



*Central America Cruise Conference*  
*May 29th - 31st, 2013*

*Guatemala*



El Carmen Ruins  
at Antigua Guatemala  
Photograph: Genzalo de Alvear

FCCA Member Lines

AIDA Cruises • Azamara Club Cruises • Carnival Cruise Lines • Celebrity Cruises • Costa Cruise Lines  
Cunard Line • Disney Cruise Line • Holland America Line • MSC Cruises (USA) Inc. • Norwegian Cruise Line  
P&O Cruises • Princess Cruises • Royal Caribbean International • Seabourn • TUI Cruises

# CONFERENCE MESSAGE



In May 2013, the Florida-Caribbean Cruise Association will again focus its attention on a crucial, growing market for the cruise industry during the 2nd FCCA Central America Cruise Conference. From May 29-31, the seven countries that form Central America—Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua and Panama—along with Colombia can meet with cruise executives from the FCCA Member Lines to discuss individual issues that affect their countries and regions.

If you are based in Central America/Colombia and are currently or want to be doing business with the cruise industry, you should attend this event. The FCCA Central America Cruise Conference's business sessions, social functions and workshops will provide a superb forum to cruise industry partners from the region for the exchange of information, sharing of ideas and cultivation of valuable business relationships. It provides hands-on participation and interaction, along with significant one-on-one time, with cruise executives that can directly impact your business.

So Antigua Guatemala is the only place to be from May 29-31, 2013 if you are in Central America or Colombia and want to increase your cruise industry business and/or knowledge, and we hope to see you there so we can find ways to grow together.

Respectfully yours,

Michele M. Paige  
President, FCCA



I am honored to welcome you on behalf of the Government of Guatemala and Tourism Industry that I represent to this important Conference will be held from May 29th - 31st 2013 at La Antigua Guatemala, one of our emblematic sites declared World Heritage of Mankind by UNESCO.

During the last decade, Guatemala has experienced the social and economical development through the benefits of the cruise industry. For the Government of Guatemala tourism is a priority and is committed to strength strategic sectors such as the Cruise Industry and to preserve our natural and cultural resources. Guatemala, at the Heartland of the Maya World, provides a unique experience for visitors that will enjoy the hospitality of our people and the beauty and diversity of our touristic destinations.

GUATEMALA is prepared to host the 2013 Central American Cruise Conference and invites you to be part of this important event where you will have the opportunity to strength your network and present your services and products to this industry.

***Welcome to Guatemala, HEART OF THE MAYA WORLD!***

Pedro Pablo Duchez Meyer  
Director, Guatemala Tourist Commission

# GENERAL INFORMATION

## CONFERENCE OVERVIEW

A specialized conference designed specifically for destinations, suppliers and tour operators of the Central American region. This will be the premier Central American cruise industry event of the year to meet with key industry players, analyze trends and discuss current issues. The FCCA's unique forums provide unmatched networking opportunities with the decision makers from the Cruise Lines.

## WHO SHOULD ATTEND?

The FCCA Central America Cruise Conference is open only to entities from the seven (7) countries that form Central America, plus Colombia. Ports and Destinations, Cruise & Tourism Agencies, Tour Operators, Attractions, Suppliers, Ship Agents from this region cannot miss this event.

## REGISTRATION

Only registrations received prior to the Conference and paid in full will be deemed as a pre-paid registration at the rate of \$250 USD. Registrations processed on-site will be charged a premium rate of \$500 USD. (Complimentary registration will only be provided for Ministers of Tourism from Central American countries.)

## WORKSHOPS

The FCCA Central America Cruise Conference will offer workshops led by an impressive roster of industry experts. These sessions will give clear and concise information on how to succeed and excel in today's cruise industry.

## INFORMAL BREAKOUT SESSIONS – One-on-One Meetings

The FCCA will pre-set meetings with cruise executives; however, you must be pre-registered as a Delegate and paid in full by April 26 in order to schedule one-on-one meetings. All meetings must be assigned prior to the conference, as there will not be an opportunity to register for meetings on site. There will be no exceptions. Separate information will be sent at a later date. (Meetings arranged on a first-come, first-served basis at the discretion of the cruise executives and will be limited to 15 minutes each.)

## CONFERENCE VENUE

Santo Domingo Del Cerro – (5 minute drive) is a cultural park, owned and operated by Casa Santo Domingo, blending art, architecture and landscaping/scenery. It features world-class art, such as murals, paintings and sculptures by Guatemala's most representative artists. The indoor facility will be utilized for meetings, workshops, opening ceremony and evening events.

