# Florida-Caribbean Cruise Association 12th Annual Gala Dinner Extravaganza





Wednesday March 15, 2006

Benefiting the FCCA Foundation for the Caribbean

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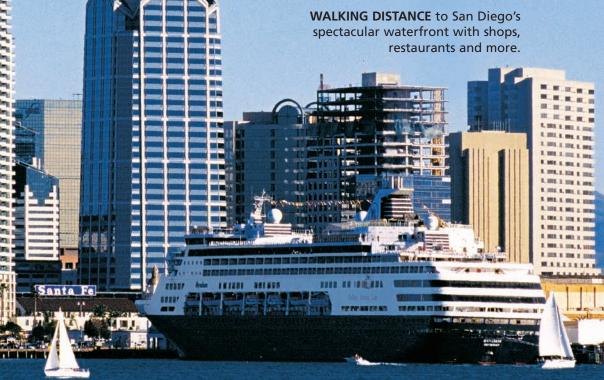
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## Welcome Message

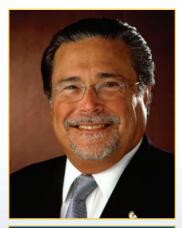
The Member Lines of the Florida Caribbean Cruise Association are pleased to welcome you to the 12th annual Gala Dinner Extravaganza. Both our Association and the people of the Caribbean are grateful for your attendance tonight, as 100% of the proceeds will benefit the FCCA Foundation for the Caribbean, which will fund numerous humanitarian causes throughout the region.

Though the lucid oceans, bucolic settings, and tropical forests draw in many tourists, the smiles and spirit of the people are what keep the mission for their improvement our constant quest.

Tonight further solidifies the cooperative relationships/friendships between the cruise industry and the destination partners, and your participation makes this a possibility. Through events such as this, mutual benefits are seen. We join together with the sight of a common goal in the distance. We can t thank you enough for sharing your time, money, and effort for this objective.

We would also like to thank the Port of Miami for enabling this event to take place.

Have a delightful evening and take pleasure from your good deeds. We look forward to seeing you at the next FCCA event.



Micky Arison
FCCA Chairman;
Chairman & CEO, Carnival Corporation



Michele M. Paige
President
Florida-Caribbean Cruise Association







The new expanded facilities at Boatswain's Beach will ensure visitors continue to learn more about these amazing sea creatures as well as our new additions including the predators, birds, crocodile, and other exciting creatures. The new Park will house a world-class research and educational facility that will focus on the conservation of sea turtles.

New for 2006, Cayman's largest and most eagerly anticipated tourist attraction - Boatswain's Beach - will open its doors. Pronounced 'Bo-suns' Beach, this one-of-a-kind, 23-acre adventure marine park promises to become one of the most exciting in the Caribbean.

The park offers visitors a unique opportunity to swim and snorkel with fish and other marine life in its 1.3 million gallon salt water lagoon. Guest can also peer into a predator tank and come nose to nose with sharks and eels. For those less adventurous, wander through the beautiful free-flight bird aviary or stroll down an historic Caymanian street complete with porch side artisans. Children and adults alike will delight in interacting with starfish, urchins and crabs at the touch pool. Everyone will enjoy the experience of the finest Caymanian cuisine at a variety of locations throughout the Park – including a full service restaurant.

For those wanting to take a little of Boatswain's Beach home, 18 shopping kiosks are located throughout the park, as well as a 3,500-square-foot Boatswain's Beach retail centre located in the reception building.

As part of the emphasis on Cayman's heritage, the historic Cayman Turtle Farm will make its new home within Boatswain's Beach. The only one of its kind in the world, the Turtle Farm is home to over 14,000 green sea turtles, ranging in size from six ounces to six hundred pounds each. Visitors can tour an actual working farm, which is both educational and entertaining, and turtles are available for guests to hold for an amazing and unique photo opportunity.

The Cayman Turtle Farm has held a long-standing tradition of releasing some of the turtles that have been bred at the Farm. This tradition was initially inspired by the Cayman Turtle Farm's commitment to both its conservation initiatives of ensuring the continuation of the species and of the on-going research that will help biologists learn more about turtle migration and nesting behavior. Visitors to the island can have the opportunity to actively participate in an annual turtle release. This is a once-in-a-lifetime experience and those interested in participating should send an email to info@boatswainsbeach.ky for more information.

