

# FLORIDA-CARIBBEAN CRUISE ASSOCIATION

CRUISE INDUSTRY PROFILES
2005 HIGHLIGHT ISSUE



# **Antigua & Barbuda**

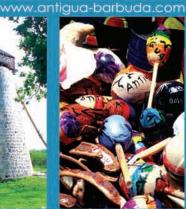


Cruising Cruising









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# Table of Contents

FLORIDA-CARIBBEAN CRUISE ASSOCIATION 3	COSTA CRUISE LINES					
Michele M. Paige, <i>President</i>	Hans Hesselberg, V.P., Hotel Operations					
Terri Cannici, <i>Manager, Programs &amp; Events</i>	Linda Parrotta, <i>V.P., Marketing</i>					
Adam Ceserano, <i>Manager, Marketing &amp; Sales</i>	Lynn Torrent, <i>President &amp; CEO</i>					
Victoria Lalta, <i>Manager, Public Relations &amp; Membership Programs</i> 9  Monica Rojas, <i>Executive Assistant</i>	CUNARD LINE34					
Frank Torres, <i>Director of Operations</i>	DISNEY CRUISE LINE					
	Ozer Balli, Vice President, Hotel Operations					
CARNIVAL CORPORATION	Russell Daya, <i>Manager, Marine Operations, Safety &amp; Regulatory Training</i> 39					
Micky Arison, Chairman & CEO (FCCA Chairman)14	Frank De Heer, V.P., Marine & Technical Operations					
David A. Candib, Manager, Business Development,	Scott James, Manager, Operational Policy Compliance					
Strategic Planning15	Thomas M. McAlpin, <i>President</i>					
Gerard J. Ellis, Director, <i>Port Development</i>	Don Moody, Buyer, Marine & Technical Specialist40					
Howard Frank, Vice Charman & COO	Larry Stauffer, Manager, Shore Excursions & Island Recreation41					
Giora Israel, <i>V.P., Strategic Planning</i>	Tom Wolber, Sr. Vice President, Operations					
David Mizer, V.P., Strategic Sourcing						
Francesco Morello, <i>Director, Carnival Ports</i>	HOLLAND AMERICA LINE					
Mary Sloan, <i>Director, Risk Management</i>						
	Mike Bush, Manager, Port Operations					
CARNIVAL CRUISE LINES18	Cees Deelstra, <i>Director, Nautical Operations</i>					
	John Cook, Manager, Shore Excursions					
Andrea Barguez, Manager, Tour Operations & Group	Capt. Simon Douwes, <i>Director, Deployment &amp; Itinerary Planning</i> 45					
Programming	Stein Kruse, President & Chief Executive Officer					
Roger Blum, V.P., Cruise Programming	Ellen Lynch, <i>Director, Shore Operations</i>					
Robert Blythman, <i>Manager, Tour Operations</i>	Wilkin Mes, Manager, Deployment & Itineary Planning					
Gordon Buck, V.P., Port Operations. 19	Steve Price, Manager, Risk Management					
Amilicar "Mico" Cascais, <i>Director, Tour Operations</i>	Matthew T. Sams, V.P., Caribbean Relations					
Brendan Corrigan, Senior V.P., Cruise Operations	Linda Springmann, <i>Director of Marketing</i>					
Vicki L. Freed, <i>Sr. V.P., Sales &amp; Marketing</i>	MSC CRUISES (USA) INC					
Elaine Heldeweir, Environmental Director	WISC CHOISES (USA) INC40					
Joe Lavi, Vice President, Purchasing	James Henwood, Vice President, Sales					
Elke Lund, Shore Excursion Manager/Special Projects,	Cyril Hopkins, <i>Vice President, Revenue Performance</i>					
Tour Operations	Robert Keesler, <i>Vice President, Hotel and Marine Operations</i> 49					
Gardiner F. Nealon, <i>Director of Port Operations</i>	Irv Mednick, <i>Director, Information Technology</i>					
Leon Sutcliffe, <i>Director, Cruise Operations</i>	Ares M. Michaelides, Senior Vice President & COO					
Terry L. Thornton, <i>V.P., Marketing Planning</i>	Rick Sasso, <i>President and CEO</i>					
(FCCA Marketing Committee Chairman)						
Capt. Domenico Tringale, Senior Port Captain						
CELEBRITY CRUISES27						

# Table of Contents



NORWEGIAN CRUISE LINE53	ROYAL CARIBBEAN CRUISES, LTD
Joseph A. Assante, Jr., V.P., Port Operations	Richard D. Fain, Chairman & CEO
Eric Benedict, Manager, Destination Services	Diana Block, Associate Vice President, Deployment & Itinerary
Alvin Dennis, V.P., Purchasing & Logistics	Planning
(FCCA Purchasing Committee Chairman)	Jeffery Danis, V.P., Supply Chain Management
Bill Hamlin, Executive Vice President, Fleet Operations	Bill Fay, Insurance Specialist, Risk Management
Agnes Mathiesen, <i>Port Operations</i>	John P. Fox, <i>V.P., Global Governemt &amp; Community Relations</i> 79 Horace Hord, Regional V <i>ice President, Global Government &amp;</i>
Patrick Powers, Product Development Manager of Land Services 56	Community Relations70
Steve Riester, Vice President, Planning & Analysis	Andy Horton, Account Manager, Shore Excursions
Lania Rittenhouse, Vice President, Hotel Operations	& Explorations
Rick Strunck, Director, Itineary Planning	David J. Llewellyn, Associate V.P., Shore Excursions
Andrew Stuart, Sr. V.P., Marketing, Sales, & Passenger Services 57	& Explorations
Colin Veitch, <i>President &amp; CEO</i>	A. Henry Lopez, <i>Director, Hotel &amp; Corporate Purchasing</i>
	Craig Milan, Sr. V.P., Land Operations
PRINCESS CRUISES	Tellef Lie-Nielsen, Superintendent, Marine Nautical
	Capt. Howard A. Newhoff, <i>Manager, Security</i>
Deanna Austin, V.P., Yield Management 60	Althea Palmer, Manager, Business Systems - Explorations 79
Donna Barnett, Executive Assistant	Richard M. Pruitt, <i>Director, Environmental Programs,</i>
Joanna Boxall, <i>Shore Excursions Executive</i>	Safety & Environment
Dean C. Brown, Executive V.P., Customer Service & Sales;	Michael Ronan, Regional V.P., Global Governmnt & Community
Chairman & CEO of Princess Tours	Relations
Graham Davis, Manager, Caribbean & Atlantic	Patrick Schneider, Account Manager, Shore Excursions &
Shore Operations	Explorations
Lisa Jensen, Shore Excursion Specialist	John Tercek, <i>V.P., Commercial Development</i>
Crystal Morgan - Senior Analyst, Marketing Planning	Juan C. Trescasro, <i>Associate V.P. of Land Operations</i>
Stephen A. Nielsen, V.P., Caribbean & Atlantic Shore Operations . 62	ROYAL CARIBBEAN INTERNATIONAL 8
Robert Pucillo, Senior Budget Analyst, Caribbean	
Atlantic Region	Adam M. Goldstein, <i>President</i> 8
Peter G. Ratcliffe, CEO of P&O Princess Cruises Ltd 63	·
Robert Uhrig, Senior Analyst, Market Planning 63	TOPAZ INTERNATIONAL CRUISES82
RADISSON SEVEN SEAS CRUISES65	Capt. Paris G. Katsoufis, <i>President</i>
Mike Pawlus, Vice President, Product Planning & Revenue	WINDSTAR CRUISES8
Management	
Alex Sharpe, Director, Product Planning & Revenue	Bradley Hardaway, Supervisor of Shore Excursions
Management	Gerald Moesslinger, <i>Manager, Marine Hotel Operations</i>
Sylviane de Tracy, <i>Manager, Land Programs</i>	



# FLORIDA-CARIBBEAN CRUISE ASSOCIATION

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#### Mission

The FCCA is a trade organization composed of 13 Member Cruise Lines operating more than 90 vessels in Florida, Caribbean and Mexican waters. Created in 1972, the FCCA's mandate is to provide a forum for discussion on legislation, tourism development, ports, safety, security and other cruise industry issues.

By fostering an understanding of the cruise industry and its operating practices, the FCCA seeks to build cooperative relationships with Caribbean destinations and to develop productive bilateral partnerships with every sector - to create a win-win situation for all.

#### **Partnerships**

Cruise tourism in the Caribbean continues to grow at a dynamic rate and the FCCA Member Lines are committed to working with their des-

tination partners. The FCCA works with Governments, ports and all private sector representatives to maximize cruise passenger, cruise line and cruise line employee spending; along with working to enhance the destination experience and the amount of cruise passengers returning as long-stay visitors.

The FCCA also provides technical assistance on Port Expansion including input on port and pier design and improvements, as well as on new services being planned for any level of cruise line utilization to maximize the overall project with an eye on keeping costs to a minimum.

#### **FCCA Associate Membership**

The FCCA Associate Membership Program is the first step in developing a partnership between your organization and the cruise industry. Membership benefits include invitations to exclusive meetings and luncheons, listing and profile in the Membership Directory, access to up-to-date research and studies, savings on registration fees and use of FCCA logo on printed materials.

Reaffirming the mandate to increase the proactive collaboration between the cruise industry and the Caribbean, cruise tourism partners are invited to join the FCCA's Platinum level Associate Membership Program. Platinum level membership benefits include a closer working relationship with the FCCA Member Lines

#### **FCCA Foundation for the Caribbean**

The FCCA Foundation for the Caribbean provides a tangible mechanism for the cruise industry to fund humanitarian causes and help to improve the lives of the Caribbean people most in need.

In its eight years of existence, the FCCA Foundation for the Caribbean has impacted the lives of thousands of Caribbean citizens providing almost \$2 million in funding to causes and charities throughout the region. The foundation is just one way the cruise industry shows its dedication to its Caribbean partners.

Recent beneficiaries include the Caribbean Special Olympics, Hurricane Relief, Women's Coalition of St. Croix, Teen Challenge Barbados, Aruba's Friends of the Handicapped, Earthcare Environmental Education and the Holiday Gifts Project.

#### **Training**

Understanding the cruise industry and its dynamics is vital in today's tourism mix, especially in view of the competition that Caribbean tourism faces from other regions of the world. The FCCA, utilizing its research and information capabilities, has developed a series of training seminars that are available to all Caribbean destinations.

The FCCA training seminars provide the industry's destination partners with valuable information regarding today's cruise passengers, their wants, needs and habits, enabling governments and businesses to maximize the impact of cruise tourism in their country.

Currently the FCCA offers three training programs:

• Service Excellence • Taxi Pride • Cruise Passengers Equal Profits

#### Research

Information is the key to success in maximizing the benefits tourism brings to destinations. The FCCA is the leader in developing information on today's cruise passenger, their shopping and travel habits and the economic impact of cruise tourism on the Caribbean region as well as individual destinations. Ongoing research is being conducted and provided to cruise-oriented destination partners in an effort to better understand cruise passengers, improve the land-side product and utilize the benefits of cruise tourism to their full potential.

Current research on passenger shopping habits and the economic impact of the cruise industry on the Caribbean and Florida is available.

#### **FCCA Caribbean Cruise Conference & Trade Show**

For many cruise executives, Caribbean destinations, suppliers and tour operators, the annual FCCA Caribbean Cruise Conference & Trade Show is the premier industry event of the year to meet with key players, analyze industry trends and discuss current issues. It is because of the unique forum provided by the Conference that over 1000 cruise industry partners and 100 cruise executives attend each year.

One highlight is the roundtable discussions, led by an impressive roster of industry experts and guest speakers who are specialists in marketing, sourcing and shore excursions. The Conference represents the spirit of mutual understanding, joint problem solving and increasing the revenue the Caribbean receives from its cruise tourism sector.

# FLORIDA-CARIBBEAN CRUISE ASSOCIATION



# Michele M. Paige ~ President

Michele M. Paige's career in the cruise industry spans more than three decades. She spent 17 years in various positions at the Cruise Lines International Association (CLIA).

In February of 1992, Ms. Paige came onboard with the Florida-Caribbean Cruise Association (FCCA) as its Director of Operations and Communications, steering the Association on issues such as: waste management, destination port development and destination product development, as well as serving as a liaison with environmental entities.

She was appointed to head the Association in January of 1994, as its Executive Director and named President in March 1997. Ms. Paige continues to chart a course in the development and implementation of the Association's numerous proactive innovative programs, reporting directly to the Association's Executive Committee Chairman, Micky Arison, Carnival Corporation's Chairman & CEO.

Ms. Paige has initiated such impactful programs and forums as the annual FCCA Caribbean Cruise Conference and Trade Show, the FCCA Foundation for the Caribbean, FCCA crew beach/environmental clean ups, the FCCA Associate Membership Programs, as well as training programs geared to taxi drivers and service providers, to name a few. More importantly, great strides have been made in the realization of the FCCA's mandate: strengthening the ties between the cruise industry and the Caribbean

Under her presidency, the Association enjoys membership in the Caribbean Tourism Organization (CTO) (of which Ms. Paige is an Executive Committee board member), the Caribbean Hotel Association (CHA) (as a member of the Governing Council of CAST - Caribbean Alliance for Sustainable Tourism), the Caribbean Shipping Association (CSA), the Puerto Rico Shipping Association and the Special Olympics-Caribbean (of which Ms. Paige is a Board Member), as well as being a signator to the Cruise Industry's "Memorandum of Understanding" with the Florida Department of Environmental Protection.

Michele lives in Broward County with son Justin, daughter Nicole and her seven babies (horses) - Amoroso, Geronimo, Black Magic, Jesse James, Sundance Kid, Bella & Lady Mulata.

# FCCA Staff Profiles



#### Terri Cannici ~ Manager: Programs & Events

Terri Cannici is responsible for the marketing and registration process for FCCA events such as the Annual Caribbean Cruise Conference & Trade Show and the Gala Dinner. She also coordinates the Holiday Gift Project along with FCCA Member Lines to provide holiday gifts for the under-privileged children in the Caribbean, Mexico, South & Central America and organizes the Annual Platinum Advisory Council Cruise.

Prior to joining the FCCA in 1999, Terri worked for Royal Caribbean International for 10 years in the Shore Excursion Department. She worked closely with tour operators to design and organize spe-

cialty shore excursion programs for Groups. Her duties also included overseeing Royal Caribbean's signature Golf Ahoy! program in the Caribbean, Bahamas, Hawaii and Bermuda and assisting the Shore Excursion Manager with the day to day operations for the Caribbean and Bahamas.

A native Floridian, Terri lives in the Ft. Lauderdale area with her husband and their two dogs.



#### Adam Ceserano ~ Manager: Marketing & Customer Service Development

Adam Ceserano, Manager of Marketing and Customer Service is responsible for the FCCA's special publications and quarterly magazines. He also is the coordinates and conducts the FCCA Customer Service Training Workshops along with all the research and statistical information for the Member Lines and Destinations.

Prior to joining the FCCA, Mr. Ceserano worked for Maxim Consulting firm in Ft. Lauderdale servicing such clients as IBM, ATTWS, and Motorola producing sales close to a million dollars in his first year and was the top producer of his team.

After college, Adam worked for the Miami Dolphins in the Special Promotions and Marketing Department in which he helped organize and run the children's program.

He attended Florida State University receiving a Master's Degree in Administration and also received a Bachelors Degree in Sports Management and Marketing.

Mr. Ceserano resides in Ft. Lauderdale, Florida.



# Omari Breakenridge ~ Graphic Designer & Technical Coordinator

Born in Jamaica and raised in South Florida, Mr. Breakenridge joined the FCCA in early 2005 and in his capacities he is responsible for the creative layout and design of the FCCA Publications for print and web distribution.

Omari holds a Bachelors degree in Visual Communications from American Intercontinental University



#### Victoria Lalta ~ Manager: Public Relations & Membership Programs

Born in Guyana, South America and raised in Tortola, BVI, Ms. Lalta began working for the Florida-Caribbean Cruise Association in 2000. As the manager of Membership Programs and Public Relations, she is responsible for promoting and marketing the FCCA Membership Programs, organizing the Platinum Membership Advisory Council events, the Associate Membership events, the World Cruise Tourism Summit during Seatrade and the coordination of the FCCA Membership Directory. She also works closely with Tropical Shipping on promoting the Cruise Conversion Program.

Under the FCCA Foundation for the Caribbean, Ms. Lalta is responsible for promoting the Foundation Essay and Poster Competition throughout the Caribbean, Mexico, South & Central America and the Special Olympics-Caribbean, of which she is a Board Member.

