



FLORIDA-
CARIBBEAN
CRUISE
ASSOCIATION

It's a Star Studded Evening!

*The 15th Annual
FCCA Gala Dinner
Extravaganza*

Thursday ~ March 19, 2009

The Fontainebleau Hotel, Miami Beach

BENEFITING THE FCCA FOUNDATION

With your help, we intend to grow and accomplish even more...

*Spend an Evening with the Cruise Executives
from the FCCA Member Lines
Thursday ~ March 19, 2009*



LOCATION

Fontainebleau Hotel ~ Miami Beach, Florida

6:30 pm - Silent Auction & Cocktail Reception

8:00 pm - Dinner & Presentations

9:30 pm - Entertainment & Dancing

ATTIRE

Business Dress

Visit the FCCA website at <http://www.f-cca.com> for the latest information.

TICKET OPTIONS

\$600 per person

Table hosted by CEO/President from the FCCA Member Lines.
(Name will be listed in the program if registered by February 27, 2009.)

\$300 per person

Table hosted by Senior Level Executive.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor ~ \$10,000

- Full Table (nine tickets @ \$600 level) hosted by CEO/President from the FCCA Member Lines
 - Private Lunch with a member of the FCCA Executive Committee:
 - Micky Arison, Chairman & CEO - Carnival Corporation
 - Thomas M. McAlpin, President - Disney Cruise Line
 - Richard E. Sasso, President & CEO - MSC Cruises (USA) Inc.
 - Kevin Sheehan, President & CEO - Norwegian Cruise Line
- Stephen A. Nielsen, Vice President, Caribbean & Atlantic Shore Operations Princess Cruises
Adam Goldstein, President & CEO - Royal Caribbean International
- ~ Benefiting charities will be advised of sponsor's name for promotion
 - ~ Special recognition and presentation of plaque at dinner
 - ~ Full page, four-color advertisement in Gala Program
 - ~ Special Recognition in Gala Program

Gold Sponsor ~ \$6,000

- Full Table (nine tickets @ \$300 level) hosted by a Senior Level Cruise Executive from the FCCA Member Lines
- ~ Benefiting charities will be advised of sponsor's name for promotion
 - ~ Full page, four-color advertisement in Gala Program
 - ~ Special recognition in Gala Program

ADVERTISING OPPORTUNITIES

4 Color ~ Page Size	Width	Height	Rate
Center Spread (2 pgs.)13"	9.5"	\$4,000
Outside Back Cover65"	9.5"	\$3,500
Inside Front or Back Cover65"	9.5"	\$3,000
Full Page65"	9.5"	\$2,500
Half Page (Horizontal)65"	4.7"	\$1,950

The FCCA Foundation



The FCCA Foundation provides a tangible mechanism for the cruise industry to fund a range of humanitarian causes in the Caribbean and Latin America region. In its 15 years of existence, the Foundation has impacted thousands of Caribbean and Latin American citizens by providing over \$3 million in funding to causes and charities throughout the region.

The FCCA reaches out to our partners in the Caribbean and Latin American destinations to provide gifts to children in foster homes or institutions where holiday gifts would not ordinarily be possible. The gifts are delivered on Member Lines' vessels to the destinations where the children enjoy a holiday party in their honor. In 2008, 32 destinations participated in the program, with over 8,000 children receiving holiday gifts.

Company: _____
 Street Address: _____
 City: _____ State: _____
 Country: _____ Zip: _____
 Telephone: _____ Fax: _____
 E-mail: _____ Website: _____

Name _____ Title _____
 Preferred Table Host ① _____ ② _____

Name _____ Title _____
 Preferred Table Host ① _____ ② _____

Name _____ Title _____
 Preferred Table Host ① _____ ② _____

Name _____ Title _____
 Preferred Table Host ① _____ ② _____

Seating will be assigned by the FCCA on a first-come, first-served basis.

TICKETS <i>{Individual tickets limited to Five (5) per table, per company}</i>	Qty.	U.S. Funds
Dinner with a CEO/President	\$600 X _____	= \$ _____
Dinner with a Top Level Cruise Executive	\$300 X _____	= \$ _____

SPONSORSHIPS <i>{Full tables of nine (9)}</i>		
Platinum	\$10,000 X _____	= \$ _____
Gold	\$6,000 X _____	= \$ _____

ADVERTISEMENTS <i>{4 color}</i>		
Center Spread	\$4,000 X _____	= \$ _____
Outside Back Cover	\$3,500 X _____	= \$ _____
Inside Front Cover	\$3,000 X _____	= \$ _____
	Full Page \$2,500 X _____	= \$ _____
	Half Page \$1,950 X _____	= \$ _____

FOUNDATION DONATIONS *{Additional Contributions}* \$ _____

TOTAL ENCLOSED = \$ _____

Payment Options:

- Check or Money Order, in U.S. dollars drawn on a U.S. bank ~ payable to the FCCA Foundation.
- Credit Card (Signature of cardholder and completed registration required for processing).

Card Number: _____
 Name of Cardholder: _____ Exp. Date: _____
 Billing Address: _____
 Signature: _____

Cancellation Policy:

Cancellations must be in writing, there will be a minimum cancellation fee of \$100. No refunds may be offered after March 9, 2009.



**FLORIDA-
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FCCA Member Lines

Carnival Cruise Lines

Celebrity Cruises

Costa Cruise Lines

Cunard Line

Disney Cruise Line

Holland America Line

MSC Cruises (USA) Inc.

Norwegian Cruise Line

Princess Cruises

Royal Caribbean International

Event Sponsor



**Port_{of}
Miami**