The Turtle Farm breeds the green sea turtle, named for the green color of the fat deposits inside its skin. Other turtle species exhibited on the farm include the loggerhead turtle, the kemps ridley, and the beautifully patterned hawksbill turtle.

#### Some interesting facts and figures for turtle watchers include

- It takes 15 50 years for a Green Sea Turtle to reach maturity
- After several years, male turtles begin to develop longer tails
- Green Sea Turtles will hatch 60 days after the eggs are laid
- An adult Green Sea Turtle can stay under water for 12 hours while sleeping
- Only female Sea Turtles will come ashore to nest
- Male Sea Turtles rarely return to land after crawling to the sea as baby turtles
- At nesting time, females will travel thousands of miles to the beach of their birth to lay eggs
- Sea Turtles have sharp, sometimes serrated jaws, but no teeth
- · Sea Turtles may live to be 100 years old
- Sea Turtles are the world's largest reptile (by weight)
- Sea Turtles can migrate thousands of miles in the course of a year

Until the new Boatswain's Beach opens in 2006, tours of the Cayman Turtle Farm continue. They are self-guided and take approximately 20 - 30 minutes to complete. The Farm is wheelchair accessible. The Farm is open seven days a week, from 8am to 5pm. Cost: Adults US\$7.50 and Children US\$4.00. The Farm is located on Northwest Point Road in West Bay just 8 miles from George Town.

Boatswain's Beach will launch its membership club in the near future providing everyone with the opportunity to receive continuous updates, discounts, travel opportunities, and many other exciting membership-only activities at the Park. For information on the club, and to receive updates and press releases on the Park, contact marshaebanks@boatswainsbeach.ky.

For more details on the Cayman Turtle Farm, visit www.turtle.ky For more details on Boatswain's Beach, visit www.boatswainsbeach.ky



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# Program

6:30 p.m. Cocktail Reception & Silent Auction

7:00 p.m. Meet and greet with Wayne Simien of the Miami Heat

8:00 p.m. Dinner

Introduction

Carnival Cruise Lines, Cruise Director, Jorge Solano

9:30 p.m. Entertainment & Dancing

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# Gala Sponsor

During fiscal year 2005, the Port of Miami further solidified its position as the Cruise Capital of the World. The total number of passengers rose to 3,605,201 — an increase of 3% over FY 2004. Miami is home to the world's leading cruise lines: Carnival Cruise Lines, Celebrity Cruises, Costa Cruise Lines, Crystal Cruises, Norwegian Cruise Line, Oceania Cruises, Royal Caribbean International, and Windjammer Barefoot Cruises.

The Port offers the most modern, safe, and efficient passenger facilities. Miami plays an active role in taking cruise passenger expectations to the highest levels by promoting itself as the Homeport-of-Call as well as destination offering pre- and post-cruise activities.

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#### **Appetizer**

Bread and Butter
Classic Shrimp Cocktail
Jumbo Shrimp cocktail served with horseradish cocktail sauce

#### **Salad**

Caesar Salad with homemade parmesan croutons

#### Entree

Chicken Breast stuffed with sun dried tomatoes, basil and roasted garlic, Served with mashed potatoes and haricot vert

#### **Dessert**

Coffee

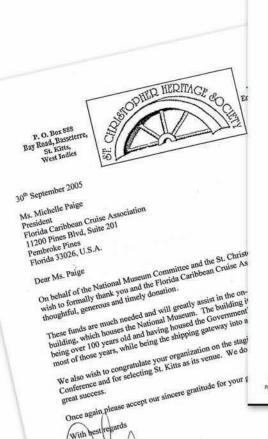
New York Style Cheesecake topped with raspberry sauce

## Foundation History

he FCCA Foundation is a charity that is dedicated to helping the people of the Caribbean, Mexico, and Latin America. The Foundation answers the needs presented by the destinations for the betterment of the people of the region.