Prior to joining the FCCA in 2000, Ms. Lalta worked for Blockbuster Entertainment Group for 11 years in Ft. Lauderdale, Florida, before moving on as a financial analyst in the regional office in Atlanta, Georgia, where she handled the financial reporting for over 3000 video stores in the Southeast Zone.

Victoria lives in Broward County with her dog Romeo and sponsors two children with the Children's Christian Fund in Kenya and India.



## Monica Rojas ~ Executive Assistant

Born in New York and raised in Colombia, Mrs. Rojas began working with the FCCA in 2003. She is the executive assistant to the President, Michele M. Paige and therefore responsible for the day-to-day liasion with all private and public sector partners for the FCCA. She also assists in the coordination of the FCCA Foundation Donation Program for the Caribbean, Mexico, South and Central America and is responsible for organizing the vessel deployment for FCCA's 13 Member Lines.

She is currently pursuing her Bachelor's Degree in Business Management at Florida International

University.

Monica, lives in Fort Lauderdale with her husband and her daughter.



#### Frank Torres ~ Director of Operations

Frank as Director of Operations is involved in guiding the FCCA's activities on a day-to-day basis and oversees the FCCA gala, FCCA's Seatrade participation and the FCCA's Annual Caribbean Cruise Conference & Trade Show.





#### CARNIVAL CRUISE LINES

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Website: www.carnival.com

#### **CELEBRITY CRUISES**

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#### COSTA CRUISE LINES

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#### **CUNARD LINE**

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#### **DISNEY CRUISE LINE**

P.O. Box 10210 Lake Buena Vista, FL 32830-0210 Tel: (407) 566-3500 • Fax: (407) 566-3751 Website: www.disnevcruise.com

#### **HOLLAND AMERICA LINE**

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#### MSC CRUISES (USA) INC.

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#### ROYAL CARIBBEAN INTERNATIONAL

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# Carnival Cruise Lines

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Carnival Cruise Lines is the world's largest cruise line because they offer quality cruise vacations at affordable prices. Carnival operates 22 "Fun Ships" with voyages ranging from 2 to 17 days in length sailing to the Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, the Panama Canal and the Canadian Maritime Provinces.

Carnival Cruise Lines prides itself on being "The Most Popular Cruise Line in the World" offering a wide variety of onboard amenities including a 24hour pizzeria, spacious accommodations, full casino gambling, Las Vegas-style entertainment, "Camp

Carnival" children's program, "Nautica Spa" health and fitness facility, choice of pools and a wide variety of clubs and lounges. Carnival also features the first non-smoking cruise ship, the Paradise.

"Today's Carnival" is committed to total guest satisfaction and continues to redefine contemporary cruising.

#### **FLEET STATISTICS**

			1 1			
	NAME	YEAR BUILT		PAX CAPACITY	TONNAGE	
	Carnival Conquest Carnival Destiny Carnival Glory Carnival Legend Carnival Pride Carnival Spirit Carnival Triumph Carnival Victory Celebration Ecstasy Elation Fantasy Fascination Holiday Imagination Inspiration Jubilee Liberty Miracle Paradise Sensation Valor	2002 1996 2003 2002 2001 2001 1999 2000 1987 1991 1998 1990 1994 1985 1995 1996 1986 2005 2004 1998 1998		2,974 2,642 2,974 2,124 2,124 2,758 2,758 1,486 2,052 2,052 2,052 1,452 2,052 1,452 2,052 1,486 2,974 2,124 2,052 2,052 2,974	110,000 101,353 110,000 88,500 88,500 88,500 101,509 47,262 70,367 70,367 70,367 46,052 70,367 47,262 110,000 85,500 70,367 70,367	
						F
- 0	uise Industry Profiles	13			vanana (f cca d	9

# **Carnival Corporation**

#### Micky Arison ~ Chairman & CEO, Carnival Corporation & plc and FCCA Chairman

Micky Arison grew up in the cruise business and spent the better part of two decades learning it from the ground up before becoming chairman in 1990.

Arison, 56, followed his education with a two-year stint in Carnival Cruise Lines sales department. He became reservations manager in 1974, and took over the post of vice president of passenger traffic in 1976, succeeding to the presidency of Carnival in 1979. In 1990, he was appointed chairman by the company's board of directors.

Following the introduction of Carnival's fourth vessel, the company went public in 1987, raising \$400 million for future expansion. The company continued its growth through the traditional avenue of new ship construction and also began to diversify expanding the company's cruise operations by entering new market segments of the industry.

By early 1989, Arison engineered the acquisition of the venerable Holland America Line, giving Carnival entrée to the premium segment of the cruise industry. The purchase also included Windstar Cruises and Westours (now Holland America Tours), a leading Alaska tour operator.

Today, Carnival Corporation also owns ultra-luxury Cunard Line, operator of the recently launched Queen Mary 2 – largest passenger vessel ever constructed – along with Seabourn Cruise Line, and Genoa, Italy-based Costa Cruises, Europe's leading cruise operator.

In April 2003, Arison spearheaded the dual listed company transaction combining Carnival Corporation's six cruise operators with the six brands of P&O Princess Cruises, creating a truly global cruise operator with the leading cruise brands in both North America and Europe.

The P&O Princess Cruises transaction included Princess Cruises, P&O Cruises, Ocean Village, Swan Hellenic, AIDA and P&O Cruises Australia.

Following the transaction, the company was renamed Carnival Corporation & plc and is traded on both the New York and London Stock Exchanges. It is the only company in the world to be included in both the S&P 500 and the FTSE 100 indices.

Arison's keen attention to marketing and growth priorities has resulted in pro forma revenues increasing 1,000 percent \$6.72 billion in a 15-year period.

Arison currently serves as chairman of the Florida-Caribbean Cruise Association (FCCA), a trade organization whose mandate is to provide a forum for discussion on legislation, tourism development, ports, safety, security and other cruise industry issues. He is also past-chairman of the International Council of Cruise Lines (ICCL), a Washington, D.C.-based trade group focusing on the cruise industry's legislative issues.

Arison's contributions to the cruise industry have been recognized by a wide range of international organizations. Earlier this year, he was named an Officer of the French Legion of Honor" — the country's highest civilian honor — by French President Jacques Chirac, received a honorary doctorate in naval architecture from the University of Genoa, and was awarded the Decoration of Commander, First Class, of the Order of the Lion of Finland by the President of the Republic of Finland.

He has also been awarded the insignia of "Onorificenza al Merito della Repubblica Italiana" by the president of Italy, which confers that country's highest title on a civilian.

Arison and his family are longtime residents of the Miami area.





#### David A. Candib ~ Manager, Business Development, Strategic Planning

Mr. Candib joined Carnival Corporation in 2002 and his capacities as Manager of Business Development chiefly consist of creating the business plans for commercial and port projects while working closely with each Port Development project manager on all key commercial agreements. Mr. Candib also oversees the berth reservation system for all Carnival Corporation owned/operated ports as well as the preferential berthing reservation system in other ports, as applicable. He continues to be involved in both port and infrastructure business development throughout the Caribbean as well as with corporate concession agreements.

Mr. Candib comes to Carnival Corporation holding a Master of Business Administration in Finance from the University of Miami and a Bachelor of Business Administration in Finance and Economics from Emory University.

Mr. Candib's prior work experience is in the areas of investment banking and financial consulting, that of which he conducted with Salomon Smith Barney in Atlanta, GA and the May Davis Group in New York City.

Mr. Candib and his wife Vanessa reside in Miami, FL and are expecting their first child in September.



#### Gerard J. Ellis ~ Director, Port Development

In his capacity, since early 2005 Gerry Ellis has been responsible for various development projects and operational activities associated with Carnival's homeports and ports of call, under direction from the Corporate Strategic Planning department. Among his many responsibilities, Gerry is responsible for overseeing the normal operations of Long Beach Cruise Terminal and developing infrastructure and shore excursion programs for Grand Turk Cruise Terminal.

A 25-year industry veteran, Gerry is a qualified Master Mariner, a member of the Royal Institute of Navigation and the Nautical Institute.

Prior to joining Carnival, Gerry spent over 20 years in various seagoing and land based positions with U.K. based P&O and Shell tankers, joining Cunard Line Limited in 1991 where he progressed from First Officer on Queen Elizabeth 2 to shore based operational management roles.

In his most recent position as Director of New Builds with Cunard, Ellis was responsible for the successful build and delivery of the 150,000-ton Queen Mary 2.

Gerry will be marrying Julie Davis, until recently also of Cunard, in October of this year.

Gerry enjoys scuba diving and clay pigeon shooting.



#### Howard Frank ~ Vice Chairman & COO

In this capacity, Howard Frank is responsible for directing the company's corporate-wide business development strategies. He also works closely with the management of all Carnival Corporation operating units in the development of strategic initiatives. Frank works closely with Micky Arison, the company's chairman, in providing oversight of the company's various worldwide operations. Frank joined Carnival Corporation as senior vice president-finance and chief operating officer in July 1989 and has served as the company's vice chairman and chief operating officer since January 1998.

Before joining Carnival, Frank was the partner in charge of accounting and auditing services with the South Florida offices of Price Waterhouse. He joined Price Waterhouse in 1966, was transferred to their Miami office in 1973, and admitted to the firm's partnership in 1975. His responsibilities with the firm included a number of diversified clients, largely focused on the cruise and travel industries.

# **Carnival Corporation**



Giora Israel ~ Vice President, Strategic Planning, Carnival Corporation; President of Cozumel Cruise Terminal S.A. de C.V., Mexico (a Carnival affiliate); President of Carnival Ports, Inc.

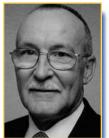
Mr. Giora Israel, Vice President for Strategic Planning, Carnival Corporation, is a veteran of both the hotel and cruise industry at senior levels. A graduate of Tadmor Hotel College in Herzliah, Israel, he served as Director of Sales and Marketing at the Tel Aviv Hilton and as General Manager of other hotels in Israel & The Bahamas. He also managed two marine parks and underwater observatories in The Bahamas and in St. Thomas, U.S. Virgin Islands before becoming a cruise industry consultant in 1990. In 1992, he joined Carnival Corporation as Director of Special Projects where he engaged in a variety of international activities for the line in Europe and other parts of

the world. This included an assignment to Greece as Senior Vice President of Epirotiki during the Carnival/Epirotiki joint venture. In his present position as Vice President Strategic Planning, Mr. Israel is involved with Carnival's international expansion. Other responsibilities include strategic developments relating to ports and other areas.

In addition, Mr. Israel serves as President of Carnival's Port Development Group, Chairman of its Mexico port operations company and as director for several of Carnival's affiliates. Mr. Israel has served as guest speaker in many international forums on tourism and the cruise industry in over a dozen countries.

Since his graduation, Mr. Israel has also spent time at various universities as a guest lecturer, including Barry University, the University of the West Indies, and served as a visiting fellow at both the Oxford and Cambridge Seatrade Cruise Academy.

In 1999 Mr. Israel, together with co-author Dr. Lawrence Miller of FIU in Miami, published the first dictionary of the cruise industry in London.



### David Mizer ~ Vice President, Strategic Sourcing

David Mizer's career began with Carnival Cruise Lines from 1980 to 1984 in the position of Food Services/West Coast Manager for Seachest Associates. In 1993 David rejoined the Carnival team as Director of Purchasing, Food & Beverage. He extensive knowledge of the food industry has extended into the publishing arena where he has authored college textbooks in this field. In June 2000 David was promoted to Staff Vice President of Purchasing, Food & Beverage. As of June 2001 David received another promotion to Vice President Strategic Sourcing for Carnival Global Source.

David resides in Fort Lauderdale with his wife, Rieta. He is the father of two grown daughters and grandfather to four. His current title is Vice President Strategic Sourcing Carnival Global Source where he sources food and beverage for all Carnival companies; Carnival, Holland America, Cunard and Costa.



Born in Italy and raised in Germany, Mr. Morello has over 30 years of experience in the Development, Construction and Real Estate industries, both in Europe and in the United States. His previous endeavors, prior to joining the Carnival team, involved the development, financing, construction, leasing and management of a highly successful midwest industrial park of over 600,000 sq. ft.; site selection for a major South Florida builder; budget development and review; supervision for quality, design and time frames; oversight of development of plans, production, and sales as well as financing of the final product.

During the largest real estate recession in South Florida, Mr. Morello was retained to reshape and take charge of all sales and marketing responsibilities for a major South Florida developer who had over \$100 million in unsold condominium and retail/office center inventory. Within the first 12 months, he successfully generated over 00 million in sales for the project from a zero sales base and went on to establish the project as the "premier" condominium project of its time. In less than 5 years, Mr. Morello successfully liquidated the entire inventory, and at a sizable profit to the investors.

Mr. Morello joined the Carnival family as Director for the Carnival Ports, Inc. to assist in the development of ports for Corporate Strategic Planning. His skills in negotiating and executing plans firmly and within budget, are evidenced in Carnival ports like Puerta Maya, Cozumel, Mexico and San Juan. Presently, Mr. Morello is involved in negotiations for various additional ports throughout the Caribbean as well as being responsible for overseeing current and future cruise terminal projects worldwide. Mr. Morello works closely with and reports directly to Giora Israel, Vice President Corporate Strategic Planning.

Originally educated in Italy and Germany, Mr. Morello also attended the University of Miami in Coral Gables, Florida, to complete his studies in Real Estate and Finance. Mr. Morello has also achieved the professional designations of CRB, GRI, CRS, and CCIN4. He is fluent in English, Spanish, Italian and German.



#### Mary Sloan ~ Director, Risk Management

Mary Sloan was Director of Risk Management at Marine Transport Lines in New York, an operator of tankers, bulk carriers and special purpose built vessels. Subsequently, she joined Lykes Lines, a liner company operating container and breakbulk ships, as head of their Risk Management and Claims Department in New Orleans.

Mary joined Carnival Cruise Lines in 1993 as Director of Risk Management and became the overseer the corporation's insurance program in 1999.

#### Carnival Cruise Lines



Andrea joined Carnival in 1997 as a Corporate Travel Agent. She provided corporate executives with business travel services for air/rail transportation, hotels and auto rentals as well as counsel clients on travel itineraries

In 2000, Andrea was promoted to Supervisor of Corporate/Crew Travel where she supervised 16 travel agents as well as assisted in developing effective and efficient operational policies.

January 2005, Andrea joined the Tour Operations Department as Manager, Tour Operations (Shore Ex Staffing & Group Programs). In her current position Andrea is responsible for managing the on board Shore Excursions Teams staffing and Groups Shore Excursion Program in all our ports of call.

### Roger Blum ~ Vice President, Cruise Programming

Roger Blum joined Carnival Cruise Lines in 1972 as a bar waiter aboard the Mardi Gras during a summer break from high school. After working on board during vacations and school breaks and graduating from the University of Florida with a degree in economics/business administration in 1978, Roger began working for Carnival full-time as a junior purser.

In 1979, he was promoted to Executive Chief Purser (now called Hotel Director) and served in this capacity until coming ashore in October 1985 to work in the Operations Department; three months later he was promoted to Operations Manager.

In 1991, the lure of the sea called once again and he returned to travel to Helsinki for the Ecstasy's final stages of construction during which he served as hotel manager. Roger then continued at sea to establish the on-board procedures currently used by the line's Hotel Managers.

In 1993, he came ashore to assume the position of Director of Operations and currently holds the position of Vice President of Cruise Programming. His responsibilities include onboard entertainment, programming, producing all Carnival Productions shows, start up and introductions of all new vessels, as well as activities in ports of call and developing new ports and itineraries. Roger has spent 30 years in the Cruise Industry, and loves his relationship with all of the destinations. He lives in Miami Beach with his wife Marie, son Max and daughter Ashley.

#### Robert Blythman ~ Manager, Tour Operations

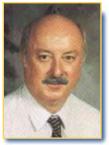
Robert, with ten years of London hotel experience, joined Carnival in 1993 as a Junior Purser. During his time with Carnival Robert has enjoyed the many itineraries offered in the Caribbean as well as Europe, Hawaii and Alaska.

In 2000, as Chief Purser, Robert was involved with the newly formed onboard Shore Excursion department and joined the Tour Operations shore-side team in 2002.

As Manager of Tour Operations Robert is involved with many aspects of the operation that enables the Shore Excursion teams to run a successful onboard operation.







#### Gordon Buck ~ Vice President, Port Operations

Gordon graduated from Lehigh University in 1976 with a Master's Degree in Business Administration. His association with Carnival began in 1978 with Concord Nopal Lines, a wholly owned subsidiary of Carnival Cruise Lines, handling ocean cargo on the Port of Miami.

