



FLORIDA-
CARIBBEAN
CRUISE
ASSOCIATION

It's a Star Studded Evening!

*The 14th Annual
FCCA Gala Dinner
Extravaganza*

Thursday ~ March 13, 2008

American Airlines Arena ~ Miami, Florida

BENEFITING THE FCCA FOUNDATION

The FCCA Foundation



We all experience times of need when we reach out hoping to find a helping hand there to grab us. In these moments desperation rears its ugly head as one wonders if their prayers will be answered. Sometimes it's simple as needing someone to help you move, but those with true trouble might not have a home in the first place, or come to find it destroyed by a hurricane. The Florida-Caribbean Cruise Association formed the FCCA Foundation in order to extend hands that are willing to lift or build in any situation to help pick up those who may have fallen or gotten pushed down throughout the Caribbean and Latin America.

Since its inception, over \$3 million has made its way to worthwhile causes. Often these programs hear about the FCCA Foundation and contact the Association for appropriation. Also during member events and working travels, the FCCA finds deserving programs in the destinations, which seems appropriate as these members contribute a good deal of the funds used in the FCCA Foundation. Only through donations can the humanitarian efforts continue.

Cayman HospiceCare operates in a similar way; solely through assistance can they persist. Yet after all the care they provide, it surely seems deserved. Imagine already fighting the battle of poverty, living in a shack while peddling the goods you can fashion together to sell to the wealthy tourists. You already fight the elements, with your dirt floor turning to mud with every downpour and your rickety homestead swaying with the wind as if it were the palm tree it is made of. When sickness strikes you, it has to be a cold, something minor from the conditions, you tell yourself. Obviously a high cost hospital with a private room is out of the question, but you turn to a local health care program that takes care of you for free. When cancer becomes the diagnosis, suddenly it doesn't seem so hard to conquer knowing you have a sparring partner to try and knock it out together. The FCCA Foundation was pleased to help continue the efforts by Cayman HospiceCare this year.

At least that person was lucky enough to have a roof over their head, a luxury many throughout the land would consider lucky. Hand in Hand Ministries has a Building for Change program, in which they work to fund and build houses for those needing them. They have provided living arrangements for over 60 families to date, 4 of which were possible through the contributions from the FCCA Foundation. Allen Garbutt now can focus on fighting his sickness instead of the elements. Mr. Hubert Alexander Bowen only has to travel from one side of the house to the other on his wheelchair instead of searching for a place to call sleep. We can all identify with single parent families and their incessant needs; luckily Giselda Ellington and Cynthia McCullough have much less to worry about.

The FCCA Foundation felt that the Dominica Red Cross and Mahaut Gospel Tabernacle causes were worthy and presented contributions aboard Carnival's *Destiny*. The Red Cross received donations for the emergency response vehicle needed to move residents from harms way. Though this won't prevent disaster, it will certainly assist with the after-shocks. Like the FCCA, the Gospel Tabernacle is a non-profit organization, and exists only through volunteering providing counseling, a family life program, temporary shelter, housing, follow-up visits, and the feeding program "Feed My Sheep," which the FCCA provided funds, stuffing thousands of empty stomachs with food.

The FCCA Foundation also deals with regular events and causes. Every year the FCCA Foundation provides funding to assist the athletes of the Caribbean Special Olympics to provide sporting equipment and uniforms. Each year the pinnacle of the holiday season is when the FCCA and its Member Lines remember 7,000 children that Santa's list omitted to bring smiles and presents throughout 36 destinations. The Environmental Poster Competition brings awareness and scholastic scholarships to a good portion of competitors while allowing them the chance to display their abilities, just as the FCCA Essay Competition seeks to reward participants for their efforts.

The FCCA always seeks to improve the communities reached by the cruise industry and their own involvement. Many times this betterment only comes through connections, opportunities, and networking, but the FCCA Foundation provides the chance of directly impacting the destinations. Each dollar spent sees more residual gains than the most rewarding investment. Still, we need you to take advantage of this lucrative offer in order to truly thrive, and we hope you strive to assist us.

With your help, we intend to grow and accomplish even more...

*Spend an Evening with the Cruise Executives
from the FCCA Member Lines
Thursday - March 13, 2008*

LOCATION

American Airlines Arena ~ Miami, Florida

6:30 pm - Silent Auction & Cocktail Reception

8:00 pm - Dinner & Presentations

9:30 pm - Entertainment & Dancing

ATTIRE

Business Dress

TRANSPORTATION

Provided from Miami Beach Convention Center

Visit the FCCA website at <http://www.f-cca.com> for the latest information.