Participation in events such as Holiday Gift Project, Food Program, Caribbean Special Olympics, and Hurricane Relief Projects have helped improve the lives of the people in the destinations over the last 13 years with the FCCA Foundation raising and donating over 3 million.

The Holiday Gift Project alone brought an onslaught of joy and gifts to over 6,000 underprivileged children throughout 27 destinations, with Mickey Mouse, Santa Claus, Elves and their friends guiding the provider of bliss.





August 30, 2005

Michele Paige FCCA 11200 Pinces Blvd., Suite 201 Pembroke Pines, FL 33026

Dear Michele,

The FCCA grant in March of this year was a true encouragement in our efforts to provide hope and healing to those who suffer in needy countries around the world. The Caribbean Mercy's field service in Honduras was significant and enabled Mercy Ships to build upon more than ten years of service in the Caribbean, with twenty projects completed in that time period.

Providing dental services in village clinics continues to be an important element of each field service. Dental Coordinator Dr. Marcia Roulet-Miller said, "A highlight for me was working on the school children...because when you treat children you are treating them for their fixing."

Under the leadership of Dr. Glenn Strauss, Project Spectrum restored sight to children and adults. Eight-year-old Dilcia was born both blind and deaf. When Dilcia's mother heard about Mercy Ships, she and her daughter bussed 60 miles to the ship. Mercy Ships doctors performed two surgeries on the girl's eyes, removing both of her life-long cataracts. Just two weeks after her surgeries, this once blind child could already see objects as fine as a needle and distances up to 20 feet in front of her.

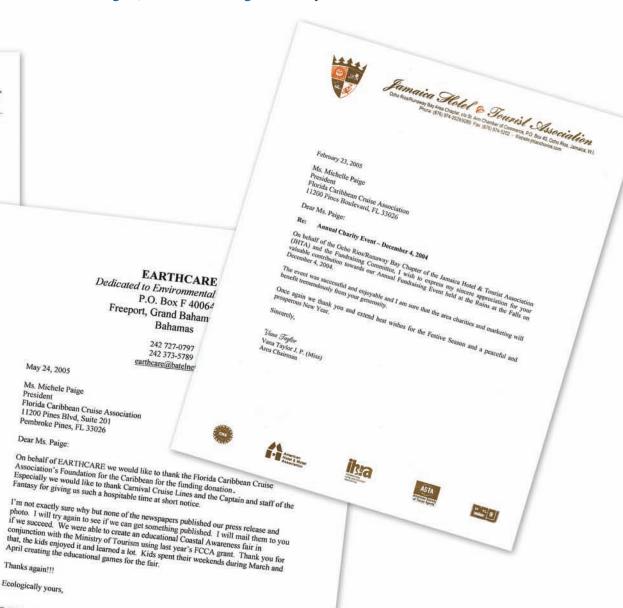
Collene Myers, a Mercy Ships nurse serving in Health Care Services, met a 13-year-old boy named Omar while the hospital ship was docked in Honduras. Omar had a tumor on his neck that launched Collene's heart into action. Sympathy motivated Collene to facilitate a partnership with the First Lady of Honduras to have Omar's tumor removed at a hospital in Tegucigalpa, the country's capital. Afterwards, Collene visited Omar to check up on his healing process. He has healed well and is now attending school for the first time in his life.

According to Dawn Crowther, Orthopaedics Administrator "There are orthopaedic surgeons working at the hospital, but due to several contributing factors they are not able to perform many orthopaedic surgeries. One main reason is that there simply is a very small inventory of orthopaedic instruments. The one drill that the hospital owns is a common drill bought at a hardware store. For larger cases the instruments needed to be

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Events such as the Princess for a Day Silent Auction permits more of the funding to take place through the money gained. Though many of the items auctioned off were offered at a great bargain, almost \$80,000 was raised. This was feasible due to the magnanimity of those who donated items. These gracious partners of the cruise industry contributed items including vacation packages, artwork, jewelry, sports memorabilia, and even an all terrain vehicle.

The FCCA Foundation is possible because of the dedication of all involved. We are all yearning for a common goal, and we re coming continually closer.