In June 1986, Gordon joined Carnival's Operations Department assuming the role of Operations Supervisor for various ships, later becoming integrally involved in the start-up operations for each of the new ships subsequently joining the fleet. Gordon became Manager of Port Operations in 1996, was named Director of Port Operations in 1999 and promoted to his current position of Vice

President, Port Operations in February 2005. Responsibilities include providing proactive management to insure effective and efficient vessel agency, itinerary planning and logistical support to fleet operations, including liaison with destination governments and port administrations.



### Amilicar "Mico" Cascais ~ Director, Tour Operations

Prior to joining Carnival, Mico Cascais attended West Virginia University, where he received his Bachelor of Science Degree in Engineering.

July of 1984 he joined Carnival Cruise Lines as a Purser on board the TSS Carnivale, where he progressed through the ranks to Hotel Manager. In 1993 he left Carnival and later worked with Renaissance Cruise Lines under the same capacity of Hotel Manager for two years.

August of 1997 Cascais moved to Florida with is wife Tonka and again joined Carnival Cruise Lines, this time in the corporate office under the capacity of ships Supervisor in the Operations Department. In 1999 he was promoted to Manager of the newly-created Tour Operations

Department. Currently, as Director of the department, Cascais, with the help of his shoreside and onboard staff, continues to strive in enhancing the shore excursions program on all of Carnival's "Fun Ships".



### Brendan Corrigan ~ Sr. Vice President, Cruise Operations

Prior to joining Carnival, Corrigan was a marine and fumigation surveyor for the British company, Rentokil Limited. He received his Bachelor of Science degree from Glasgow University in 1976.

Corrigan joined Carnival in 1978, working aboard several ships as a sanitation officer until 1982, when he became shoreside ship supervisor of the Festivale. He has since served as Operations Manager and Director of Operations. In 1992, he was promoted to Vice President, Operations. In May 2000 he was promoted to his current position as Senior Vice President, Cruise Operations.

During the process of achieving compliance under the International Safety Management Code (ISM), Mr. Corrigan completed a 3 day ISM Code Awareness course conducted by Lloyd's Register of Shipping. He is the Incident Commander under the guidelines and policies of Carnival Cruise Lines' Incident Response Plan.

He serves on the Board of Directors for the Northwest CruiseShip Association (N.W.C.A.), and is a member of both the International Council of Cruise Lines (I.C.C.L.)/U.S. Coast Guard Partnership Action Team (PAT) and the *Florida - Caribbean Cruise Association (FCCA) Security/Operations Committee.* In addition, Mr.Corrigan is a member of the Board of Governors of the Brevard Community College Foundation and the Board of Directors of Seafarers' House in Port Everglades.





#### Carnival Cruise Lines



#### Robert H. Dickinson ~ President

Bob Dickinson, 63, joined Carnival Cruise Lines in 1972. Since 1973, he has been responsible for all sales and marketing activities. In May 1993, he was promoted to president. In that position he oversees all operations of Carnival Cruise Lines. He also serves on the board of directors of parent company Carnival Corporation. In May of 2003, Chief Executive Officer was added to Dickinson's title to better reflect his role within the company.

Travel Trade Readers named Dickinson "Travel Executive of the Year" in 1988 and again in 1999 and his Marketing honors include the ATME Atlas Award and the TIA Hall of Leaders designation. Advertising Age Magazine named him one of the 100 Best Marketers in the Nation. He is former

vice-chair for the United States National Tourism Organization and the co-author of the books Selling the Sea, An Inside Look at the Cruise Industry and The Complete 21st Century Travel & Hospitality Marketing Handbook. He is currently the Honorary Consul of Monaco, for Florida, Puerto Rico and the US Virgin Islands.

Dickinson's accomplishments and associations include: Chairman Camillus House Board of Directors, 1998 Campaign Co-Chairman for the United Way of Miami-Dade County, 1996 Chairman for the Archbishop's Charities & Development Appeal, member of the Board of Directors for the United Way of Miami-Dade County, the Board of Trustees for St. Thomas University and the Board of Directors of the FIU (Florida International University) Foundation, and Watsco, Inc.

Dickinson is a former Chairman of Cruise Lines International Association (CLIA), the Travel Industry Association, the Miami Beach Visitor's & Convention Authority and Miami's Academy of Hospitality and Tourism.

He received his BSBA in management from John Carroll University and his MBA from Duquesne University. He was awarded an Honorary Doctor of Business Administration Degree from Johnson & Wales University.

His hobbies include chess, golf, wine appreciation and fine dining. He is a member of numerous wine organizations including Society of Bacchus America, the International Wine & Food Society, and the Commanderie de Bordeaux. He and his wife, Jodi, reside in Coral Gables and have four children and eight grandchildren.



#### Vicki L. Freed ~ Senior Vice President of Sales & Marketing

As senior vice president of sales and marketing for Carnival Cruise Lines, the world's largest cruise operator, and former chairman of Cruise Lines International Association (CLIA), Vicki L. Freed is one of the highest ranking and most recognizable female executives in the travel industry.

Freed began her career with Carnival in 1978 as Southern California regional sales manager, earning the company's "Rookie of the Year" award for outstanding effort. In 1982, she was promoted to sales director for Southern California, responsible for the territory spanning Los Angeles north to San Luis Obispo.

After being named Carnival's "Salesperson of the Year" in 1984 and again in 1987, Freed was promoted to director of sales - western region in May of 1989. In this position, she directed 19 sales representatives in 10 states throughout the western portion of the country.

In June of 1993 Freed was appointed to her current position of senior vice president of sales and marketing. Based at the company's headquarters in Miami, she has overall responsibility for all sales and marketing activities of the largest cruise line in the world. Under Freed's direction, Carnival's sales department has won numerous accolades, including being named one of "America's Best" by Sales and Marketing Management Magazine.

Freed recently completed a two-year term as chairman of CLIA, the marketing and travel agent training arm of the North American cruise industry. In her role as chairman, Freed oversaw CLIA's various programs designed to build consumer interest in cruising and help travel agents expand their cruise sales.

Over the years, Freed has also been recognized for her role as a leading cruise industry marketer. In August 2000, Freed was appointed by Florida Governor Jeb Bush to the Florida Commission on Tourism, a private/public partnership that is responsible for promoting Florida tourism.

She has also been nominated by the Association of Travel Marketing Executives (ATME) to serve on that organization's board of directors, and has been named one of the "100 Most Powerful Women in Travel" by Travel Agent Magazine.

Freed attended San Diego State University, earning a bachelor's degree in business with an emphasis in marketing from the University of Colorado. She also holds a Certified Travel Counselor (CTC) designation.

Freed also serves on the board of directors for the South Florida chapter of the Make-A-Wish Foundation, an organization dedicated to enriching the lives of children with life-threatening illnesses. She was recently invited to become a founding member of the Institute of Shipboard Education's board of directors and is a trustee of the United Way of Miami-Dade County.

Freed resides in Weston, Fla., with her husband and three children.



#### Elaine Heldewier ~ Environmental Director

Elaine Heldewier is currently the Environmental Director of Carnival Cruise Lines; she started with the company in 1999. Her responsibilities include the development and implementation of fleet wide environmental programs, evaluation of technological and logistical initiatives from a sustainability perspective. In addition, she directs Carnival Cruise Lines environmental partnerships with private and government sectors at a national and international level.

Mrs. Heldewier participated in the development of the State of Florida and Cruise Line Industry Memorandum of Understanding (MOU), for waste management practices in 2000 and had a lead role in the signing of the Hawaii MOU in 2002. She leads Carnival's partnership with the US

National Oceanic and Atmospheric Administration (NOAA) for advance oceanographic programs. She has also collaborated in the first cruise line industry and US Environmental protection agency joint research project for the Cruise Ship Plume Tracking Survey Report in 2000. Last, she coordinated the cruise line industry first sets of environmental roundtables.

Prior to joining Carnival Cruise Lines Mrs. Heldewier coordinated environmental programs for various companies such as Boston Scientific Corporation and Bexter Diagnostics Inc. She has a Masters Degree in Public Health from Florida International University and a Bachelors of Science from the University of Miami in Microbiology & Immunology with a minor in Chemistry. She is also on the Board of Directors of the Florida Ocean Alliance.



#### Joe Lavi ~ Vice President of Purchasing

Joe Lavi joined Carnival Cruise Lines in 1981 in the purchasing/warehouse department and moved to the casino department as a purchasing agent in 1983. He left Carnival in 1984 to pursue opportunities in the construction field after obtaining a general contractor license.

He rejoined Carnival in 1989 and held a number of positions within the purchasing department, including director and staff vice president, prior to being named vice president of purchasing earlier this year.

As vice president of purchasing, Lavi is responsible for the day-to-day operation of the department, which supplies all food, beverage and hotel items necessary for Carnival's fleet. He also oversees corporate casino purchases and shore side purchasing.



### Carnival Cruise Lines



#### Elke Lund ~ Shore Excursion Manager/Special Projects, Tour Operations

Elke was first introduced to the cruising industry in 2000, onboard Renaissance Cruise Lines' R4. She was later re-introduced in 2001, when she joined Carnival Cruise Lines as Shore Excursion Manager, onboard the Paradise, Fantasy and Triumph.

Moving forward, she returned to Montreal to pursue a University-level education in Tourism. Following the completion the of this diploma, she finds herself back in Miami as Special Projects Coordinator, in CCL's Tour Operations department.

Elke currently works along-side Amilcar "Mico" Cascais in various projects (both shipboard and shoreside) including Powerpoint, graphic design and new shore excursions.



#### Gardiner F. Nealon ~ Director of Port Operations

Prior to joining Carnival, Capt. Nealon graduated from the United States Merchant Marine academy, Kings Point N.Y. Mr. Nealon received a Bachelor of Science Degree, Commission in the U.S. Naval Reserve and an Third Mates license in 1984. Capt. Nealon was a maritime deck officer on various types of vessels, culminating with serving Captain. During his sailing career, Capt Nealon served during the Persian Gulf War for Operation Desert Shield and Storm. He was also involved in humanitarian missions to Somolia and the Hatian/Cuban refugee crisis. Capt Nealon then went shoreside working as a consultant and surveyor for various ship owners and charterers, and was a designated inspector for the Bahamas Maritime authority.

In Jan 2000, Captain Nealon joined the Carnival Family as Supervisor of Port Logistics and has since been promoted to Director of Port Operations. He is responsible for organizing berthing requests for future and present itineraries. Also, he assists in the port operations of the Carnival Fleet.



### Leon Sutcliffe ~ Director, Cruise Operations

Leon Sutcliffe Joined Carnival Cruise Lines in 1994 from British Environmental Services company Rentokil Initial, where he was employed as a Surveyor. He served aboard the T.S.S Fiesta Marina as a Sanitation Officer, going on to serve on all CCL vessels until he came shore side in 2000 as Port Operations Supervisor, responsible for liaison with all local & foreign government agencies & Port Authorities in facilitating the port entry & clearance process of the Vessels.

In 2003 Leon was promoted to Manager, Cruise Operations. He is also responsible for the day to day operation of all onboard concessions in the areas of Spa, Gift Shop, Art Auctions, Store

Promotions & Golf.

He is an active member of the ICCL \ INS Working group responsible for addressing policy matters regarding Immigration & Customs Issues.





#### Terry L. Thornton ~ Vice President, Marketing Planning

Terry Thornton's background in the cruise industry spans more than 20 years beginning with financial and marketing positions at Norwegian Cruise Line from 1977 to 1982. He then moved on to spend five years at Sea Goddess, where, as co-founder and Chief Operating Officer, Thornton played an integral role in launching that operation. Thornton then served as Vice President of Finance for Windstar Cruises for two years until joining Carnival.

In 1989, Thornton joined the Carnival marketing team as Manager of Special Projects. He was promoted to Vice President, Marketing Planning in 1992 and is responsible for Carnival's marketing and revenue planning functions. Terry represents Carnival Cruise Lines in the *Florida-Caribbean Cruise Association as Chairman of the Marketing Committee*.



### Capt. Domenico Tringale ~ Senior Port Captain

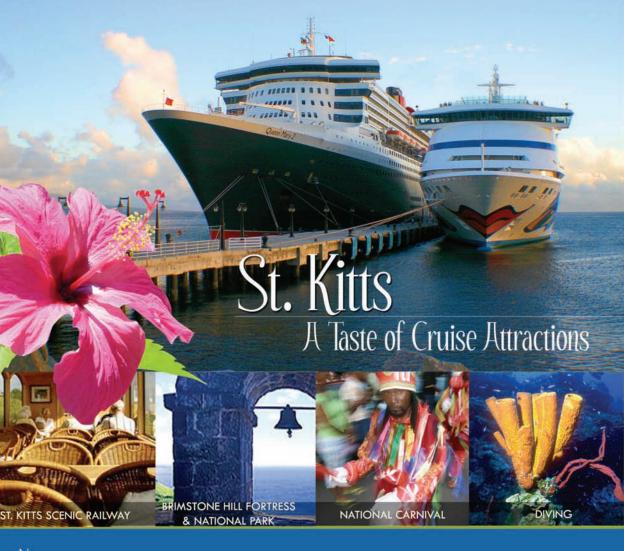
A native of Italy, Capt. Domenico Tringale began his career in 1957 as Deck Cadet Officer with Sitmar Cruise Line. In 1978 was promoted to Master. In 1985, he moved shoreside in Los Angeles as Vice President Fleet Operation. In 1990, after Sitmar was absorbed by P&O (Princess Cruises), he moved to their office in U.K. as Marine Director.

In 1992 he moved to Miami with Costa Cruise Lines as Vice President Marine Operation.

In 2000 he became Senior Port Captain with Carnival Cruise Lines.







No matter where in the world you may have travelled, no matter what you may have seen, you would never find another St. Kitts. Like the human finger print, St. Kitts is a one-of-a-kind marvel. From the dominating peak of the dormant Mount Liamuiga volcano, to the gentle rolling plains of lush vegetation, whose vibrant shades of green are so varied, that the landscape brings to mind Vincent van Gogh's Bles Verts. Down to the black and sugar-coloured grains of sand that border the coastline, providing the turquoise coloured Caribbean Sea a place to rest, if only for a moment. The island of St. Kitts is God's gift to earth.

## Economy

For well over three (3) centuries the economy has traditionally depended on the growing and processing of sugarcane. Decreasing world prices and high production costs raised concern for the long-term viability of the sugar industry. On July 31st, 2005 the processing of sugar cane was brought to an end.

The construction of the cruise ship berth at Port Zante in 1997; the opening of the Marriott hotel in February 2003 and the Hospitality Wing at the Clarence Fitzroy Bryant College in 2004; the number of resort and villa developments being planned for the island, amongst others, indicate the prominent role the tourism industry is about to assume. The cruise industry is a major focus of the overall development of the St. Kitts tourism industry and such commitment is demonstrated by the hosting of this 12th annual FCCA Cruise Conference and Trade Show.

# CRUISE FACILITIES

The Porting Facilities on St. Kitts are poised to brand the destination as a forerunner in the Cruising Industry. With an ability to host two (2) Eagle-Class ships, cruisers can discover the island's rich cultural heritage and more.

#### Port Zante

Port Zante, one of the island's Cruise Ship Terminals, located in the Capital city of Basseterre thus allowing cruise passengers the opportunity to waltz into the historic town. Here they can enjoy the great shopping experience, taste the island's enticing cuisine and get a feel of a 'True' Caribbean island. Basseterre is a central point from which to access other parts of the island, as well as the sister isle of Nevis.

The attractively designed Cruise Ship Pier features two berths at a length of 1100 ft. It is a well constructed structure, designed to withstand hurricane-force winds. A recently built revetment protects the Pier and adjacent Marina. Further, Port Zante is one of two cruising facilities in the English speaking Caribbean that can accommodate the luxurious Queen Mary 2. The extravagant liner has a draft of 32.10 ft, which means that it can only dock at Cruise Ship Terminals with waters of at least 35 ft deep. Port Zante has a draft of 35 ft at the shallow end and 44 ft at the deep point, which enables ships of this magnitude to dock comfortably.



Dr. The Honorable Denzil Douglas Minister of Tourism, Sports & Culture



Honorable Richard Skerritt Minister of State in the Ministry of Tourism, Sports & Culture



Ms. Christine Walwyn
CEO (Ag.)



Mr. Donald Cable
General Manager

itts Air & Sea Ports Authority

# Deep Water Port

Located on the coastline, just five (5) minutes away from downtown Basseterre, this facility provides additional accommodation for Cruise Ships up to 960 ft in length and a draught of 26ft.

#### Services

Services include: fresh water, storage facilities, waste disposal, shuttle service, stevedoring, port security, minor repairs and information booth.

#### Futre Plans

To build a new Cruise Ship Pier that will be able to accommodate two Voyager-class ships. This class of vessel has the capacity to lodge more passengers than the average sized cruise liners.