TICKET OPTIONS

\$750 per person

Table hosted by CEO/President from the FCCA Member Lines.
(Name will be listed in the program if registered by February 15, 2008.)

\$400 per person

Table hosted by Senior Level Executive.

\$250 per person

Table hosted by Top Level Cruise Executive.

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor ~ \$10,000

- Full Table (nine tickets @ \$750 level) hosted by CEO/President from the FCCA Member Lines
 - Private Lunch with a member of the FCCA Executive Committee:
 - Micky Arison, Chairman & CEO - Carnival Corporation
 - Thomas M. McAlpin, President - Disney Cruise Line
 - Richard E. Sasso, President & CEO - MSC Cruises (USA) Inc.
 - Colin Veitch, President & CEO - Norwegian Cruise Line
 - Stephen A. Nielsen, Vice President, Caribbean & Atlantic Shore Operations
Princess Cruises/Cunard Line
 - Adam Goldstein, President - Royal Caribbean International
- ~ Benefiting charities will be advised of sponsor's name for promotion
- ~ Special recognition and presentation of plaque at dinner
 - ~ Full page, four-color advertisement in Gala Program
 - ~ Special Recognition in Gala Program

Gold Sponsor ~ \$6,000

- Full Table (nine tickets @ \$400 level) hosted by a Senior Level Cruise Executive from the FCCA Member Lines
- ~ Benefiting charities will be advised of sponsor's name for promotion
- ~ Full page, four-color advertisement in Gala Program
 - ~ Special recognition in Gala Program

ADVERTISING OPPORTUNITIES

4 Color ~ Page Size	Width	Height	Rate
Center Spread (2 pgs.)13"	9.5"	\$4,000
Outside Back Cover65"	9.5"	\$3,500
Inside Front or Back Cover65"	9.5"	\$3,000
Full Page65"	9.5"	\$2,500
Half Page (Horizontal)65"	4.7"	\$1,850

FCCA Gala Dinner & Entertainment Extravaganza

Thursday ~ March 13, 2008

Name: _____
Title: _____
Company: _____
Street Address: _____
City: _____ State: _____
Country: _____ Zip: _____
Telephone: _____ Fax: _____
E-mail: _____ Website: _____

TICKETS *{Individual tickets limited to Five (5) per table, per company}*

	Qty.	U.S. Funds
Dinner with a CEO/President	\$750 X _____	= \$ _____
Dinner with a Senior Level Cruise Executive	\$400 X _____	= \$ _____
Dinner with a Top Level Cruise Executive	\$250 X _____	= \$ _____

SPONSORSHIPS *{ Full tables of nine (9) }*

Platinum	\$10,000 X _____	= \$ _____
Gold	\$6,000 X _____	= \$ _____

ADVERTISEMENTS *{4 color}*

Center Spread	\$4,000 X _____	= \$ _____
Outside Back Cover	\$3,500 X _____	= \$ _____
Inside Front Cover	\$3,000 X _____	= \$ _____
Full Page	\$2,500 X _____	= \$ _____
Half Page	\$1,850 X _____	= \$ _____

FOUNDATION DONATIONS *{Additional Contributions}*

\$ _____

TOTAL ENCLOSED = \$ _____

FOR SEATING ASSIGNMENT

COMPANY DESCRIPTION Port Authority Port Agent Tour Operator
 Tourism Agency Supplier Retailer/Shops Other

CRUISE LINE PREFERENCE ① _____ ② _____

PREFERRED TABLE HOST ① _____ ② _____

Seating will be assigned by the FCCA on a first-come, first-served basis. Please confirm early, as seating is limited. You may pick up your ticket(s) on March 11, 12 or 13 at the FCCA booth (585) during the Seatrade Cruise Convention at the Miami Beach Convention Center.

Payment Options:

- Check or Money Order, in U.S. dollars drawn on a U.S. bank ~ payable to the FCCA Foundation.
- Credit Card (Signature of cardholder and completed registration required for processing).

Card Number: _____

Name of Cardholder: _____ Exp. Date: _____

Billing Address: _____

Signature: _____

Cancellation Policy:

Cancellations must be in writing, there will be a minimum cancellation fee of \$100. No refunds may be offered after March 13, 2009.

FLORIDA-CARIBBEAN CRUISE ASSOCIATION

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**FLORIDA-
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FCCA Member Lines

Carnival Cruise Lines

Celebrity Cruises

Costa Cruise Lines

Cunard Line

Disney Cruise Line

Holland America Line

MSC Cruises (USA) Inc.

Norwegian Cruise Line

Princess Cruises

Regent Seven Seas Cruises

Royal Caribbean International

Event Sponsor



**Port of
Miami**