## HOTEL INFORMATION

The Casa Santo Domingo is 5 star hotel and museum in Antigua. It is located in the grounds of the Santo Domingo Monastery, which was once a stronghold of one of the most-grand convents in the Americas. Located 1 mile from conference venue.

Please contact the Casa Santo Domingo Hotel, the official Conference Hotel, directly with any questions you may have regarding your stay and to make your reservations. Be sure to identify yourself as an FCCA Conference participant to guarantee the special rate. Rates start at \$141 per night, plus applicable taxes (22%). Reservations: [reservas2@casasantodomingo.com.gt](mailto:reservas2@casasantodomingo.com.gt) or (502) 7820-1222 (Identification Code 250100)

Alternate Hotel: Porta Hotel – 1.5 miles from conference venue

Rates: Rates starting at \$ 115.00 per room per day plus applicable taxes (22%)

Reservations: [mcmorales@portahotels.com](mailto:mcmorales@portahotels.com) (Identification Code – FCCA)

Alternate Hotel: Camino Real Antigua Hotel – 1.5 miles from conference venue

Rates: Rates starting at \$ 115.00 per room per day plus applicable taxes (22%)

Reservations: [bodas@caminorealantigua.com.gt](mailto:bodas@caminorealantigua.com.gt) or (502) 2410-5030 (Identification Code – FCCA)

## QUESTIONS AND INFORMATION

If you have any questions regarding the FCCA Central America Cruise Conference, please contact the FCCA office at 954-441-8881 or e-mail [tcannici@f-cca.com](mailto:tcannici@f-cca.com)

# PRELIMINARY AGENDA

## Wednesday, May 29th

12:00 PM - 2:00 PM	Lunch
2:00 PM - 4:00 PM	One-on-One Meetings
2:00 PM - 6:00 PM	Registration
5:00 PM - 6:30 PM	Meet & Greet/Business Card Exchange
6:30 PM - 7:00 PM	<b>Opening Ceremony</b>
7:00 PM - 9:00 PM	Welcome Dinner

## Thursday, May 30th

7:30 AM - 8:30 AM	Breakfast
7:30 AM - 11:30 AM	Registration
8:30 AM - 10:00 AM	<b>Workshop Session 1</b>
10:15 AM - 11:45 AM	<b>Workshop Session 2</b>
11:45 AM - 1:30 PM	Lunch
12:00 PM - 1:30 PM	Cruise Executives and Ministers Lunch Meeting
2:00 PM - 4:30 PM	One-on-One Meetings
4:30 PM - 5:30 PM	<b>Workshop Session 3</b>
6:00 PM - 7:30 PM	Cocktail Reception
7:30 PM - 10:00 PM	Closing Dinner

## Friday, May 31st

7:00 AM - 8:30 AM	Breakfast
9:00 AM -	Post Tours (Optional)



Casa Santo Domingo Hotel



Porta Hotel



Camino Real Antigua Hotel



# REGISTRATION FORM

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Country: \_\_\_\_\_ E-mail: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Area of Interest:  Shore Excursions  Purchasing  Marketing  Operations

Other \_\_\_\_\_

## Registration

Delegate(s) # \_\_\_\_\_ x \$ 250.00 = \_\_\_\_\_

**TOTAL = \_\_\_\_\_**

Please PRINT clearly or TYPE the Name(s) & Title(s) of all participants, for their Badge.

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### Payment Options:

- U.S. Currency, Check or Money Order, in U.S. dollars drawn on a U.S. bank ~ payable to the FCCA.
- Credit Card (Signature of cardholder and completed registration required for processing).

Card Number: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment and Cancellation Policy:

Prepaid registrations must be received by May 22, 2013. Cancellations must be in writing, there will be a minimum cancellation fee of \$100. No refunds may be offered after May 1, 2013.

### FLORIDA-CARIBBEAN CRUISE ASSOCIATION

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# Guatemala



LA ANTIGUA GUATEMALA  
Photograph: kekeotripz

FCCA CENTRAL AMERICA  
CRUISE CONFERENCE  
ANTIGUA GUATEMALA

MAY 29<sup>TH</sup> - 31<sup>ST</sup>, 2013



[fccaguatemala.com](http://fccaguatemala.com)