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CRUISE  
ASSOCIATION

*The 15th Annual  
FCCA Gala Dinner  
Extravaganza*

Thursday ~ March 19, 2009



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# Welcome Message

The ten Member Lines of the FCCA welcomes you to the 15th Annual Gala Dinner Extravaganza. Tonight as we begin a season of change with our move to the beautiful Fontainebleau Hotel, we gather to reaffirm our pledge to take a pro-active stance on issues that affect our destination partners. We are glad to see others join our cause and hope you become as adamant as the cruise industry is, though your main concern for tonight should be enjoyment.

We would like to extend our gratitude to you, our friends and partners for your continued support during this challenging time on behalf of the region we represent. The proceeds from tonight benefits the FCCA Foundation, so, thank you for lending a helping hand to many people and organizations throughout the Caribbean and Latin America.

Everyone present tonight has some involvement in the cruise industry. We are happy to have all ends of the spectrum represented and realize the impact of everyone's participation. Hopefully you can take advantage of the networking opportunities this event presents and forge meaningful business and/or relationships. Maybe you can take the time to catch up with those already established. We are pleased to provide you with a forum that allows the chance for the industry to thrive and grow as a whole.

We would like to give our special thanks to the Port of Miami for making this wonderful evening possible.

Have a delightful evening. We hope that you enjoy yourselves and look forward to seeing you at future FCCA events.



**Micky Arison**  
FCCA Chairman;  
Chairman & CEO, Carnival Corporation



**Michele M. Paige**  
President  
Florida-Caribbean Cruise Association



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# Program

**6:30 p.m.      Cocktail Reception & Silent Art Auction**

**8:00 p.m.      Introduction**

Michele M. Paige, President, FCCA

**Dinner**

**9:00 p.m.      Live Art Auction**

**9:15 p.m.      Sponsor Recognition**

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**9:30 p.m.      Entertainment & Dancing**



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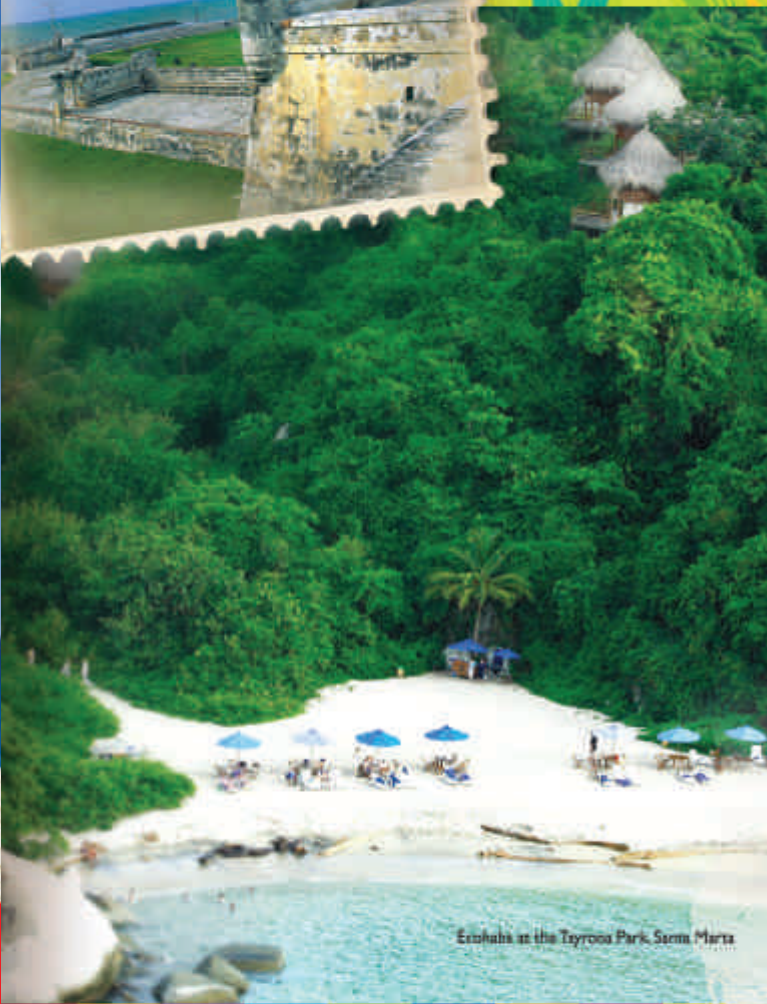
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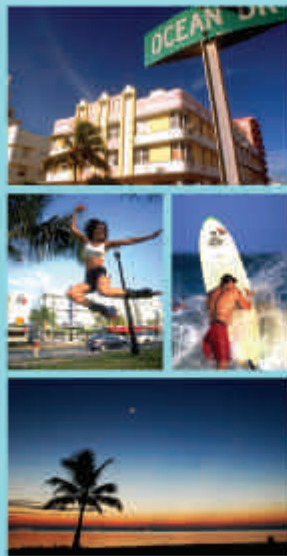
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## Menu

