



FLORIDA-
CARIBBEAN
CRUISE
ASSOCIATION

It's a Star Studded Evening!

The 16th Annual
FCCA Gala Dinner
Extravaganza

Wednesday ~ March 17, 2010
Miami Beach Convention Center

Benefiting the FCCA Foundation

The FCCA Foundation



The FCCA Foundation provides a tangible mechanism for the cruise industry to fund a range of humanitarian causes in the Caribbean and Latin America region. In its 16 years of existence, the Foundation has impacted thousands of Caribbean and Latin American citizens by providing millions in funding to causes and charities throughout the region.

The FCCA reaches out to our partners in the Caribbean and Latin American destinations to provide gifts to children in foster homes or institutions where holiday gifts would not ordinarily be possible. The gifts are delivered on Member Lines' vessels to the destinations where the children enjoy a holiday party in their honor. In 2009, 31 destinations participated in the program, with over 7,000 children receiving holiday gifts.

With your help, we intend to grow and accomplish even more...
Spend an Evening with the Cruise Executives
from the FCCA Member Lines
Wednesday - March 17, 2010



LOCATION

Miami Beach Convention Center, Ballroom D128
1901 Convention Center Dr. • Miami Beach, FL 33139

6:30 pm - Silent Auction & Cocktail Reception
8:00 pm - Dinner & Presentations
9:30 pm - Entertainment & Dancing

ATTIRE

Business Dress

Visit the FCCA website at <http://www.f-cca.com> for the latest information.

TICKET OPTIONS

\$600 per person

Table hosted by CEO/President from the FCCA Member Lines.
(Name will be listed in the program if registered by February 26, 2010.)

\$300 per person

Table hosted by Senior Level Executive.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor ~ \$10,000

- Full Table (nine tickets @ \$600 level) hosted by CEO/President from the FCCA Member Lines
 - Private Lunch with a member of the FCCA Executive Committee:
 - Micky Arison, Chairman & CEO - Carnival Corporation
 - Karl L. Holz, President - Disney Cruise Line
 - Richard E. Sasso, President & CEO - MSC Cruises (USA) Inc.
 - Kevin Sheehan, CEO - Norwegian Cruise Line
- Stephen A. Nielsen, Vice President, Caribbean & Atlantic Shore Operations Princess Cruises
Adam Goldstein, President & CEO - Royal Caribbean International

- ~ Benefiting charities will be advised of sponsor's name for promotion
- ~ Special recognition and presentation of plaque at dinner
- ~ Full page, four-color advertisement in Gala Program
- ~ Special Recognition in Gala Program

Gold Sponsor ~ \$6,000

- Full Table (nine tickets @ \$300 level) hosted by a Senior Level Cruise Executive from the FCCA Member Lines
- ~ Benefiting charities will be advised of sponsor's name for promotion
 - ~ Full page, four-color advertisement in Gala Program
 - ~ Special recognition in Gala Program

ADVERTISING OPPORTUNITIES

| 4 Color ~ Page Size | Width | Height | Rate |
|--------------------------------------|--------------|---------------|-------------|
| Center Spread (2 pgs.) | 13" | 9.5" | \$4,000 |
| Outside Back Cover | 6.5" | 9.5" | \$3,500 |
| Inside Front or Back Cover | 6.5" | 9.5" | \$3,000 |
| Full Page | 6.5" | 9.5" | \$2,500 |
| Half Page (Horizontal) | 6.5" | 4.7" | \$1,950 |

Company: _____
 Street Address: _____
 City: _____ State: _____
 Country: _____ Zip Code: _____
 Telephone: _____ Fax: _____
 E-mail: _____ Website: _____

| | |
|---------------------------------------|--------------------|
| Name _____ | Title _____ |
| Preferred Table Host (1) _____ | (2) _____ |
| Name _____ | Title _____ |
| Preferred Table Host (1) _____ | (2) _____ |
| Name _____ | Title _____ |
| Preferred Table Host (1) _____ | (2) _____ |

Seating will be assigned by the FCCA on a first-come, first-served basis.

| TICKETS <i>{Individual tickets limited to Five (5) per table, per company}</i> | Qty. | U.S. Funds |
|--|---------------|------------|
| Dinner with a CEO/President | \$600 X _____ | = \$ _____ |
| Dinner with a Top Level Cruise Executive | \$300 X _____ | = \$ _____ |

| SPONSORSHIPS <i>{Full tables of nine (9)}</i> | | |
|---|------------------|------------|
| Platinum | \$10,000 X _____ | = \$ _____ |
| Gold | \$6,000 X _____ | = \$ _____ |

| ADVERTISEMENTS <i>{4 color}</i> | | |
|---|--------------------------------------|--|
| Center Spread \$4,000 X _____ = \$ _____ | Full Page \$2,500 X _____ = \$ _____ | |
| Outside Back Cover \$3,500 X _____ = \$ _____ | Half Page \$1,950 X _____ = \$ _____ | |
| Inside Front Cover \$3,000 X _____ = \$ _____ | | |

FOUNDATION DONATIONS *{Additional Contributions}* \$ _____

TOTAL ENCLOSED = \$ _____

Payment Options:

- Check or Money Order, in U.S. dollars drawn on a U.S. bank ~ payable to the FCCA Foundation.
- Credit Card (Signature of cardholder and completed registration required for processing).

Card Number: _____

Name of Cardholder: _____ Exp. Date: _____

Billing Address: _____

Signature: _____

Cancellation Policy:

Cancellations must be in writing, there will be a minimum cancellation fee of \$50. No refunds may be offered after March 1, 2010.



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FCCA Member Lines

AIDA Cruises
Azamara Club Cruises
Carnival Cruise Lines
Celebrity Cruises
Costa Cruise Lines
Cunard Line
Disney Cruise Line
Holland America Line
MSC Cruises (USA) Inc.
Norwegian Cruise Line
Ocean Village
P&O Cruises
Princess Cruises
Royal Caribbean International
Seabourn Cruise Line

Event Sponsor