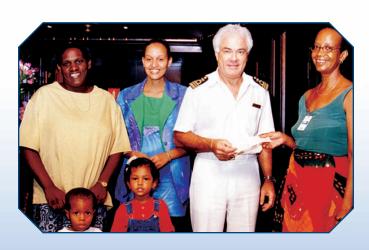
# \*FCCA Foundati Improving the Lives













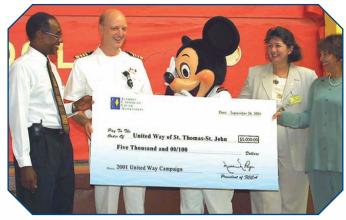
# on for the Caribbean of Caribbean Citizens









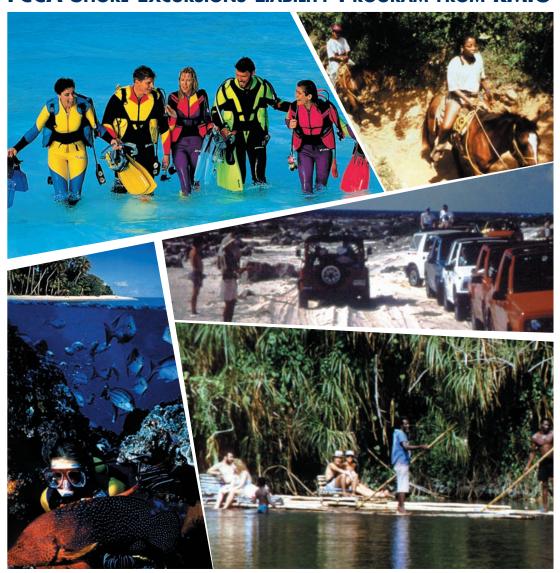






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# Holiday Gift Project

It isn't hard to envision waking up as a child on Christmas day and running to the tree full of enthusiasm and anticipation. Unfortunately, many of the youth throughout the world would have no recollection of these course of events. The FCCA Foundation took this into consideration and made a few deliveries that St. Nick neglected, distributing over 6,000 smiles and feelings of Yuletide joy to those less fortunate in over 27 destinations throughout the Caribbean, Mexico, and Latin America. Although they didn't experience the traditional festive family gathering, they received their presents at a celebration thrown in their honor.

The Holiday Gift Project was orchestrated by the FCCA, the Member Lines, and participating destinations. On this day, children eagerly awaited a cruise ship instead of a sled. However, if you looked closely you might have seen Mickey Mouse guiding the bearer of bliss. He and his friends acted as elves, assisting Santa Claus during his distribution of gifts to children ranging from infants to teenagers. Luckily, the jolly fellow didn t have his Naughty List present, so all of the onlookers received a gift specialized for their age and interest. The charity coalition visited institutions including orphanages, homeless shelters, foster homes, and schools. Curlene Burrowes, the Principal of Stapledon School, shares her thanks and tells of the impact made in Nassau, On behalf of the students of Stapledon School, I would like to say a heartfelt Thank You for arranging for the special students to be recipients of Christmas Gifts. Many of our students would not receive gifts at all if it were not for the kind gesture by the Florida-Caribbean Cruise Association.

The glow emitted from the smiles of the children reflected the joy of the season and served as a sufficient Thank You card. As Burrowes noted, the gifts given would be the sole remnants of the season for many. This is why many are anxious to participate, such as Celeste de Leon of the Ministry of Tourism of the Dominican Republic, who remarks, We are anxious to participate in this good cause and joy you bring to the children of our country. We understand the need these children live everyday, and this is why we love to support you every year. Mark Witko of Disney Cruise Line, another willing contributor, shares, We really can t thank you enough for the opportunity to partner with you on this special event. Visiting the children with our VoluntEARS and Disney Characters has become an annual tradition at Disney Cruise Line, and we sincerely look forward to it every year.