St. Kitts Tourism Authority: Box 132, Pelican Mall Bay Road Basseterre St. Kitts West Indies
Tel: (869) 465-4040 Fax: (869) 465-8794

Toll Free in the USA: 1-800-582-6208 In New York: (212)-535-1234 Fax: 1-212-734-6511
In Canada: (416) 368-6707 Fax: (416) 368-3934
In the UK: 011-44-207-376-0881 Fax: 011-44-207-937-6742
Email: stkitts@stkittstourism.kn | Website: www.stkitts-tourism.com

#### NEW DEVELOPMENTS



# Horse Racing

While in port, why not experience one of the most fun and exciting sports. Heart stopping stretch runs, beautiful animals in the paddock, and the mental challenge of handicapping a race can all be experienced at Beaumont Park Race track. This US\$17 million facility promises to be one of the premier horse racing tracks in the Caribbean.



# Shopping

Research has shown that cruise passengers frequently make purchases of fine art and jewellery. St. Kitts is responding to the Cruise passenger's demand by expanding its shopping facilities to over twenty (20) new stores. Some of which will specialize in unique collections of duty free enduring items, that will create the ultimate shopping experience. Stores include - Little Switzerland, Diamonds International and Oro Diamante.



# St. Kitts Scenic Railway

This unique facility provides alluring vistas of the entire island, from double-decker railway cars, that run on sugar cane railways, traditionally used to transport sugar cane from the cane fields to the processing factory.

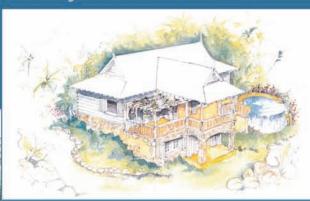
### Marine World - St. Kitts

Experience the excitement of interacting with Sting rays, Sea Lions, Sharks and Dolphins. This marine encounter park is a new attraction that will be opened in Feb 2005. Live this thrilling experience as you splash, dive, race and relax with these aquatic companions. The marine encounter park is a comprehensive facility with the following attractions: Aviary, Sting Ray Lagoon, Dolphin Encounter Lagoon, Education Hut, Water Sports and more.



### La Vallee Golf Course

Golfing on a beautiful course in an exotic Caribbean island is an unforgettable experience. For the golf enthusiast who is looking for a game while cruising, this US\$ 12 million golf course is set to be the test of golfers skills. The La Vallee Golf Course boasts panoramic views of the islands main volcanic peak (Mount Liamuiga) and cascading waters of the Caribbean Sea.



### Sunrise Villa Resort

Nestled among lush vegetation and tropical landscaping on a hillside at Half Moon Bay, will be St. Kitts Nevis Anguilla Trading and Development Company Ltd's (TDC) proposed project, the Sunrise Hill Villas. The Resort is intended to be reflective of true Kittitian architectural designs, coupled with a modern thrust. The traditional element uses a modular core with very "clean-line" modern attachments to complete the composition. For more information visit www.tdcltd.com.

# Celebrity Cruises

1050 Caribbean Way ● Miami, FL 33132 ● Phone: (305) 539-6000 ● (800) 437-3111 ● Fax: (305) 374-7354 Website: www.celebrity-cruises.com

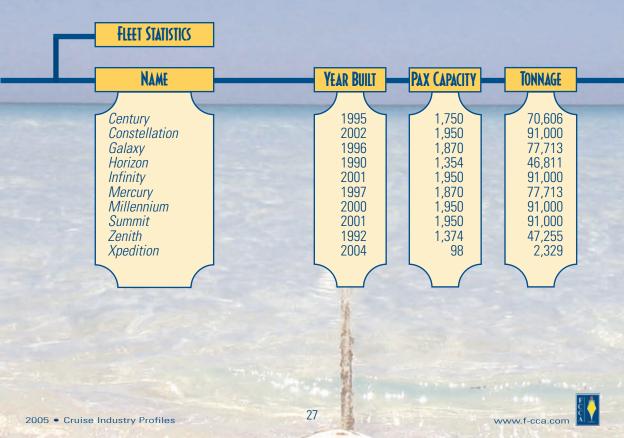


Celebrity Cruises, operated by Royal Caribbean Cruises Ltd., is consistently recognized as an innovative cruise line committed to excellence in design and service. Celebrity offers discriminating consumers a high quality cruise vacation at the best possible value.

Celebrity Cruises' passionate dedication to providing guests with a cruise experience that "exceeds expectations" sets them apart from other cruise vacation choices. This extraordinary performance level has become the definition for Celebrity Cruises, and has set the world-wide standard for today's

expression of what first made cruising famous — high quality, superior design, spacious accommodations, grand style, attentive service and exceptional cuisine.

Celebrity invites you to discover Alaska, Bermuda, the Caribbean, Europe, South America, Mexico, the Bahamas and the Panama Canal.



## Celebrity Cruises



#### Dan Hanrahan ~ President

Dan Hanrahan was named president of Celebrity Cruises, the cruise line known for treating its guests famously, in February 2005. He is responsible for the brand's fleet operations, sales and marketing, and brand development.

Hanrahan previously served for six years as senior vice president, Sales and Marketing, for Royal Caribbean International, Celebrity's sister brand. During that period, he repositioned the Royal Caribbean brand to appeal to a broader, more active consumer market via the acclaimed "Get Out There" campaign, which has introduced millions of people to cruising. Marketing campaigns

under Hanrahan's oversight have earned numerous awards, including Gold and Silver EFFIES in 2001 and 2002 from the American Marketing Association, Hispanic Marketer of the Year for 2001 from the Miami Chamber of Commerce and web excellence awards from Gomez, Forbes and the Web Marketing Association (WMA). Royal Caribbean International's web site also was named "Travel Web Site of the Year" for both 2001 and 2002 by the WMA.

Hanrahan joined Royal Caribbean in 1999, after serving for two years as vice president and general manager for Polaroid Corporation in Cambridge, Mass. His responsibilities for the \$800 million photography manufacturing division included sales, marketing, inventory management, finance and oversight of the company's Canadian subsidiary.

Hanrahan also occupied several senior executive posts with Reebok International, Ltd. in the sports marketing, licensing, global product marketing divisions. His responsibilities ranged from developing and executing sports marketing strategies to negotiating deals with the NFL, NBA, MLB and NCAA programs and professional athletes. Prior to joining Reebok in 1989, Hanrahan served in senior management positions with Nestle Foods Corporation, Texas Instruments and the Gallo Winery.

Hanrahan is the current vice chairman of the Cruise Line Industry Association (CLIA) and is a member of the organization's executive committee. He also is a member of the Baptist Hospital Foundation board in Miami and a member of the board of directors for Island Dolphin Care, a nonprofit organization in Key Largo, Fla., that serves critically ill and special-needs children. In 2004, Hanrahan was named one of the "Top 25 Extraordinary Minds in Hospitality Sales and Marketing" by Hospitality and Sales Marketing Association International. He is a frequent guest speaker at national and international travel conferences.

A native of Madison, Wis., Hanrahan earned a bachelor's degree in business administration from the University of Wisconsin. He has two children. His son, Mike, will be a Freshman at Boston College in the Fall, and his daughter, Meghan, is a Sophomore in high school. Hanrahan lives in Miami, FL and enjoys cycling, skiing and swimming.



# Costa Cruise Lines

Venture Corporate Center II • 200 South Park Road, Suite 200 • Hollywood, FL 33021-8541 Phone: (954) 266-5600 • Fax: (954) 266-2100 • Website: www.costacruises.com



Costa offers a way of cruising unlike any other, festive, elegant, delightfully different in service, cuisine and ambiance "Cruising Italian Style". Reflecting their rich Italian heritage, no detail has been overlooked in delivering the style and generous hospitality of Italy, from authentic Italian cuisine to the warm, attentive crew.

Costa Cruise Lines, owned by Carnival Corporation, offers itineraries that span from 7 to 16 night voyages sailing throughout the Mediterranean, Northern Europe, Transatlantic, South America and the Eastern & Western Caribbean.

FLEET STATISTICS				
NAME	YEAR BUILT	PAX CAPACITY	TONNAGE	
Costa Allegra Costa Atlantica Costa Classica Costa Europa Costa Fortuna Costa Marina Costa Mediterranea Costa Magica Costa Romantica Costa Tropicale ** Costa Victoria	1992 2000 1991 2002 2003 1990 2003 2004 1993 1982 1996	820 2,114 1,308 1,744 2,720 776 2,114 2,720 1,356 1,022 1,928	30,000 85,000 53,000 53,872 105,000 25,500 86,000 105,000 53,000 36,700 76,000	
** (Refurbished 1998)				

### Costa Cruise Lines



#### Hans Hesselberg ~ Vice President, Hotel Operations

Hans Hesselberg came to Costa Cruises in 1995 as Vice President of Hotel Operations. His role has been instrumental in creating product guidelines for Costa's Caribbean Season while also overseeing the operation of the Hotel and Vessel Operations.

Hesselberg has over 20 years of Hotel Management experience in the cruise industry. Prior to joining Costa, Hesselberg has worked in executive positions for American Hawaii Cruises, Commodore Cruise Lines, Scandinavian World Cruises and Norwegian Cruise Lines.

After being released from military service, Hesselberg attended the Norwegian Hotel Management School in Stavanger, Norway where he received a BS in Hotel Management. He later completed advanced Financial Management courses at Cornell University.

Hans Hesselberg currently resides with is wife in Miami and is a member of the Rotary Club of Miami, the Chaine des Rotisseurs, the Torque Blanc, and was founder and former President of Les Amis d'Escoffier Society of South Florida.



#### Linda Parrotta ~ Vice President, Marketing

Linda Parrotta is Vice President, Marketing for Costa Cruise Lines, Europe's #1 Cruise Line. Linda brings to Costa more than 15 years of travel advertising and marketing experience. She joined Costa as Director of Marketing Services in 1993 and was promoted to Vice President in 1995.

In her current position, Linda Parrotta oversees Costa's in-house marketing/advertising department which is responsible for everything from the creation and productions of advertising and collateral materials to media and direct mail as well as merchandising, promotions and public relations.

Prior to Costa, Linda held positions in account management at both Harris Drury Cohen and bbdo advertising agencies specializing in both travel and retail accounts.

Some of Linda's many accomplishments while at Costa include the development of the company's "Cruising is good. Cruising Italian Style is Magnifico" slogan, as well as the successful integration of "Cruising Italian Style" and Europe's #1 cruise line within the line's positioning.

"Linda approaches the marketing of our products for a very creative perspective. This creativity coupled with her experience and knowledge of the travel industry have been instrumental in her successful management and achievement of Costa's marketing objectives", said Dino Schiboula, President and CEO of Costa Cruises.

Linda resides in Ft. Lauderdale. Florida with her husband and 3 children.



Lynn Torrent ~ President & CEO

Lynn Torrent took the helm of Costa Cruise Lines N.V. as President and CEO for North and Central America on December 1, 2004.

Ms. Torrent came to Costa from Carnival Corporation & plc, where she held the position of Vice President of Marketing Services reporting to the Vice Chairman. Ms. Torrent previously served as an operating executive in another cruise company, and prior to that, was a CFO of a NYSE company and has public accounting experience.

Ms. Torrent is a graduate of CW Post, Long Island University with a Bachelors of Science in Accounting and a Masters in Business Administration from Florida Atlantic University.

Lynn Torrent currently resides in Ft Lauderdale, FL with her husband.



# Cruise The Spice of the Caribbean









Grenada's cruise industry is destined for another productive and successful season in 2005, following the fifty-five percent (55%) growth (year on year) experienced in 2004.

It is evident that operations at the new Melville Street Cruise Facility were instrumental in positioning Grenada as a competitive cruise destination.

Located in the picturesque capital city of St. George's, this dedicated cruise terminal boasts a 984-feet (300m) jetty with a water depth of 34.5-feet (10.5m). With berthing on both sides,

this modern facility accommodates up to two 980-foot vessels. There is an additional 328-feet (100m) catwalk with dolphins.

The shoreside ammenities include parking spaces for tour buses, a visitors welcome complex and a spice and craft market. The duty free shopping compound is expected to be open for the new season.

Customs, Immigration, Port Security and Tourist Information services are all available within the Visitors' Welcome Centre.

# **Add Spice to your Cruise**

Known as the Spice Island of the Caribbean, the scents of nutmeg, cinnamon, cloves and ginger waft on the balmy air over the idyllic island of Grenada.

Grenada offers visitors a variety of natural and historical attractions including beaches, waterfalls, freshwater lakes, spice plantations and forts, within its 133 sqm.

The world famous Grand Anse beach is probably Grenada's most alluring attraction. This 2-mile stretch of beautiful white sand, is perfect for swimming, sunbathing, snorkeling and walking. The Spice and Craft Market situated on the beach is an ideal location to obtain spice products, clothing and authentic souvenirs of Grenada.

Apart from the on-island attractions, there is also an array of sea based activities. These include catamaran trips, snorkeling, scuba diving, whale and dolphin watching and sport fishing.

From the coral reefs to the rainforest, visitors will be fascinated by the different types of flora and fauna found in Grenada. The waters around Grenada offer fun and excitement for divers of all skill levels, from lazy drift dives over coral gardens, to shipwrecks visited by turtles, moray eels and nurse sharks. Grenada's most famous wreck,





the 'Titanic of the Caribbean' is the 600 ft Bianca C which sank in 1961 and now lies in 160 ft of water.

The rainforest displays a wide variety of fauna including Mona monkeys and the protected Grenada Dove.

Hikers, birdwatchers, mountain bikers and kayak enthusiasts, are travelling to Grenada to experience the natural beauty and marine resources. Grenada has, in recent years, begun to protect some of its most remarkable natural assets through a system of national parks and protected areas.

Knowledgeable guides, tour companies and taxi drivers are available to take visitors on either pre-arranged or private tours of the island's sites and attractions.





The Government is committed to the overall development of Grenada's cruise industry and as such is providing all the necessary facilities and training to ensure a unique and top quality experience.

Complementing the new port, the government has instituted measures aimed at a renewal of the town of St. George. This involves the renovation of historic Market Square and surrounding streets, pavements, pedestrian walkways and underground utilities. To address the traffic congestion in the city centre, the government has also completed a new bus station and public parking deck away from the port facility.

In recognising the importance of having top quality attractions and services, the government has started a program of rehabilitation and improvement of many of the existing tourism sites. Attractions being upgraded at present include Leaper's Hill, Forts George & Frederick, the Welcome Centres at Annandale Falls and at the Levera National Park, and



Senator the Honourable Brenada Hood Minister for Tourism, Civil Aviation, Cutlure and the Performing Arts

the Grand Etang Forest Reserve.

Improvements on nature trails and interpretative materials along with refreshment and restroom facilities are at the forefront of these upgrades.

The government has also instituted a number of programs to ensure that the quality of tourism services in Grenada is kept at a consistently high level. Training of 220 taxi drivers, vendors and tour operators has recommenced and will continue on an ongoing basis.

Grenada Ports Authority Burns Point, St. George's GRENADA, W.I.

T: 473-440-7678 F: 473 440-3418

E: grenport@caribsurf.com



Grenada Board of Tourism PO Box 293, St. George's GRENADA, W.I.

T: 473 440-2279 F: 473 440-6637

E: gbtcaribsurf.com www.grenadagrenadines.com



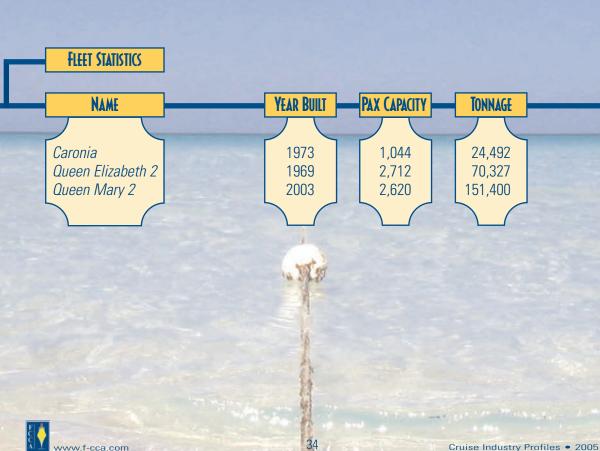
# **Cunard Line**

24305 Town Center Drive • Santa Clarita, CA 91355 • Phone: (661) 753-0000 • Fax: (661) 753-0133 Website: www.cunard.com



Cunard Line, one of the world's most recognized brand names with a classic British heritage, proudly continues a tradition of luxury cruising that began in 1840. With over 160 years of service, Cunard sets the standard of traditional British elegance, superb White Star Service, gourmet cuisine and sumptuous accommodations.

Cunard Line, a unit of Carnival Corporation, offers cruise vacations to some of the world's most exciting destinations.