### Salad

Thai Green Papaya Salad with Shrimp  
Red Onion and Lemongrass

### Entree

Braised Short Ribs, Whipped Potatoes,  
Vegetable and Port Wine Jus

### Dessert

Chocolate Cake



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# Foundation History



The FCCA Foundation is a charity that is dedicated to helping the people of the Caribbean and Latin America. The Foundation answers the needs presented by the destinations for the betterment of the people of the region.

Participation in events such as the Holiday Gift Project, Food Programs, Caribbean Special Olympics, and Hurricane Relief Projects have helped improve the lives of the people in the destinations over the last 15 years with the FCCA Foundation raising and donating over 3 million dollars.

In 2008 the Holiday Gift Project alone brought an onslaught of joy and gifts to over 7,000 under-privileged children throughout 31 destinations.

Events such as the FCCA's annual online auction facilitates more of the funding to take place through the monies gained. The FCCA online auction offered a variety of cruise and land-based vacations donated from our Member Lines, private and public sector partners.

## Save the Date

Jackson Memorial Foundation SunTrust Signature Golf Classic  
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and the Florida-Caribbean Cruise Association's Foundation.



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# Holiday Gift Project

Nearly 7,000 children in 31 destinations throughout the Caribbean and Latin America were touched by the efforts of FCCA's 13th annual Holiday Gift Project. Each year the FCCA spearheads efforts, with their Member Lines and destination partners, to bring happiness to under-privileged children throughout the region.

The crew from the Emerald Princess came ashore to visit children in Dominica. "We wish to thank the ship's staff who brought cheer and gifts to 200 children in our country," says Mrs. Deslyn Simon, Information Officer for the Discover Dominica Authority.

Feelings of goodwill stretched across the region including the Bahamas. "In spite of overcast skies, the event was a blast with children coming out in record numbers," says Debbie D. Huyler, CM, CCHT, manager for Visitor/Vendor Relations & Ports of Entry in Freeport, Grand Bahama Island. She thanked FCCA on behalf of the Ministry of Tourism and added, "You should have seen the expression on their little faces. What the Florida-Caribbean Cruise Association team brought to these youngsters' lives was phenomenal."

Santa paid a special visit to Hurricane-ravaged Grand Turk, Turks and Caicos Islands, with some families still living in tents, it was important to make sure the children were not forgotten. Brian Been, Product Development Manager of the Turks and Caicos Islands Tourist Board expressed his heartfelt thanks, "Truly, this project goes a long way in ensuring that the children not only have a bright Christmas but allow them to return to some degree of normalcy as they take the mantle as custodians to our 'beautiful by nature'. We thank the Florida-Caribbean Cruise Association for this unselfish act and look forward to future collaborations".

Associate Hotel Director of Celebrity Cruises' Solstice stated, "It was an absolute honor to be part of such a wonderful program and everyone who participated would do it again in a heartbeat".