Though this has become an annual event, astonishment was seen in the eager children's eyes. However, they weren t the only anxious ones. Cameron Jeffrey of Celebrity Cruises couldn't help but get swept up by the event, This is the second time I have been involved with this program, and I must say that it was so heart-warming and touching to be involved with this year's event. The children had a great time. The Celebrity crew came in dancing and had a

great time with the children; it brought a tear to the eye. It definitely put us in the holiday spirit! Margaret Jones of the Jamaica Tourist Board also found herself and others immersed in the activities, It was once again my pleasure to coordinate this year s FCCA Holiday Gift event here in Montego Bay. The teachers and children at the Salvation Army Basic School were ecstatic! It was a very fun filled activity, especially with Santa handing out the gifts. We were also very surprised and felt honored that the Master of the *Conquest* was there with us, and the children loved him!

This is the 13th year in which the Foundation has sought to improve the lives of the Caribbean citizens through similar projects. Through projects like these, the Foundation has shown that money isn t the sole provider of joy; it takes caring and participation. By employing such strategies, they have impacted the lives of thousands: an adequate return for the \$3 million plus invested. Thanks to the collaboration of the FCCA and the Member Lines, this event has brought happiness to the children of the Caribbean.



# FCCA Holia

















# lay Gift Project





















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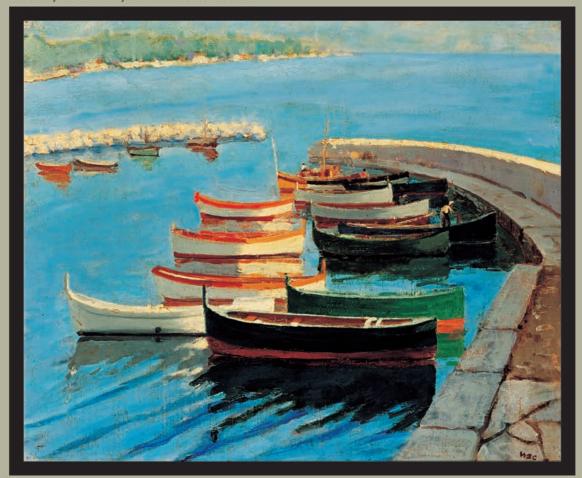
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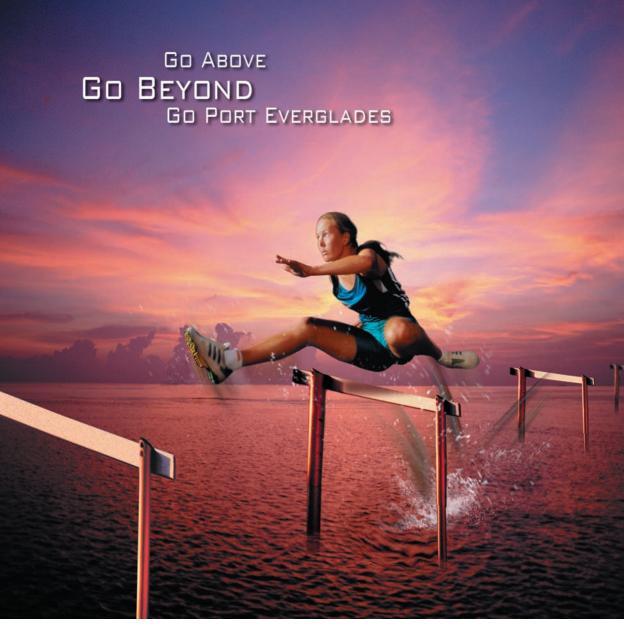


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### Cruise Executives In Attendance

#### **Carnival Corporation**

Howard Frank ~ Vice Chairman & COO Giora Israel ~ Vice President, Strategic Planning

#### **Carnival Cruise Lines**

Roger Blum ~ Vice President, Cruise Programming
Gordon Buck ~ Vice President, Port Operations
Amilicar Cascais ~ Director, Tour Operations
Brendan Corrigan ~ Sr. Vice President, Cruise Operations
Robert Dickinson ~ President & CEO
Vicki Freed ~ Sr. Vice President, Sales & Marketing
Roberto Martinoli ~ Sr. Vice President, Technical, Environmental & Safety Operations
Capt. Domenico Tringale ~ Senior Port Captain