Stroll our new promenade or ride the Waterfront Red Car Line to nearby galleries, international restaurants and historic downtown San Pedro. It's more fun to Cruise LA!



# Antigua & Barbuda



Committed To Cruising Cruising

www.antigua-barbuda.com

www.antigua-barbuda.org





### Antigua & Barbuda the beach is only the beginning ...

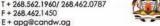


#### Honorable Minister Harold E. Lovell

Minister Of Tourism and Civil Aviation and Chairman Of Antigua Pier Group Ltd. The Ministry Of Tourism,

Queen Elizabeth Highway, St. John's, Antigua,W.I.

T + 268.562.1960/ 268.462.0787





The Minister is currently spearheading an expansion project that will increase capacity and upgrade the infrastructure and operation of the V.C. Bird International Airport.



#### Mr. Nathan Dundas

President of the Antigua & Barbuda Cruise Tourism Association

Redcliffe Quay, P.O. Box 2208,St.John's, Antigua, W.I. T + 268.562.1746

F + 268.562.2858 E+abcta@candw.aa



Mr.Nathan Dundas has been an important part of Antigua & Barbuda's cruise & shipping industry. He has been employed as the Shipping Manager at Brysons shipping for over twelve years. He is also the President of the Antigua & Barbuda Cruise Tourism Association; third Vice-President of the Caribbean Custom Brokers Association and is the Chairman (Group A) of the Caribbean Ship Agents Association.

Antigua

Location: 17'07' N 61'47' W

Size: 108 Square miles (172 sq.km)

Capital: St. John's Language: English Population: 74,476

#### Barbuda

Location:17' 33' N 61' 45' W

Size: 62 Square miles (99 sq. km)

Capital: Codrington Language: English Population: 1,439



Antigua Pier Group Ltd. - Government & private sector point of contact.

Antiqua & Barbuda Cruise Tourism Association - Active private sector involvement.

US\$22 million spent on the new cruise infrastructure.

1,400 Turning Basin.

4 Downtown cruise only berths.

Direct access to duty free shopping, restaurants & vendors market.

Direct access to tourist information, tours & the new improved taxi dispatch.

40 specialized tour opportunities with a total capacity of 5,280 guests.

Competitive head tax rates and port charges.

Waste oil & Sludge removal and treatment facility.

Access to container cargo & bunker facilities.

Home porting.

Development of a beach park facility at Fort James & Friars Beach.

## Disney Cruise Line

P.O. Box 10210 • Lake Buena Vista, FL 32830-0210 • Phone: (407) 566-3500 • Fax: (407) 566-3751 Website: www.disneycruise.com

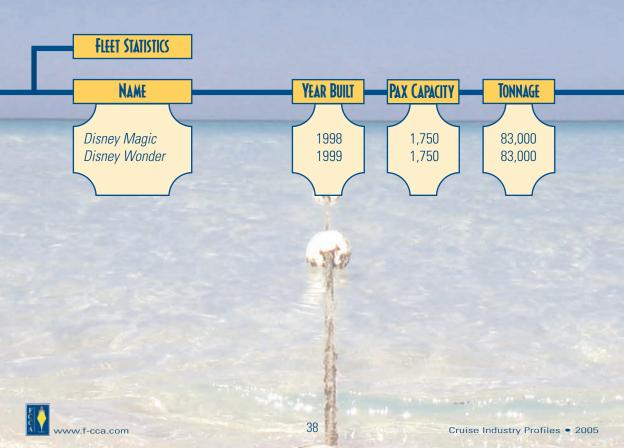


Disney Cruise Line offers guests magical voyages that only Disney could create.

The Disney Magic offers a seven-night Caribbean cruise vacation that features magical entertainment, a unique dining experience for all ages and a clever programming series during sea days.

The Disney Wonder offers one-of-a-kind land and sea vacations that combine the fun and excitement of the Walt Disney World Resort with the enchantment of a Disney Cruise Line voyage to The Bahamas.

All cruises feature a day at Castaway Cay, Disney's private island paradise in The Bahamas. Four and three-night cruise only bookings are also available.





#### Ozer Balli ~ Vice President, Hotel Operations

Since August 2003, Balli has been responsible for hotel operations aboard both the Disney Magic and Disney Wonder, including food and beverage operations, guest services, shore excursions, stateroom accommodations, laundry, spa, photography, merchandise and operating participants, as well as the operation of Castaway Cay. In addition, he also oversees labor scheduling and integration as well as the purchasing and logistics departments ashore.

Balli previously served as hotel director for Disney Cruise Line, responsible for the administration and operation of the shipboard hotel departments. From 1997 to 1999, Balli was food and beverage manager, responsible for day-to-day operations.

Before joining the Disney team, Balli served as food and beverage manager and hotel manager for Royal Caribbean International (RCI). He also helped launch five RCI vessels in various domestic and international markets. Born in Istanbul in 1961, Balli earned his Bachelor Degree in Hotel and Business Administration from the Institute Hotelier Ritz. He currently resides in Celebration, Fla.



#### Russell Daya ~ Manager, Marine Operations, Safety & Regulatory Training

Russell Daya is manager of marine operations, safety and regulatory training and is the Company Security Officer for *Disney Cruise Line*.

Russell provides operational direction and support to the Disney Cruise Line ships on safety, security, environmental, and navigational issues. His responsibilities also include port operations, itinerary planning, government and port relations.

He joined *Disney Cruise Line* in 1998 as the manager of marine operations. From 2002 to 2003, Russell served as staff captain for the *Disney Magic* and *Disney Wonder* cruise ships.

Prior to joining *Disney Cruise Line*, Russell served as Captain for 7 years on the Stena Line Cruise Ferries in Europe. He also served as chief officer for the Belfast and Channel Island Ferries as part of his overall 28 years of maritime industry experience Russell is a member of the Nautical Institute, a group dedicated to promoting and coordinating nautical studies and maritime safety worldwide.

Born in London, England, Russell earned his Bachelor's degree in Nautical Science. He currently resides in Orlando, Fla.



#### Frank De Heer ~ Vice President, Marine and Technical Operations

A 23-year veteran of the cruise industry, De Heer was named to this post in 1998 and is responsible for the overall safety and government regulations, navigation and maintenance of the line's vessels including all technical hotel and entertainment equipment.

Prior to joining Disney Cruse Line, De Heer served various posts at Holland America Line where he was responsible for the maintenance, technical Operations and repair budget for the Windstar fleet and Holland America Line's large cruise ships.

De Heer began his career with Holland America Line as a shipboard engineer on the SS Rotterdam and SS Statendam. He was selected to oversee the direction for several new builds in France and retired his shipboard career to manage the marine and technical aspects of the fleet. Under De Heer's supervision, the line experienced a significant growth period as the fleet grew from four ships to ten.

A member of the Society of Naval Architects and Marine Engineers, De Heer earned his Bachelor of Science in mechanical and marine engineering. He currently resides in Windermere, Florida.



#### Disney Cruise Line



#### Scott James ~ Manager, Operational Policy Compliance

Scott James is currently the Manager of Marine Operations, Operational Policy Compliance. He is responsible for the marine Operations, security and standards of training certification and watchkeeping for seafarers compliance.

James started his Disney Cruise Line career as First Officer and Safety Officer of the Disney Magic in 1998. Prior to that, he spent eight years as the Chief Mate and Captain of the training ship at State University of New York Maritime College.

He began his career at Admiral Cruise Line and Royal Caribbean International as Staff Captain and Navigation and Safety Officer. James has a United States Coast Guard Unlimited Masters License and is a member of the Council of American Master Mariners. He is a graduate from State University of New York Maritime College. James was born in New York. He currently lives in Merritt Island, Florida.



#### Thomas M. McAlpin ~ President

Thomas M. McAlpin is president of *Disney Cruise Line*. His most recent responsibilities included shipboard operations, purchasing and logistics, entertainment, programming and operations integration, risk management, marine and technical operations and shoreside travel operations.

McAlpin has been with Disney Cruise Line since it began in November 1994. As vice president of finance, business development and shoreside travel operations, he developed the business plan and negotiated the ship contracts, purchase of Castaway Cay, development of Disney's Port Canaveral cruise terminal and arrangements for a fleet of Disney Cruise Line motorcoaches.

Prior to joining Disney, he was the director of corporate and financial planning for Royal Caribbean Cruises, Ltd., where he was responsible for developing the corporate strategic plan, annual operating plans and critical financial and strategic analysis.

McAlpin began his career as a CPA senior auditor for KPMG Peat Marwick in 1981. He became the chief financial officer for the CSB Leasing Group in 1984. Born in 1959 and a native of Miami, Fla., McAlpin is a graduate of Florida State University. He also earned an M.B.A. from the University of Miami in 1990. He currently resides in Orlando, Fla.



#### Don Moody ~ Buyer, Marine & Technical Specialist

Don Moody is the Buyer Specialist for Hotel Operations, Entertainment, Marine and Technical for Disney Cruise Line. He manages the team responsible for supplying and tracking all items for the Disney Magic, Disney Wonder and Disney's private island, Castaway Cay.

Don contacts vendors, negotiates contracts, leverages buying power and implements efficiencies to keep the ship and island operations running smoothly for Guests and Crew. He also oversees the purchasing and logistics for the Disney Cruise Line dry dock maintenance and special projects throughout the years.

A graduate of Barrington College in East Providence, Rhode Island, Don's career with the Walt Disney Company spans more than 12 years. He has previously worked at the Walt Disney World Resort as a buyer for the opening team at Disney's Animal Kingdom theme park. Don's career has also included purchasing positions within companies such as Caterpillar, Brungart Equipment Company, Florida Clarklift, Inc. and Rozier Machinery Company.

He is a member of the National Association of Purchasing Management.





#### Larry Stauffer ~ Manager, Shore Excursions and Island Recreation

Larry Stauffer is the Manager Shore Excursions and Island Recreation for Disney Cruise Line. In this role, Larry is responsible for the development, operation and continuing evaluation of shore excursions for all Disney Cruise Line itineraries including eight ports in The Bahamas; and both Eastern and Western Caribbean.

In addition, Larry manages the development and continuing operations of Disney's private island, Castaway Cay. This includes the areas of recreation, custodial, landscaping, maintenance, logistics and transportation. Other responsibilities include partnering with key operations managers in the areas of Merchandise, Housekeeping and Guest Services to ensure a smooth and seam-

less island experience for our guests.

Larry, a fifteen year Disney veteran, held various operational management roles at The Walt Disney World Resort prior to joining Disney Cruise Line. These roles included Water Parks Manager for Typhoon Lagoon and River Country, Food & Beverage Manager for Disney's Yacht & Beach Club and Regional Food & Beverage Manager.

Larry is active in the industry as a member of the *Florida-Caribbean Cruise Association on the Security and Operations Committee.* 



#### Tom Wolber ~ Sr. Vice President, Operations

Tom Wolber is currently the Sr. Vice President for Disney Cruise Line Operations. He is responsible for shipboard operations, purchasing, logistics, entertainment, youth activities, operations integration, shoreside travel operations and marine and technical operations. Tom was born in Essen, Germany; attended the Leeuwarden Institute for Technology, Architecture, and Construction and the Institute for Tourism and Leisure Studies in Europe; and is fluent in Dutch, German, French, and English. Tom joined The Walt Disney Company in November 1989 and has led several worldwide projects. In Europe he was responsible for opening Ranch Davy Crockett at Disneyland Paris Theme Park and the Disney Vacation Club in Europe. On the West Coast, Tom

worked with the Disney Vacation Club; and on the East Coast he was responsible for leading Disney Vacation Club Resort Operations, coordinating the launch of the Disney Wonder, and expanding the housing for our College Program. Most recently Tom was the Vice President at Disney MGM Studios.

Prior to joining WDW, Tom worked for Libema BV in Holland.

Tom and his wife. Sharon, have 3 children and live in Windermere.



The **Port of Miami** leads the global cruise industry and provides smart and innovative business solutions for cruise vessel operators. In addition to its recognition as the *Cruise Capital of the World*, the Port of Miami now features an exciting Port-of-Call program.

As a Homeport and Port-of-Call for the world's largest cruise operators, Miami-Dade County offers first-class accommodations, world-class dining, multi-cultural attractions, endless shopping, and sun-filled tropical beaches.

Experience paradise! Call your travel professional today and book a Port of Miami cruise vacation.

Welcome to the Port of Miami: **The Home**Port-of-Call.





## Holland America Line

300 Elliot Avenue West • Seattle, WA 98119 • Phone: (206) 281-3535 • Fax: (206) 281-0351 Website: www.hollandamerica.com



Holland America Line, renowned for its gracious service, spacious cabins and quality dining, marks its 130th year in business in 2003. Holland America Line, owned by Carnival Corporation, is the highest-rated premium cruise line in the world.

Holland America's five-star fleet offers 7, 10 and 14 day cruises to the Caribbean from Ft. Lauderdale, Tampa and San Juan; 10 to 24 day Panama Canal cruises, along with cruises to Hawaii, South America, Europe, Mexico and Alaska.

#### FLEET STATISTICS

NAME	YEAR BUILT PAX CAPACI		PAX CAPACITY	TONNAGE
	7			
Amsterdam Maasdam Noordam Oosterdam Prinsendam Rotterdam Statendam Veendam Volendam Westerdam Zaandam Zulderdam	2000 1993 1984 2003 1988 1997 1994 1992 1996 1999 2004 2000 2002	THE RESERVE	1,380 1,266 1,214 1,848 837 1,316 1,266 1,266 1,266 1,440 1,848 1,440 1,848	61,000 55,451 33,930 85,000 38,000 62,000 55,451 55,451 63,000 85,000 85,000
5				



Mike Bush has been in his current role at Holland America Line since January 2004. It is his responsibility to provide a reliable management system to enable ship calls in all ports worldwide. He manages a system that generates information necessary to plan ship calls, meet port authority requirements, plans and controls appropriate shore activities, and formulates and controls the associated budgets. He also maintains effective liaison with state, federal, and international regulatory agencies.

Prior to assuming his current position with Holland America Line, Mr. Bush was Manger of Port Operations from January 1998 through December 2003. From September 1994 until January 1998

he served as Manager of Shore Operations for Holland America Line in Tampa, Florida. In this role he oversaw all facets of passenger service involved with the embarkation/disembarkation and transportation of Holland America Line and Carnival Cruise Lines guests in Tampa. Mr. Bush served in this capacity from September 1994 until January 1998. Mr. Bush is a graduate of the University of Washington in Seattle, Washington.

#### Cees Deelstra ~ Director, Nautical Operations

Cees Deelstra is currently Director, Nautical Operations, for Holland America Line-Westours Inc., a subsidiary of the Carnival Corporation.

Deelstra joined Holland America Line over 30 years ago as a cadet officer and worked in his early years on the cargo ships of the company. In 1974 he was assigned to the passenger ships and worked through the deck officers' ranks to become a Captain. After sailing the high seas worldwide for over 18 years, he accepted the position of Superintendent, Nautical Operations ashore at the company's headquarters in Seattle, Wash. in 1990. Since 1991, he has been Director of Nautical Operations.

As Director of Nautical Operations, he is responsible for both the Holland America Line fleet and the Windstar fleet. He oversees the safe navigation of the ships, the certification and maintenance of the ships' safety and life saving equipment, ships' security and the functioning of the ships' deck. In short, makes sure that ships always navigate safe and secure port to port.

Captain Deelstra has extensive experience in dealing with maritime safety and navigational matters. He serves as Chairman of the Marine Safety Task Force in Alaska. This task force is made up of representatives of the marine pilots, maritime shipping companies, United States Coast Guard and others who have an interest in the safe navigation of the Alaskan waterways. He also serves as Chairman of the Technical and Operational Committee of the NorthWest Cruise Ship Association representing the cruise ship industry in Alaska and British Columbia.

Deelstra, born in the Netherlands, graduated from the Nautical College in Rotterdam in 1972 and completed his studies in 1980, receiving his unlimited master's license. That same year, he moved to the United States and has been an U.S. citizen since 1987.

#### John Cook ~ Manager, Shore Excursions

John Cook began his career with Holland America Line's Transportation Department as a Division Manager in Skagway, Alaska and later moved to the same position in Ketchikan. In 1990, when the company bought Gray Line of Phoenix John left the chilly north for the sweltering southwest, where he was General Manager of Gray Line of Phoenix for two years. Next John saw the world as a Shore Excursion Manager working onboard Holland America Line ships, which included four Grand World Voyages and in 1996 he moved ashore to his present position in the Seattle Corporate Office. In his more than 20 years with the company he has witnessed remarkable growth and on any given day, about 18,000 passengers are on Holland America Line's 13 ships with 6,000 on

shore excursions in the over 300 ports Holland America Line visits each year. John is directly responsible for The Caribbean Program, The Panama Canal Program and The Canada/New England Program.





