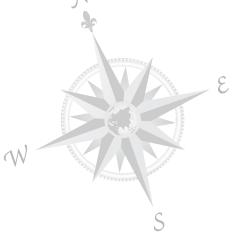
SCULPTOR OF FLOWERS











Domingo, Dominican Republic. We'll see you soon in the Republic of Colors.

Dominican Republic Has it all

GoDominicanRepublic.com