In addition to delivering a wide array of gifts to the children in attendance, Captain Hempstead of the Grandeur of the Seas presented checks valued at \$2,000 each to the Rainbow Children's Home, Youth Empowerment Foundation Project (YEP), and the Eslyn Henley Richez Learning Centre in Tortola, B.V.I. Mrs. Rosalie Adams, Permanent Secretary in the Premier's office, conveyed the government's appreciation to the captain for the surprise donations. "The money will be put to good use," says Mrs. Adams. "It will be used to purchase some much needed teaching aids for the students of the Eslyn Henley Richez Centre. YEP plans to purchase software to help children who perform poorly in Mathematics; and the Rainbow Children's Home will use the funds to assist with monthly expenses."

"It was a real pleasure for us to be part of this event, we thank you for the opportunity. Nothing like this has been done before in Samana and the children were very happy and grateful. Santa arrived via parasail and the children went wild!" boasts Frederico A. Schad, Bahia Cruise Services, Dominican Republic.

Lorraine Herrera, Product Development Officer for Travel Belize offered her thanks, "I would like to take this opportunity to thank the Florida-Caribbean Cruise Association for their contribution of toys for our needy children this year. The children had a lovely time and were very happy when they saw Santa!" A heartfelt thanks from Austin Huggins, St. Kitts Tourism Authority, "I would like to thank the FCCA

for your kind contribution to the underprivileged children that are not as fortunate as others. To have you remember us every year goes a long way and we truly appreciate your effort”.

The following destinations participated in this special event:

Acapulco, Mexico; Antigua; Aruba; Belize; Cabo San Lucas, Mexico; Costa Maya, Mexico; Cozumel, Mexico; Curacao; Dominica; Eluthera, Bahamas; Ensenada, Mexico; Freeport, Bahamas; Grand Cayman, Cayman Islands; Grand Turk, Turks & Caicos; Grenada; Guatemala; Mazatlan, Mexico; Montego Bay, Jamaica; Nassau, Bahamas; Ocho Rios, Jamaica; Progreso, Mexico; Puerto Vallarta, Mexico; Roatan, Honduras; Samana, Dominican Republic; San Juan, Puerto Rico; St. Kitts; St. Lucia; St. Maarten; St. Thomas, U.S.V.I. ; St. Vincent & the Grenadines; Tortola, B.V.I.

The FCCA Member Lines are committed to working together with the FCCA and our destination partners to deliver holiday cheer each season.

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# FCCA Holiday





# Day Gift Project



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# *Cruise Executives in Attendance*

## **Carnival Corporation**

Micky Arison, Chairman & CEO

David Candib, Director, Business Development, Strategic Planning & Port Development