#### Capt. Simon Douwes ~ Director, Deployment & Itinerary Planning

Simon Douwes graduated from the Nautical Academy in Amsterdam and first started sailing for Holland America Line in 1978. Over the years Simon Douwes steadily rose through the ranks and was promoted to Captain in 1993. Between 1993 and 2002, Simon Douwes has been the Captain of the Nieuw Amsterdam, Noordam, Rijndam, Maasdam, Statendam, Rotterdam and Volendam. In the spring of 2002, Simon Douwes was appointed the Director of Itinerary Planning for Holland America Line and in this function he is responsible for the deployment of all of Holland America Line's ships.



#### Stein Kruse ~ President and Chief Executive Officer

Stein Kruse is president and chief executive officer for Holland America Line Inc. and Windstar Cruises, both units of Carnival Corporation & plc. Kruse reports to Micky Arison, chairman & CEO, and Howard Frank, vice chairman & COO, Carnival Corporation & plc.

Kruse joined Holland America Line in 1999 as senior vice president, fleet operations with overall responsibility for all Holland America Line's and Windstar Cruises' operations. In 2003, Kruse was appointed to president and chief operating officer and became president and chief executive officer on December 1, 2004.

Kruse joined Holland America Line from "K" Line America, where he was senior vice president and chief financial officer, responsible for all finance, accounting, budgetary, legal, information systems, human resources and administrative areas, as well as all financial activities in seven U.S. subsidiary companies for this global Japanese shipping company. He served on the company's board of directors.

Prior to that, Kruse held executive positions in the cruise industry. He was executive vice president and chief operating officer for Radisson Seven Seas Cruises and president and CEO for Seven Seas Cruise Line.

He is a former vice chairman of CLIA - Cruise Lines International Association and presently serves as a director on the board of the United States Coast Guard Foundation and ICCL, the International Council of Cruise Lines. Kruse, a native of Oslo, Norway, holds a Bachelor of Science degree from Purdue University and is a graduate of Harvard Business School's Advanced Management Program. He is married to Linda and they have two children - Victoria and Alexander. The Kruse family resides in Bellevue, Washington.



#### Ellen Lynch ~ Director, Shore Excursions

Lynch has been involved in the cruise and tour industry for 21 years culminating in her most recent position at Holland America Line where she has been Director, Shore Excursions since 2004. In this role she oversees HAL's worldwide shore excursion program. She began in the industry with a shipboard career at Royal Caribbean Cruises, Sitmar Cruises, and Royal Cruise Line before returning to Royal Caribbean International at their corporate headquarters in 1990 as the Manager, Shore Excursions and Destination Development. In 2000, Lynch was promoted to Director, Product Logistics for Royal Caribbean's land tour company, Royal Celebrity Tours, a subsidiary company focusing almost exclusively on Alaska operations.

Lynch holds a bachelor of business administration-marketing degree from Florida Atlantic University in Boca Raton, FL.



#### Holland America Line



#### Wilkin Mes ~ Manager, Deployment & Itinerary Planning

Wilkin Mes graduated from the Nautical Academy in Flushing and first started sailing for Holland America Line in 1989. In 1997 Wilkin Mes took the opportunity to work in the corporate office as an "HR Planning Manager" for Deck - and Engineering Officers. In 2000 he accepted a position as "Manager Nautical Operations", where the emphasis was placed on itinerary evaluation and development. After returning for almost two year to the position of "HR Planning Manager", Wilkin Mes accepted the position of "Manager Deployment and Itinerary development" in January of 2004, where in this capacity he is responsible for itinerary development for Holland America Line and Windstar Cruises.



#### Steve Price ~ Manager, Risk Management

Steve is Manager, Risk Management at Holland America Line Inc. in Seattle. His responsibilities include crew and passenger claims, along with monitoring the insurance requirements for the tour operations. Prior to joining Holland America Line in 2001, he worked in the Alaska seafood industry as risk manager for fifteen years. He is a graduate of the University of Washington in Seattle and holds several professional designations in Risk Management.



#### Matthew T. Sams ~ Vice President, Caribbean Relations

Appointed in June 1997, Sams is responsible for representing Holland America's interests with the various governmental and regulatory agencies with which the company is involved in the Caribbean, Latin America and Florida. He also is responsible for the overall operation of the company's private island destination, Half Moon Cay, in the Bahamas. Based in Ft. Lauderdale, Florida, Sams is Holland America Line's representative to the *Florida-Caribbean Cruise Association*.

Sams joined Holland America from its sister company, Carnival Cruise Lines, where for the previous 12 years he held successively more responsible positions in Operations. Prior to joining Holland

America, he was the Director of Port Operations for Carnival, responsible for all port arrangements, shore excursions, Alaska and Hawaii Operations, tender construction and port expansion program and interior design for existing vessels.

A graduate of Bakersfield College in California, Sams also is a member of the American Institute of Wine and Food. He and his wife Michelle, whom he met on a cruise to Alaska, reside on Ft. Lauderdale Beach.



#### Linda Springmann ~ Director of Marketing

Linda Springmann is the Marketing Director for Caribbean & North America cruises for Holland America Line. Linda joined Holland America in 1988 in the Marketing and Planning areas. After spending three years with sister company Princess Cruises as the Director of Market Planning, Linda returned to Holland America and has been in her current position since July of 2004. In her role she is responsible for product development, pricing, marketing and communication of the Caribbean, Mexico, Canada/New England, series Panama Canal, and Holiday cruises. Holland America Line operates thirteen ships worldwide sailing to all seven continents. Linda is a native of Salem. Oregon and earned her Bachelors degree from Willamette University in Oregon.







The Florida Aquarium



Gulf Beaches

### **ONE HOT SPOT!**

#### In Tampa, The Point Of Departure Is A Destination In Itself.

As passengers discover all that our port and the area have to offer, Tampa is becoming the new dynamo among cruise towns.

For starters, Cruise Terminal 3 has just been completed. It offers more than 100,000 square feet to accommodate Tampa's largest cruise ships. And Cruise Terminal 2 doubled in size to 85,000 square feet. Together with Cruise Terminals 6 and 7, Tampa's cruise facilities are efficient, secure, have plenty of parking and offer speedy processing and handling.

Next door to the terminals, joining The Florida Aquarium and the St. Pete Times
Forum, is Channelside –

an urban entertainment complex with movie theatres, an IMAX, restaurants and shopping. All this, just steps from the gangways, and only minutes from historic Ybor City and downtown Tampa. Also, the port is just 15 minutes from Tampa's renowned international airport.

Venture a few miles from the port and you'll find loads of activity, culture and entertainment.

To learn more about all we have to offer, call 800-741-2297 or 813-905-PORT. And remember, although tourism in Tampa Bay is really heating up, we think you'll find we're actually a pretty cool place.



Busch Gardens



Performing Arts Center



Universal Studios

TAMPA PORT AUTHORITY

## MSC Cruises (USA) Inc.

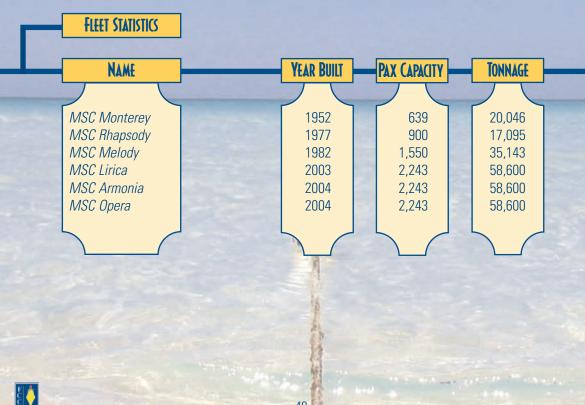
6750 North Andrews Avenue, Fort Lauderdale, FL 33309 Tel: (954) 772-6262 • Fax: (954) 776-5836 Website: www.msccruises.com



MSC Cruises is a division of Mediterranean Shipping Company (MSC), a privately owned company with a longstanding history on the seas headed by captain Gianluigi Aponte, entered the cruise industry in 1988 and MSC Cruises was officially born. MSC Cruises combines a deep heritage at sea with an enthusiastic, young, motivated management team to present a company philosophy of Innovation = Tradition.

MSC Cruises uniquely blends maritime traditions, culture and famous Mediterranean cuisine to deliver the ultimate cruise experience while displaying a

real commitment to the finest hospitality afloat. In essence, MSC Cruises has made true Italian service the heart of its business and its key point of differentiation in the cruise industry.





#### James Henwood ~ Vice President, Sales

Jim has 20 years of cruise industry experience with a focus on selling, marketing and building relationships with the travel agent community. Jim led the growth of the sales team for Celebrity Cruises, as Vice President, Sales. He then managed the Customer Service and Creative Services Department for Royal Caribbean and Celebrity Cruises as Vice President, Customer Relations. He has also held Vice President, Sales positions for Renaissance Cruises and Royal Olympic Cruises.



#### Cyril Hopkins ~ Vice President, Revenue Performance

Cy has more than 25 years of cruise industry sales and marketing experience in a career that started in reservations and sales and rapidly developed into yield, reservations and group management. He has held executive positions at Celebrity Cruises, Renaissance Cruises, Royal Olympic Cruises, and First European Cruises.



#### Robert Keesler ~ Vice President, Hotel and Marine Operations

Bob is a seasoned hotel executive with extensive hospitality management experience in the luxury segment developed through diverse assignments in many locations. Before joining the cruise industry as Vice President of Hotel Operations for Celebrity Cruises, he was Director of Hotel Operations for the Broadmoor, the longest running 5 star, 5 diamond hotel in the U.S. In addition, he has also held senior management positions within Westin Hotels and Resorts and the Ritz-Carlton Hotel group.



#### Irv Mednick ~ Director, Information Technology

Irv is a seasoned IT executive with ten years in the cruise industry with a proven track record of success. Complimenting his diversified background and expertise in technology, Irv also possesses outstanding communications skills and an ability to articulate a strategy, and idea, in a clear and concise manner. Irv was instrumental in designing and leading the development efforts at Celebrity Cruises that resulted in the implementation of a new state-of-the-art Reservations System. Irv has held technology related Vice President positions at SilverSea Cruises and Celebrity Cruises. Irv holds a Bachelor of Arts in Business Administration from Hofstra University.



#### Ares M. Michaelides ~ Senior Vice President and Chief Operating Officer

Ares is a 10-year veteran of the cruise industry, having held senior positions in finance, marketing, brand planning and revenue management at Celebrity Cruises and Holland America Line. He was a key member of the management team that managed the growth and success at Celebrity Cruises. Prior to his cruise industry experience, Ares held senior positions in the financial services industry.



#### MSC Cruises (USA) Inc.



Richard E. Sasso ~ President and CEO

Richard E. Sasso, president and CEO of MSC Cruises USA, has been a successful and well-respected figure in the cruise industry for more than 30 years.

After holding key senior positions at Costa Cruises and Chandris Cruises, in 1988 Sasso became part of the executive management team that formed the "founding fathers" who launched Celebrity Cruises. He served as president of that line from 1995 to 2001 and was instrumental in growing the brand and establishing the company as a top premium cruise line.

Sasso was named president and chief executive officer of MSC Cruises USA in April 2004 and has been charged with developing brand awareness and establishing a strong position for MSC Cruises in the North American market with a cruise experience that truly reflects the heart and soul of Italy.

Backed by Mediterranean Shipping Company, one of the world's largest container shipping companies, MSC Cruises has emerged as a fast-rising star in the European-style premium cruise market. The company launched a \$3 billion expansion program in 2003 and, since that time, has added four additions to its fleet — MSC Armonia, MSC Sinfonia and two new vessels, MSC Lirica and MSC Opera. In addition, two Panamax ships are on order from Chantiers D'Atlantique for delivery in 2006 and 2007.

In 1999 the National Association of Cruise Only Agencies (NACOA) honored Sasso as "Cruise Industry Executive of the Year" and a leading travel industry trade magazine named him its "Cruise Industry Executive of the Year." He also served as chairman of both the Cruise Lines International Association (CLIA) and the Florida-Caribbean Cruise Association (FCCA) and currently serves on the FCCA Executive Committee.

Sasso lives in Delray Beach, Fla., with his wife of 33 years, Carmen.



### CH2M HILL and Gee & Jenson

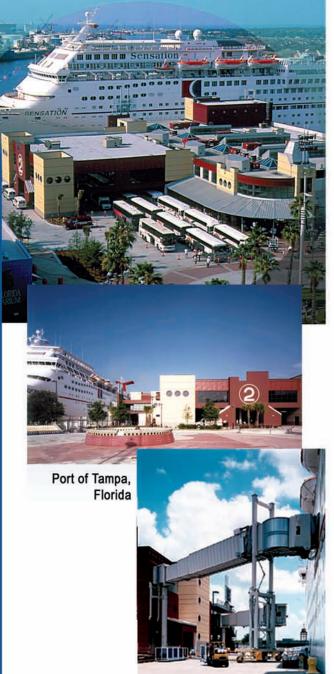
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- · Construction Inspection
- · Security Assessment & Vulnerability Studies
- · Operation & Marketing Plans

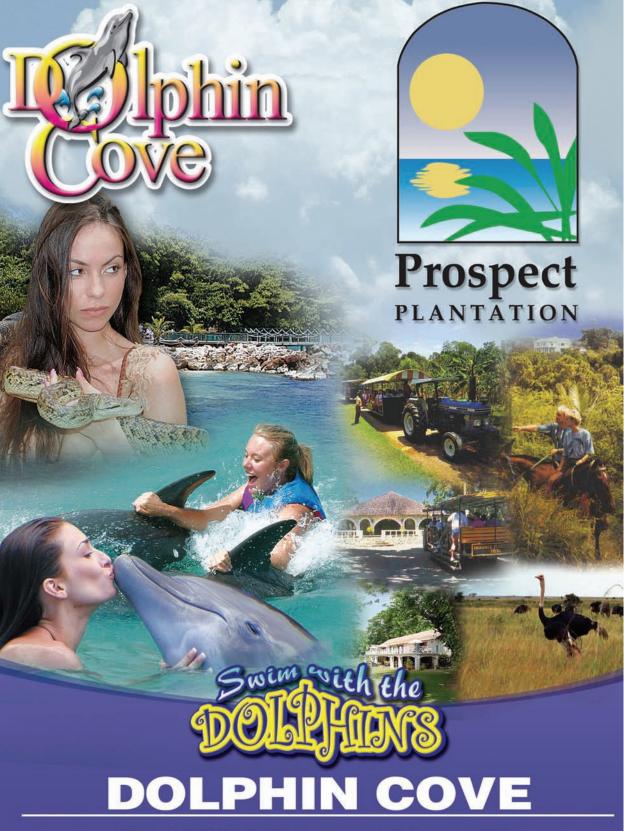
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## Norwegian Cruise Line

7665 Corporate Center Drive • Miami, FL 33126 • Phone: (305) 436-4000 • Fax: (305) 436-4120 Website: www.ncl.com



Norwegian Cruise Line, in May 2000, introduced its Freestyle Cruising concept which offers NCL passengers a more relaxed, resort-style cruise product with complete flexibility and non-intrusive service of the highest standard.

NCL's ships provide guests with the utmost in comfort, safety and personal enjoyment featuring a wide variety of dining choices, award-winning Broadway shows and a friendly and international staff to create a superb vantage point from which to explore the world.

Established in 1966, Miami-based Norwegian Cruise

Line is a global cruise company and industry innovator that currently operates a fleet of eight ships sailing to more than 200 ports in Alaska, Asia, Australia, Bermuda, Caribbean, Europe, Hawaii, Mexico, South America and Trans Canal.

#### **FLEET STATISTICS** YEAR BUILT PAX CAPACITY TONNAGE NAME 2,240 Norwegian Dawn 2002 91,740 Norwegian Dream 1992 1.748 50.760 2005 2.384 92.000 Norwegian Jewel Norwegian Majesty 1992 40,876 1,462 Norwegian Sea 1988 1,518 42,000 Norwegian Star 2001 2.200 91.000 2001 77,104 Norwegian Sun 2.002 Norwegian Wind 1993 1,748 50.764 Pride of America 2005 81.000 1.900 Pride of Aloha 1999 2,002 77,104 SS Norway 1962 2,032 76,049

#### Norwegian Cruise Line



#### Joseph A. Assante, Jr. ~ Vice President, Port Operations

Joe Assante serves as the Vice President, Port Operations for Norwegian Cruise Line, NCL America and Orient Lines. In his role he is responsible for all port operations for the company, including the coordination of the embarkation and disembarkation process for all guests. Additionally, he is responsible for the project management of NCL's out island, Great Stirrup Cay as well as the management of NCL's partnership with Fanning Island.