#### **Celebrity Cruises**

Dan Hanrahan ~ President

#### **Costa Cruise Lines**

Hans Hesselberg ~ Vice President, Hotel Operations

#### **Disney Cruise Line**

Russell Daya ~ Manager Marine Operations
Frank De Heer ~ Vice President, Marine & Technical Operations
Tom McAlpin ~ President
Larry Stauffer ~ Manager, Shore Excursions & Island Recreation
Bert Swets ~ Director, Purchasing & Logistics
Tom Wolber ~ Sr. Vice President, Operations

#### **Holland America Line**

John Cook ~ Manager, Shore Excursions
Dan Grausz ~ Sr. Vice President, Fleet Operations
Stein Kruse ~ President & CEO
Ellen Lynch ~ Director, Shore Excursions
Matthew Sams ~ Vice President, Caribbean Relations
Bill Sharp ~ Vice President, Port Operations/Port Security

#### MSC Cruises (USA) Inc.

Robert Keesler ~ Vice President, Hotel & Marine Operations Richard Sasso ~ President & CEO

#### Norwegian Cruise Line

Alvin Dennis ~ Vice President, Purchasing & Logistics
Agnes Mathiesen ~ Manager, Port Operations
Joanne Salzedo ~ Director, Product Development
Rick Strunck ~ Director, Itinerary Planning
Andy Stuart ~ Executive Vice President, Marketing & Sales
Patrick Powers ~ Port Development Manager, Caribbean, Hawaii, Alaska

### Cruise Executives In Attendance

#### **Princess Cruises**

Dean Brown ~ Exec. Vice President, Fleet Operations/CEO Princess Tours Graham Davis ~ Manager, Caribbean & Atlantic Shore Operations Stephen Nielsen ~ Vice President, Caribbean & Atlantic Shore Operations

#### **Radisson Seven Seas Cruises**

Sylviane De Tracey ~ Manager, Land Programs
Mike Pawlus ~ Vice President, Product Planning & Revenue Management

#### **Royal Caribbean International**

Adam Goldstein ~ President

#### Royal Caribbean Cruises, Ltd.

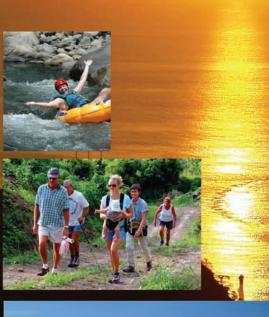
Richard Fain ~ Chairman & CEO John Tercek ~ Vice President, Commercial Development

#### Royal Caribbean Int l & Celebrity Cruises

Diana Block ~ Associate Vice President, Deployment & Itinerary Planning
Horace Hord ~ Regional Vice President, Global Government & Community Relations
Michael Ronan ~ Regional Vice President, Global Government & Community Relations
Patrick Schneider ~ Account Manager, Shore Excursions
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# We salute the FCCA's Foundation for the Caribbean and are proud to sponsor the Art Auction at this wonderful event.

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## Environmental Poster Competition

Each year the Florida-Caribbean Cruise Association invites students from the Caribbean, Latin America and Mexico to participate in the annual FCCA Foundation for the Caribbean Children's Environmental Poster Competition. This year thirteen nations throughout the Caribbean region accepted the invitation to participate

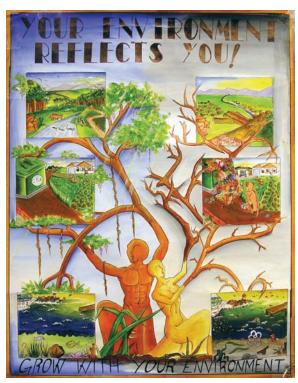
One entry per category was selected as winners for their message that advocated the role each destination plays in preserving the environment. Winners included 12-year-old Trifon Simmons of Nevis St. Thomas Primary in the Junior Division (ages 12 and younger) and in the Senior Division (ages 13 — 16) 15-year-old Sabrina Romulue of St. Lucias Castries Comprehensive Secondary School.