Graham Davis, Director, Port Operations & Destination Development

Giora Israel, Sr. Vice President, Port & Destination Development

David Mizer, Vice President, Strategic Sourcing

## **Carnival Cruise Lines**

Andrea Ascarate, Manager Tour Operations

Jim Berra, Sr. Vice President & Chief Marketing Officer

Robert Blythman, Director, Tour Operations

Gordon Buck, Vice President, Caribbean Relations

Gerald Cahill, President & CEO

Brendan Corrigan, Sr. Vice President, Marine Operations

Ruben Rodriguez, Executive Vice President, Marketing & Guest Experience

Capt. Domenico Tringale, Vice President, Port Operations

## **Celebrity Cruises**

Dan Hanrahan, President & CEO

## **Costa Cruise Lines**

Hans Hesselberg, Vice President, Hotel Operations

Maurice Zarmati, President & CEO

## **Disney Cruise Line**

Russell Daya, Director, Marine Port Security Operations & Maritime Affairs

Larry Stauffer, Manager, Shore Excursions & Island Recreation

## **Holland America Line**

Dan Grausz, Sr. Vice President, Fleet Operations

Stein Kruse, President & CEO

Ellen Lynch, Director of Shore Excursions

Matthew Sams, Vice President, Caribbean Relations

Bill Sharp, Vice President, Port Operations & Fleet Security

Tino Salud, Director, Port Operations

## **MSC Cruises (USA) Inc.**

Neil Palomba, COO

Richard Sasso, President & CEO

# *Cruise Executives In Attendance*

## **Norwegian Cruise Line**

Greg Hunt, Executive Vice President, Strategic & Commercial Development

Colin Murphy, Vice President, Special Projects

Patrick Powers, Manager, Product Development/Shore Excursions

Joanne Salzedo, Director of Shore Excursion Product Development

Capt. Svein Sleipnes, Vice President, Port Operations/CSO

## **Princess Cruises**

Lisa Jensen, Manager, Caribbean & Atlantic Shore Operations

Stephen Nielsen, Vice President, Caribbean & Atlantic Shore Operations

## **Royal Caribbean Cruises, Ltd.**

Richard Fain, Chairman & CEO

John Fox, Vice President, Global Government & Community Relations

Don Habeger, Director, Government Relations

Craig Milan, Sr. Vice President, Land Operations/President, Royal Celebrity Tours, Inc.

Miguel Reyna, Manager, Commercial Development

## **Royal Caribbean International**

Adam Goldstein, President & CEO

## **Royal Caribbean International & Celebrity Cruises**

Christopher Allen, Director, Deployment & Itinerary Planning

Diana Block, Vice President, Revenue Management & Deployment

Paul Loughrin, Account Manager, Shore Excursions

Althea Palmer, Account Manager, Shore Excursions

Michael Ronan, Vice President, Government Relations/Caribbean, Latin America & Asia



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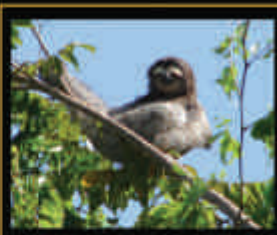


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# Environmental Poster Competition

Each year, the Florida-Caribbean Cruise Association (FCCA) invites students from the Caribbean and Latin America to participate in the annual FCCA Foundation Children's Environmental Poster Competition. This year, 17 destinations throughout the Caribbean and Latin American region participated. One entry per category was selected as a winner for the best message that advocated the role each destination plays in preserving the environment.

Winners included 12-year-old Huddoy Walters of Port Antonio Primary School from Port Antonio, Jamaica in the Junior Division (ages 12 and younger) and 13-year-old Laurane Pecome of College Cassient Sainte Claire from Fort de France, Martinique in the Senior Division (ages 13-16).

Students were asked to create a poster that visually depicted at least three ways they believe could help protect the environment and promote environmental awareness in their country.

The competition's purpose is to promote and stimulate environmental awareness among students and to effectively educate the younger generations on the importance of environmental protection. Each country submitted one poster in each age category to represent its finalists.

Huddoy Walter's poster, "Preserving Our Island's Paradise," illustrates how we can reduce our impact on the environment. The poster depicts three ways: replanting of trees, recycling of waste materials and reducing air and water pollution. The 11-year-old's artistic creation provides a valuable reminder of how every day choices can make a difference in protecting our environment for a clean and sustainable future.

Laurane Pecome's poster, "I have a dream," promotes Martinique as a clean and ecological island. The poster's theme is inspired by Martin Luther King's famous speech, and is about a world thriving on harmony. The actions that are highlighted are garbage collection (sorting, recycling), water protection and the protection of endangered animal and plant species.

The FCCA also congratulates the second and third place winners in each division. Second place finalists were 11-year-old Kelsia Liburd from Nevis in the Junior Category and 15-year-old D'Dron Griffin from St. Kitts in the Senior Category. Third place winners were 12-year-old Josie Lee from Belize in the Junior Category and 15-year-old Rohaan K. Allport from Dominica in the Senior Category. Second place winners in both categories will each receive US\$1,500 and third place winners will receive US\$1,000.

The top winners, Huddoy and Laurane, will each receive an educational scholarship of US\$3,000. The FCCA also awards the schools of the first, second, and third place winners in both categories the same amount received by their winning student. All finalists in each division will receive US\$200 to reward their participation and good work.

# Environmental Poster Winners



## Jamaica

Junior Division (12 & Under)  
Huddoy Walters ~ 12 Years old



## Martinique

Senior Division (13 to 16)  
Laurane Pecome ~ 13 Years old



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## Antigua & Barbuda Cruise Tourism Association

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