



ABOUT THE FCCA FOUNDATION

The FCCA Foundation provides a tangible mechanism for the cruise industry to fund a range of humanitarian causes throughout the FCCA's Caribbean and Latin American partner destinations. Founded in **1995**, the Foundation has impacted thousands of citizens by providing supplies, countless hours and aid to causes throughout the regions. In addition to assisting deserving institutions like charities and hospitals and helping after crises like natural disasters, the Foundation executes annual projects, including:

- *Holiday Gift Project* – The FCCA reaches out to many Caribbean and Latin American destinations by providing holiday gifts, festivities and cheer to children in foster homes and institutions that would likely receive nothing other wise. The presents are delivered to partner destinations on Member Lines' vessels, and the crew and FCCA associates then distribute the gifts at parties. In 2016, it benefitted nearly 9,000 children throughout 42 destinations.
- *Children's Essay and Poster Competitions* – The FCCA orchestrates these two competitions to promote education and also let FCCA destination partners' youth think about the cruise industry's synergy with their destination and citizens, while also prompting practical problem solving. There are two divisions—junior (12 years and under) and senior (13-16)—that each receive 1st-3rd-place prizes of 3,000, 1,500 and 1,000, respectively, for themselves and their schools, along with a \$200 award for every finalist submitted by the participating destinations. The first place recipients also receive functions in their honor.



Additionally, the Foundation works with destinations to ascertain and meet their needs as they become applicable. Past examples include:

- Donated incubators and air conditioners for schools, hospitals and orphanages in Colombia.
- Donated air conditioners, along with stoves and laundry machines for vocation training, to an at-risk youth center in Panama.

- Donated computers to schools in Guatemala.
- Donated school supplies to Jamaica and St. Lucia.
- Donated wood to fix homes in Belize.
- Donated paint for beautification projects in Belize, Costa Rica and Jamaica.
- Provided cots, water and canned goods via Member Line vessels for disaster relief.
- Cleaned streets as part of hurricane relief in Cozumel, Mexico.
- Orchestrated specialized holiday projects in Cozumel to provide 1,000 bicycles over a two-year span, which afforded transportation to underprivileged children.
- Funded schools and colleges in various destinations.
- Established a tourism school in St. Lucia.

Foundation Events (*proceeds fully fund the Foundation, with no costs from FCCA Member Lines*):

- *FCCA Gala* – Created the same year as the Foundation, the Gala gathers cruise executives and industry stakeholders in a comfortable setting to establish new relationships or enhance existing ones. It features a cocktail reception, silent art auction with works from Park West Gallery, and dinner with a selected table host—each a Member Line executive, president and/or CEO.
- *FCCA Online Auction* – Taking place every October and open to anyone with a valid e-mail address, this auction features cruises vacation packages all graciously donated by FCCA Member Lines and partners throughout the Caribbean and Latin America.

FCCA Member Lines

AIDA Cruises • Azamara Club Cruises • Carnival Cruise Line • Celebrity Cruises
Costa Cruises • Croisieres de France • Cunard Line • Disney Cruise Line
Holland America Line • MSC Cruises (USA) Inc. • Norwegian Cruise Line
Oceania Cruises • P&O Cruises • Princess Cruises • Pullmantur Cruises • Regent
Seven Seas Cruises • Royal Caribbean International • Seabourn • TUI Cruises