Students from throughout the Caribbean region were asked to create a poster that visually depicted at least three ways they believe could help protect the environment and promote environmental awareness in their country. The competition s purpose is to promote and stimulate environmental awareness among students and effectively educate younger generations on the importance of environmental protection. Each country submitted one poster in each age category to represent as its finalist.

The FCCA also congratulates the second and third place winners in each division. Twelve-year-old Bianca Blanchard from Haiti won second place, and ten-year-old Kalyla Jones from Belize took third place in the Junior Division. Senior division second place winner is sixteen-year-old Attainea Toulon from Dominica and fourteen-year-old Amelia Layne in third place. Second place winners in both categories will each receive US \$1,500 and third place winners will receive US \$1,000.

The winners, Trifon and Sabrina will each receive an educational scholarship of US \$2,500. The FCCA will also award US \$500 for art supplies to the schools of the first, second, and third place winners in both categories. The other finalists in each division will receive US \$200 rewarding their participation and good work.

### Environmental Poster Winners



#### St. Lucia

Senior (13 to 16) Sabrina Romulue ~ 15 Years Old

#### Nevis

Junior (12 & Under) Trifon Simmons ~ 12 Years Old





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Royal Caribbean International
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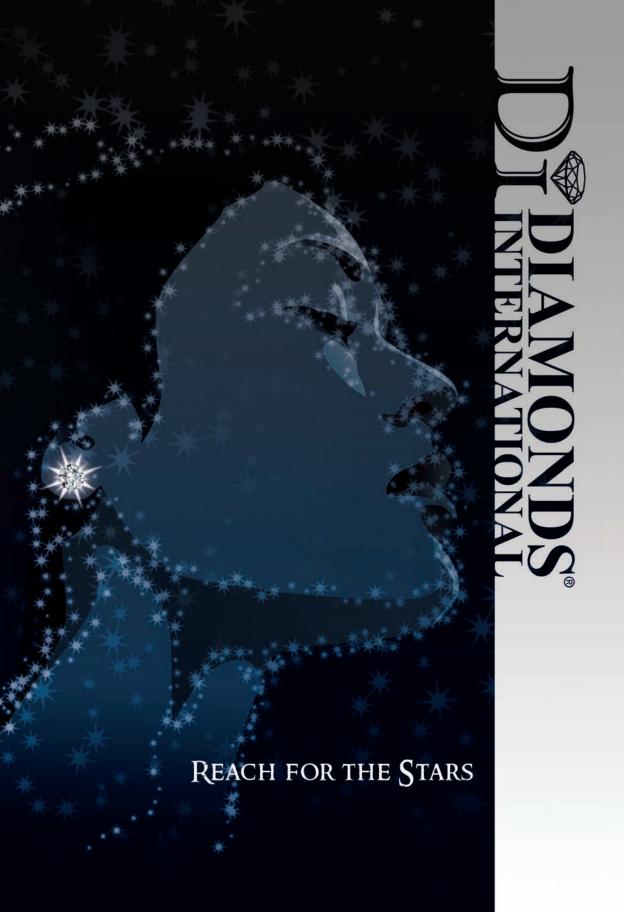
#### Florida-Caribbean Cruise Association (FCCA)

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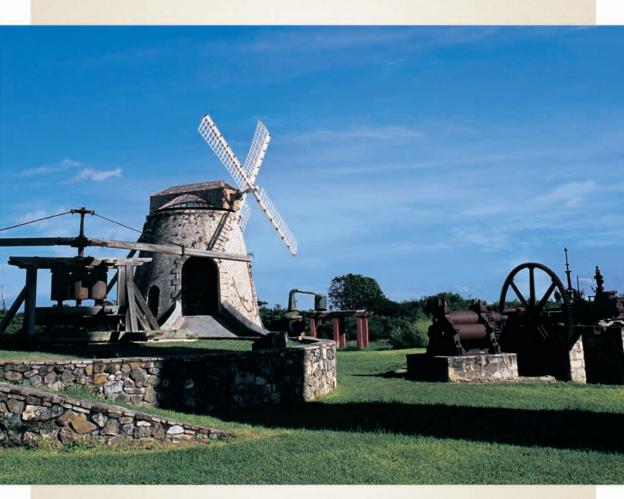
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