Prior to joining NCL Corporation, Assante was Vice President of Port Operations for the New York City Economic Development Corporation. Before that, he served as the President of Port Newark

Container Terminal .

Assante graduated from the United States Merchant Marine Academy with a Bachelor of Science degree in Nautical Science and Marine Transportation. There he also earned a U.S. Coast Guard License as a Third Mate for vessels more than 100 tons as well as a Captain's License for vessels less than 100 tons.

He has worked in progressively responsible operations positions. His past positions include Airline Terminal Operations, President of Port Newark Container Terminal (PCNT) and as Vice President of Port Operations for New York City Economic Development Corporation where he was instrumental in the signing of Carnival and Norwegian Cruise Line to a 13 years contract, as well as being responsible for the redevelopment of the PST and the development of the Brooklyn Terminal.

Joe is married with six children and resides and Weston, Florida.



#### Eric Benedict ~ Manager, Destination Services

Joining NCL in 1989 I spent 12 years working onboard as a Dive Instructor then as a Shore Excursion Manager. Since coming shore side I have fulfilled the rolls of Pier Supervisor, Manager of the Dive In program and currently serving as a Manager of Destination Services.

In my current roll I handles; all staffing issues, risk management review and policy & procedures for the Shore Excursion staff throughout the NCL, OL & NCLA fleets.



#### Alvin Dennis ~ Vice President, Purchasing & Logistics

Alvin Dennis, Vice President of Purchasing and Logistics, is responsible for corporate purchasing including consumables, food, beverage and maritime spares for Norwegian Cruise Line and Orient Lines.

Born in Trelawny, Jamaica, Alvin has more than 25 years of experience in hotel management and purchasing having previously held positions as Assistant General Manager at the prestigious Frenchman's Cove in Port Antonio, Jamaica; General Manager of the Villas Negril and General Manager of Jamaica Estate Resort and Villas. He joined NCL's former purchasing division of Caribbean Ships Chandler in 1981 and served as Manager of Consumables Purchasing and Director of Purchasing before being named Vice President of Purchasing and Logistics in 1999.

Alvin represents Norwegian Cruise Line in the *Florida-Caribbean Cruise Association as Chairman of the Purchasing Committee.* 

Alvin holds a Masters Degree in Management with a major in International Business from St. Thomas University in Miami and did his undergraduate studies at Barry University. He is based in Miami, Florida.



#### Bill Hamlin ~ Executive Vice President, Fleet Operations

Hamlin joins the NCL Group from APL Limited where he served as President Americas region. APL is part of the NOL group based in Singapore. He has also served as President of North America, Vice President of Operations Americas Region and President of Eagle Marine Services, which operates terminals on the West Coast. Hamlin also served on the Board of the Pacific Maritime Association, the Pacific Merchant Shipping Association and the University of Denver Intermodal Transportation Institute and served as chairman of the Ocean Carrier Equipment Management Association based in Washington, DC. Before APL, Hamlin worked for Sea-Land Services for 13 years in a number of key operations and management positions. Hamlin attended the University of

Maine. He is married and has three children.



#### Agnes Mathiesen ~ Port Operations NCL, NCLA and Orient Lines

Joined NCL in 1994 onboard the S/S Norway. I spent 5 years in the Purser Department onboard various NCL ships. My first shore side position was as an NCL In-House Port Agent in Miami. In 2002 I was promoted to Manager of Port Operations for NCL, NCLA and Orient Lines.

I am also the president of the Norwegian Shipping Club and the Norwegian American Chamber of Commerce in Miami., Florida.



#### Colin Murphy ~ Vice President, Onboard Revenue & Land Services

Colin Murphy is Vice President of Onboard Revenue & Land Services, responsible for all areas of onboard revenue excluding casino. These include shore excursions, retail areas, food & beverage revenues, spa revenues, art auctions etc.. In addition, Murphy has direct responsibility for the Land Services department including hotel programs and the development of land services in Hawaii.

Murphy joined NCL in 1998 and before joining NCL he held senior positions at various travel companies including Collette Tours.

A graduate from Polytechnic of The South Bank in London, Murphy holds a Bachelor's of Arts degree in Business Studies and is a Certified Travel Consultant





#### Norwegian Cruise Line



Patrick Powers ~ Product Development Manager of Land Services

Norwegian Cruise Line, Orient Lines

Patrick Powers is the Product Development Manager within Land Services, responsible for contracting shore excursions for the Caribbean and Bermuda. Additionally, he contracts all pre/post land extension packages in Miami, New Orleans and Houston. He is responsible for contracting all Meet & Greet and pier check-in processes for both Houston and New Orleans.

Powers joined NCL in 2001 as Supervisor of Land Services where he supervised all daily operations of Orient Lines worldwide hotel programs, NCL Shore Excursion automation and administration and the NCL ground transfer operations.

He has held management positions at various travel companies including American Express Platinum & Centurion Travel, where he created and managed the Cruise & Tour Division for south Florida. He was the Vender Relations leader for the Miami Lakes call center. Powers was manager of Figaro/Pro Travel (Virtuoso) of Miami for 12 years, overseeing operations and sales. Powers held various management positions with two airlines (Air Florida and North Eastern Airlines) as well as positions with Paquet French Cruise Line. Powers has a degree in Business Administration from a local Miami college.



#### Steve Riester ~ Vice President, Planning & Analysis

Steve Riester is Vice President, Planning and Analysis for Norwegian Cruise Line and Orient Lines, responsible for strategic planning, ship deployment, strategic pricing, revenue planning, and market research. He was named to this position in December 2003. Riester joined NCL in 1999 as Director, Revenue Planning and has held several positions in NCL's Revenue Management and Revenue Operations areas. Prior to joining NCL, Riester was a business consultant for Royal Caribbean Cruises Ltd. He holds a Bachelor of Science in Mechanical Engineering degree from the Massachusetts Institute of Technology and an MBA degree from the Kelley School of Business at Indiana University.



Lania Rittenhouse ~ Vice President, Hotel Operations

Norwegian Cruise Line, Orient Lines

Lania Rittenhouse joined NCL in March 2004 as Vice President of Hotel Operations.

Rittenhouse has a strong background in tourism and hospitality as well as extensive cruise industry experience. Prior to joining the NCL Group, Rittenhouse served as the Director of Tourism in the Department of Tourism for the Cayman Islands.

Earlier in her career, Rittenhouse held the position of Vice President of Cruise Operations for Renaissance Cruises and was responsible for hotel operations and guest satisfaction as well as overseeing food and beverage operations, house-keeping, entertainment, fleet personnel, and operation analysis for a fleet of 10 ships.

Rittenhouse holds a Bachelor's degree in political science from the University of Florida and an MBA in International Management from Thunderbird. She lives in Davie, Florida with her husband Tom and her daughters, Chloe and Madison.



#### Rick Strunck ~ Director, Itinerary Planning

Rick Strunck is Director; Itinerary Planning for Norwegian Cruise Line (NCL). He has worked in the travel industry for 25 years and has been involved in port selection, itinerary planning, vessel deployment and destination development for over 20 years, as both a cruise line executive and consultant. During this time he has been involved with deploying the fleets of NCL, Orient, Celebrity, Renaissance, Royal Caribbean and Silversea Cruises. At NCL, his responsibilities include the deployments of all three NCL's cruise brands.



#### Andrew Stuart ~ Senior Vice President, Marketing, Sales & Passenger Services

Andy Stuart is Senior Vice President of Marketing & Sales for Norwegian Cruise Line, responsible for Marketing, Domestic and International Sales, Revenue Management and Public Relations. He was named to this position on April 5, 2000.

Stuart joined NCL in 1988 and had served as NCL's Sales and Marketing Director in the United Kingdom until December 1996. He was named Vice President of Sales Planning and relocated to the company's Miami headquarters in January 1997. He was promoted to Senior Vice President of passenger services in 1998, and in 1999, named Senior Vice President of NCL sales.

Prior to joining NCL, Stuart was a Sales Manager for the London Marriott Hotel. He holds a Bachelor of Science Degree from Bournemouth University in England.



#### Norwegian Cruise Line



#### Colin Veitch ~ President & CEO

Colin Veitch is president and chief executive officer of the Norwegian Cruise Line Group, comprised of Norwegian Cruise Line (NCL), Orient Lines and NCL America. Veitch is also a member of the board of NCL's parent company, Star Cruises, Ltd. He was appointed to his NCL post on February 4, 2000, and reports directly to Tan Sri Lim Kok Thay, chairman of Star Cruises.

Upon joining NCL, Veitch embarked on a major new build campaign for NCL that has resulted in the company adding three new ships in as many years. He also successfully launched Freestyle Cruising, a revolutionary onboard product that offers cruisers a more relaxed, resort-style experience compared to the more structured traditional cruise product prevalent throughout the industry.

In 2001, Veitch steered the company through the aftermath of September 11, by introducing Homeland Cruising bringing 95 percent of NCL's fleet capacity to close-to-home ports around North America anticipating a shift in consumer travel patterns. The successful program, which has become an industry trend, continues to grow with NCL frequently adding new Homeland Cruising ports.

Veitch recently embarked NCL on another breakthrough development, with the formation of a new U.S. Flagged operation - NCL America. The company will launch the first of its U.S. Flagged vessels, Pride of Aloha, on July 4, 2004 when she begins sailing her seven-day Hawai'i inter-island cruises. This ship, and up to four additional NCL America ships, will be 100 percent U.S. crewed, subject to all US laws and regulations, and will pay U.S. taxes.

Before joining the NCL Group, Veitch was senior vice president of marketing and corporate development for Princess Cruises in Los Angeles, where he also had executive responsibility for Princess' sister company in Australia, P&O Cruises. He joined Princess in 1992 as chief financial officer after two years with parent company P&O in London.

Prior to joining P&O, Veitch worked in Boston, Mass. with an international management consultancy, and in San Francisco, Calif. with Bank of America.

Veitch serves on the Florida-Caribbean Cruise Associations Executive Committee.

Veitch holds an MBA degree from the Harvard Business School and a Bachelor of Science degree from the University of London. He is based in the NCL Group's corporate headquarters in Miami, Fla. He is married with two children.

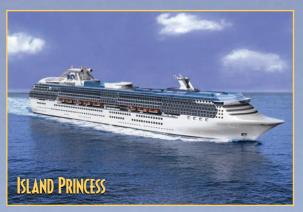


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### Princess Cruises

24305 Town Center Drive • Santa Clarita, CA 91355 • Phone: (661) 753-0000 • Fax: (661) 753-0133 Website: www.princesscruises.com



Princess Cruises has grown to one of the three largest cruise lines in the world. Its fleet of 12 ships carries more than 700,000 passengers each year to more worldwide destinations than any other major cruise line.

Princess offers more than 150 itineraries ranging from 7 to 72 days, sailing to 6 continents and nearly 260 ports around the world.

The Los Angeles based cruise line offers some of the industry's most innovative onboard programs such as, Personal Choice Dining, offering a choice of both

restaurant style dining and traditional cruise ship dining; the line's environmental program, Planet Princess; children's program, Love Boat Kids and New Wave Scuba and Snorkel program, the only onboard scuba certification program available on a major cruise line.

#### FLEET STATISTICS

NAME		YEAR BUILT	PAX CAPACITY		TONNAGE		
Caribbean Princess Coral Princess Diamond Princess Dawn Princess Golden Princess Grand Princess Island Princess Pacific Princess Regal Princess ** Royal Princess Sapphire Princess Sea Princess Star Princess Sun Princess Tahitian Princess		2004 2002 2004 1997 2001 1998 2003 2000 1972 1972 1984 2004 1998 2002 1995 1999		3,100 1,950 2,670 1,950 2,600 1,970 1,950 640 1,590 1,200 2,670 1,950 2,600 1,950 680		116,000 88,000 113,000 77,000 109,000 88,000 77,000 20,000 70,000 45,000 113,000 77,000 109,000 77,000 30,200	
* Refurbished 1999 **Refurbished 1991							
	To the second second						E

#### **Princess Cruises**



#### Deanna Austin ~ Vice President, Yield Management

Deanna Austin, Princess Cruises' Vice President of Yield Management, is responsible for the company's cruise yield management, market planning, air planning and direct marketing.

Her areas of responsibility encompass yield management, inventory control and tactical pricing in order to ensure maximum passenger loads and revenues for all sailings. She also oversees market planning including strategic pricing and sales policies as well as itinerary/deployment planning and competitive analysis. The company's air planning function also falls within her responsibilities, as does development of the company's direct marketing programs.

Deanna joined Princess' Market Planning Department in 1987 and was named to her current position in 1997.



#### Donna Barnett ~ Executive Assistant

Donna joined Princess Cruises in November 1999, when she immigrated to the USA from her native Jamaica. Prior to joining Princess, Donna served in various positions at British Airways. She also worked in the hotel industry in Jamaica and for the Shell Oil Company.

In her capacity as Assistant to Steve Nielsen, she is involved in all aspects of port operations for the Caribbean and Canada/New England regions for both Princess Cruises and Cunard.



#### Joanna Boxall ~ Shore Excursions Executive (P&O Cruises)

After graduating with a Degree in Business and Tourism, Joanna moved to Hong Kong where she worked on the development of the Chep Lap Kok Airport.

On returning to the UK Joanna worked with Sun Cruises for a brief time before joining P&O Cruises in 1999. Her initial position was within Fleet Services HR before moving to the Operations Department in 2000.

As Shore Excursions Executive Joanna is responsible for the appointment of shorex operators, selecting and maintaining a programme tailored to P&O passengers and managing the operational and financial success of given regions. Joanna specialises in Caribbean, North America and Mediterranean regions.



Dean C. Brown ~ Executive Vice President, Customer Service & Sales; Chairman and CEO of Princess Tours

Dean Brown was appointed Princess Cruises' executive vice president of fleet operations in February 2004, bringing his 25 years of company experience to this position responsible for the operation of the line's worldwide fleet of luxury ships. Brown oversees all aspects of the Princess onboard product including hotel, marine, fleet personnel and technical. Additionally he is responsible for the company's global port operations and continues as chief executive officer of Princess Tours, the subsidiary company that develops, operates and markets cruisetour vacations.

Throughout his career with Princess, he has had responsibility for a wide array of operational areas, and most recently was executive vice president of customer service and sales, a position he was appointed to in 2000. In this post he oversaw the sales policies and distribution of the Princess product as well as travel agent support activities. He has been a visible Princess representative throughout the industry.

In addition to his fleet operations role, Brown continues to serve as chief executive officer for Princess Tours, a post he has held since 2001, with responsibility for the company's extensive operations in Alaska including passenger logistics,

rail operations, land excursions, hotel operations and construction, and product development. He also oversees the company's land programs around the world.

Brown began his career at Princess Tours in 1979 in the reservations department and subsequently held management positions in operations, planning and development. He was appointed vice president of reservations and operations in 1989, and promoted to president of Princess Tours in 1995.

Brown has served two terms as chairman of the North West CruiseShip Association (NWCA). Prior to this appointment he served as the organization's vice chairman and chairman of finance. Brown has served on the Executive Committee of Cruise Lines International Association (CLIA), and represents Princess with the International Council of Cruise Lines (ICCL). He also served on the board of directors of the Alaska Visitors Association (AVA) for more than 10 years, holding the position of AVA president in 1996.

A native of Washington, he attended the University of Washington where he received his B.A. degree in communications and history. He and his wife, Susan, have three children and reside in the Los Angeles area.



#### Graham Davis ~ Manager, Caribbean and Atlantic Shore Operations

After graduating with a Marketing Degree, Graham was in professional sales for 10 years in the computer and pharmaceutical industries.

In 1991 he was hired by a Princess Cruises concessionaire as a New Waves Scuba Instructor on the Star Princess. From 1992-1994 he managed the diving concession for the Princess ships in the Caribbean.

In 1995 Graham was hired by Princess Cruises in the Ft. Lauderdale office as the New Waves Manager and he successfully brought the New Waves snorkeling and scuba program in house.

In January 2000 he was promoted to Assistant Manager of Shore Operations and was responsible for the day-to-day Operations for the shore excursion and New Waves programs for the Caribbean and Atlantic region.

In June 2002, Graham was promoted to the Manager of Shore Operations for the Caribbean and Atlantic region.

In November 2004, shore excursions in the region for the Cunard Cruise Lines brand was added to his responsibilities



#### Lisa Jensen ~ Shore Excursion Specialist

Lisa Jensen first came to Princess Cruises as an intern from the University of Florida in 1998. After graduation, she worked in the Caribbean & Atlantic Shore Operations department for the next two years before pursuing other career moves. She rejoined Princess in October 2003 as a Logistics/Shore Excursion Coordinator.

Currently, Lisa is a Shore Excursion Specialist for Princess Cruises and Cunard in the Caribbean and Canada/New England regions. In this position, she assists in creating and overseeing the shore excursion program and is responsible for putting together the shore excursion brochures. A

certified diver, Lisa assists Graham Davis in managing the company's New Waves onboard program.



#### **Princess Cruises**



#### Crystal Morgan ~ Senior Analyst, Market Planning, Princess Cruises/Cunard Line

As Senior Analyst for Princess Cruises' Market Planning Department, Crystal is responsible for the strategic deployment and itinerary planning for Princess Cruises' fleet of 15 vessels and Cunard's Queen Mary 2 and Queen Elizabeth 2.

In this role, Crystal calls on over 13 years of cruise industry experience including 8 years as an onboard Shore Excursion Manager managing the Europe, Exotics and Caribbean trades. Prior to joining the Market Planning department, Crystal worked within Princess' Shore Operations group planning worldwide Shore Excursion programs.

Crystal holds a Bachelor's degree in Business Management.



#### Philip Naylor ~ General Manager - Fleet Operations, Carnival UK

Philip is responsible for managing P&O Cruises' and Ocean Village's vessel programmes and shore operations.

He started his seagoing career as a Navigating Cadet with P&O Steam Navigation Company and served on a wide variety of types of ship. After qualifying as a certificated deck officer he sailed on most of the ships in P&O's Cruise division and spent time spent in each of the World's principal cruise regions.

After qualifying as a Master Mariner he accepted a position ashore with Canberra Cruises and subsequently fulfilled a variety of roles, but always with an emphasis on the operation of ships and delivery of the customer travel experience.



#### Stephen A. Nielsen ~ Vice President, Caribbean & Atlantic Shore Operations,

Princess Cruises/Cunard Line

Steve Nielsen is a 35-year veteran of Princess Cruise, having joined the company in 1969 as a Marine Operations Assistant. His current responsibilities as Vice President of Caribbean and Atlantic Shore Operations include managing the companies shore excursions, port operations, passenger logistics and government relations in the 30 plus ports that Princess calls at in the Caribbean and Atlantic.

Steve is a member of the Florida-Caribbean Cruise Association's Executive Committee, serves on the Caribbean Tourism Organization's Board of Directors, Seafarer's House Board of Directors and Port Everglades Association's Board of Directors. He is also a member of the U.S. Immigration and Naturalization Service's User Fee Advisory Committee.

Mr. Nielsen resides in Fort Lauderdale, Florida with his wife Dorine and their son Arne.





#### Robert Pucillo ~ Senior Budget Analyst, Caribbean Atlantic Region

Robert Pucillo, was hired by Princess Cruises in 2005 as the Sr. Budget Analyst for the Caribbean & Atlantic region for Princess and Cunard. Responsibilities include creation of the port budget, monitoring actual invoiced cost versus budgeted cost and conducting cost saving analysis.

Prior to this, Robert spent 5 years in International Banking and began his cruise industry career in 1999 with Cunard & Seabourn. He was first hired to assist Cunard in the transition from the New York office to the Miami office and was offered the position of Buisness Analyst a position he created and where he successfully developed a ship financial reporting system for Cunard &

Seabourn. Robert was later promoted to the Revenue Analyst position for Seabourn where he was responsible for inventory control, yield management, tactical pricing and promotional trigers for 3 Seabourn ships. When 2 of those ships were sold to Seadream Yacht Club in 2001, Robert left Seabourn and became part of the original startup team and ultimately accepted the role of Revenue and Database Manager.



#### Peter G. Ratcliffe ~ CEO of P&O Princess Cruises Ltd.

Peter Ratcliffe began his career in the cruise industry when he joined one of the most recognized maritime companies in the world, The Peninsular and Oriental Steam Navigation Company (P&O), in 1973. After rising through the ranks of the British-based company, he was named president of Princess Cruises in 1993.

Ratcliffe was appointed head of P&O's cruise division in February 2000. Following a demerger from P&O later that year to form an independent public company called P&O Princess Cruises plc, Ratcliffe was named chief executive officer of the new company which was the world's third largest cruise operator at the time. After a subsequent merger of that company into Carnival

Corporation in April 2003, Ratcliffe was named one of four executive directors of Carnival Corporation & plc, the largest cruise vacation company in the world with a portfolio of 13 distinct brands comprised of the leading cruise operators in both North America and Europe.

Today Ratcliffe is responsible for Los Angeles-based Princess Cruises and Seattle-based Princess Tours, along with all of Carnival's U.K.-oriented brands including Cunard Line Ltd. (which includes Cunard Line and Seabourn Cruise Line), P&O Cruises, Ocean Village and Swan Hellenic. He also oversees the P&O Cruises Australia brand.

Ratcliffe joined Princess Cruises in 1986 as chief financial officer and subsequently was appointed senior vice president of customer services, and then chief operating officer in 1989. Prior to Princess, his earlier career was spent with P&O Containers Limited in London and Sydney, where he ultimately became group financial controller. Prior to joining P&O, he worked for the London accounting firm of Coopers and Lybrand, after graduating from Cambridge University in 1969 with a BA in Economics and Mathematics.

He served as the chairman of the International Council of Cruise Lines (ICCL) in 1997 and 1998.

Ratcliffe was born in Manchester, England, in 1948, and now resides in a suburb of Los Angeles with his wife Alison.



#### Robert Uhrig ~ Senior Analyst, Market Planning

Rob Uhrig is Senior Analyst, Market Planning for Princess Cruises. He is responsible for deployment planning and itinerary planning.

Prior to joining Princess in 2001, Mr. Uhrig worked as a supply chain manager for Nestlé USA. Mr. Uhrig holds a B.A. in English from Dartmouth College in Hanover, New Hampshire.

He and his wife Julie live in Santa Clarita, California with their three children John, Lauren and Caroline.



There's nothing else like dockside La Place Caranage in the Caribbean! Two air-conditioned floors filled with boutiques offering jewelry, clothing, souvenirs, liquor, perfumes, tobacco, hand-painted ceramics, art and craft, all at substantial tax-free prices, an internet cafe, balconied restaurant featuring



St. Lucian cuisine -- plus tour desk, taxis and information centre.

But what makes La Place Carenage such a memorable shopping experience is its new IYANOLA EXPERIENCE—featuring a unique 20-minute light and sound show that immerses visitors, enwraps them, enlightens them with the dramatically portrayed history of St. Lucia.

Great shopping and a great show – only La Place Caranage offers so much!



Share the Heritage









## Radisson Seven Seas Cruises

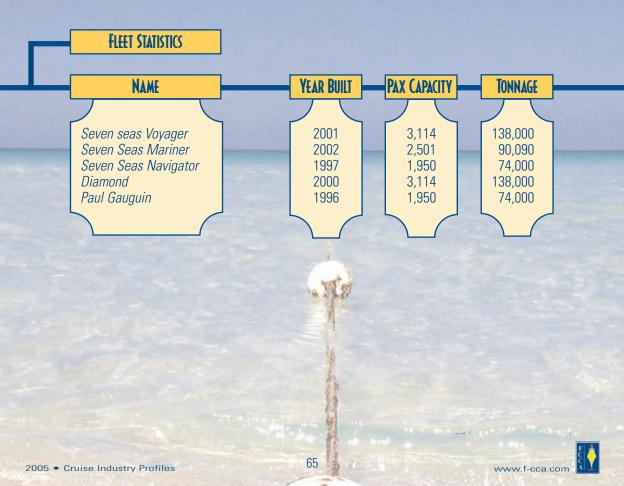
600 Corporate Drive, Suite 410 • Fort lauderdale, FL 33334 • Tel: (954) 776-6123 • Fax: (954) 772-4113 • Website: www.rssc.com



Radisson Seven Seas Cruises, with headquarters in Fort Lauderdale, Florida, is part of Carlson Hospitality Worldwide of Carlson Companies, Inc., one of America's largest privately-owned corporations.

Radisson Seven Seas, offers an incomparable program of exploration and discovery to over 300 ports on six continents, including Antarctica. Their luxury vessels are designed for guests numbering in the hundreds rather than the thousands. Onboard all of these ships you can expect high levels of pampering and cuisine, lovely creature comforts, and rates that include gratuities and wine with dinner. All ships

feature single, open-seating dining and offer alternative restaurants.



#### Radisson Seven Seas Cruises



#### Mike Pawlus ~ Vice President, Product Planning & Revenue Management

Michael Pawlus oversees the itinerary development, product planning, pricing and revenue management functions at Radisson Seven Seas cruises.

He has held a wide range of executive and management positions at Uniworld, Cruise Shoppes (cruise focused travel agent consortium), the Delta Queen division of American Classic Voyages, Norwegian Cruise Line and Royal Viking Line.

Mike is a regular speaker at cruise and travel agent functions. Mike has been on over 50 cruise ships and has traveled to over 300 ports around the world.

He holds an MBA degree from Texas A&M University and did his undergraduate studies at the University of Michigan. He spent part of his early career with PriceWaterhouseCoopers in Tampa and New York as well as Westinghouse in Pittsburgh.



#### Alex Sharpe ~ Director, Product Planning & Revenue Management

Alex Sharpe is 35 years old and has worked at Radisson Seven Seas for eight years. As the company has grown from a two-ship cruise line into the leader in the luxury market, Alex has had the opportunity to grow as well. He started in the Charter & Incentive Department and held roles in Sales, as the Direct of Sales Development, and Pricing and Planning as Director of Revenue Development.

In 2004, Alex has moved into the newly formed Product Planning and Revenue Management department, with full responsibility for the Seven Seas Voyager, Mariner and Navigator, as well

ownership of the line's loyalty program and onboard booking channels.



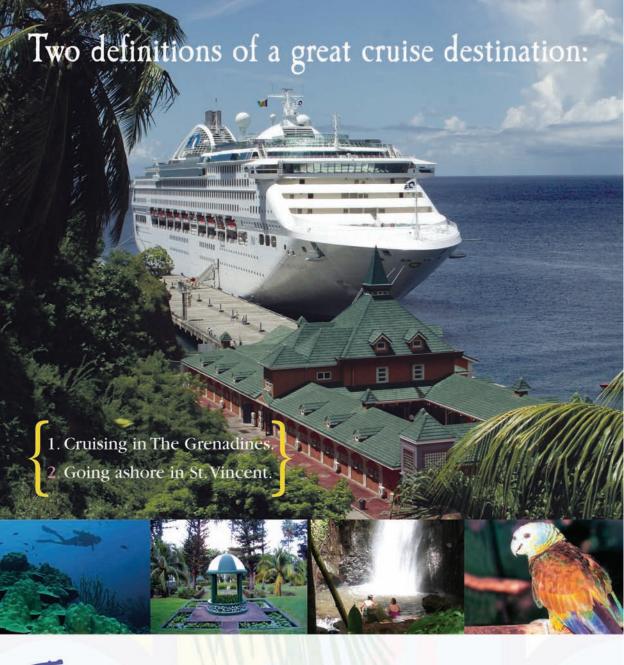
#### Sylviane de Tracy ~ Manager, Land Programs

Sylviane de Tracy is a cruise industry veteran with 15 years of life on land and sea working for major cruise lines; recently she was promoted to Manager, Land Programs. In her new capacity, she has been actively involved in the set up of the exciting and ground breaking *Travel Concierge* concept introduced by Radisson Seven Seas Cruises. Sylviane is responsible for the a Travel Concierge Team and for designing Hotel, land and shore excursion programs that reflect the upscale image of the line as well as providing discerning guests with a truly diverse choice of tours from adventure to exclusivity to the down right unusual.

Prior to her appointment as Manager of the Land Programs Department, Sylviane was Shore Programs Manager, responsible for developing and overseeing tour operation in the Caribbean, Alaska, Bermuda and French Polynesia.

She began in the industry as Tour Manager onboard Renaissance Cruises and Silversea Cruises. After 4 years at sea, Sylviane moved to Fort Lauderdale and in 1997 started working for Radisson Seven Seas Cruises at their corporate head-quarters.



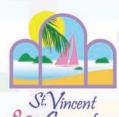


he Port Kingstown Terminal in St. Vincent opened in 2000 and has already gained considerable prestige and received a major surge of cruise visitors attracted by stunning St. Vincent & The Grenadines. The terminal itself is another good reason for passengers to enjoy their trip to St. Vincent. It includes a tourist information office, attractive shops, a cafe, mail, and telephone facilities.

The terminal is managed jointly by the St. Vincent & The Grenadines Port Authority and the private sector and consists of two berths. The larger currently accommodates cruise ships up to 260 meters long and 70,000 tons, although the water depth is generous enough to allow vessels of up to 100,000 tons to dock, enabling the largest cruise ships in the Caribbean to utilize Port Kingstown. Smaller vessels can berth at the other terminal, which accommodates vessels up to 100 meters in length and 4,500 tons.

We look forward to welcoming you.

For more information, call us today at 1-800-729-1726 or visit www.svgtourism.com





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## Royal Caribbean International

1050 Caribbean Way • Miami, FL 33132 • Phone: (305) 539-6000 • (800) 327-6700 • Fax: (305) 374-7354 Website: www.royalcaribbean.com



Royal Caribbean International set sail more than a quarter century ago on a voyage that has taken its ships to the ends of the earth - and made it a leader in providing exciting and memorable cruise vacations to thousands of guests along the way.

Royal Caribbean International, one of two brands operated by Royal Caribbean Cruises, Ltd., has journeyed far beyond the islands of the Caribbean. From the Mediterranean to the Baltics, the Middle East to Asia and Australia, Hawaii, Bermuda and Alaska.

The revolutionary Voyager-class ships represent the dawn of a new era of cruising, including atrium-view staterooms, ice skating rink, and rock climbing wall. Royal Caribbean invites you to "Get Out There."

#### **FLEET STATISTICS**

NAME	YEAR BUILT	PAX CAPACITY	TONNAGE	
Adventure of the Seas Brilliance of the Seas Enchantment of the Seas Explorer of the Seas Grandeur of the Seas Jewel of the Seas Legend of the Seas Majesty of the Seas Mariner of the Seas Monarch of the Seas Navigator of the Seas Empress of the Seas Radiance of the Seas Rhapsody of the Seas Serenade of the Seas Sovereign of the Seas Vision of the Seas Voyager of the Seas	2001 2002 1997 2000 1996 2004 1995 1992 2003 1991 2002 1990 2001 1997 2003 1988 1996 1998 1999	3,114 2,501 1,950 3,114 1,950 2,501 1,800 2,350 3,114 2,744 3,114 2,020 2,501 2,000 2,501 2,852 2,076 2,435 3,114	138,000 90,090 74,000 138,000 74,000 90,090 69,130 73,941 142,000 73,941 138,000 48,563 90,090 78,491 90,090 73,192 70,000 78,491 138,000	



#### Richard D. Fain ~ Chairman & CEO

Richard D. Fain is Chairman and Chief Executive Officer of Royal Caribbean Cruises Ltd., the global cruise company operating 29 ships under the Celebrity Cruises and Royal Caribbean International brands.

Fain joined Royal Caribbean in 1979 as an outside director on the company's Board of Directors. He became the cruise line's Chairman and CEO in 1988. Prior to joining Royal Caribbean, Fain spent 13 years as treasurer, chief financial officer and joint managing director of Gotaas-Larsen Shipping Corp., a London-based owner and operator of cargo ships.

Today, Fain serves as chairman of the International Council of Cruise Lines, an industry trade association representing the majority of North American cruise lines. He also is a member of the National Conference for Community and Justice, and serves on the World Wildlife Fund's National Council, the Florida Council of 100 and the University of Miami's Board of Trustees. In addition, Fain is Chairman of the United Way of Miami-Dade County.

Fain is a former chair of the Miami Business Forum and of the Greater Miami Convention and Visitors Bureau. He also served as co-chair of the United Way Campaign of Miami-Dade County and as chair of the POW WOW Host Committee in Miami.

In 2004, Fain received the Ultimate CEO Award from the South Florida Business Journal and accepted the Ellis Island Medal of Honor from the National Ethnic Coalition Organization. He was inducted into the South Florida Business Hall of Fame in October 2004.

Fain was presented one of France's most distinguished awards, the *Chevalier de la Légion d'Honneur* (French Legion of Honor), and was named Commander, First Class, of the Order of the Lion by Finland. In addition to being the recipient of the Anti-Defamation League's 2000 Distinguished Community Service award, he was named the 1999 Statesman of the Year by the Wharton School Club of South Florida, as well as the 1998 Humanitarian of the Year by the American Red Cross of Greater Miami and the Keys.

Fain holds a B.S. degree in economics from the University of California at Berkeley and a M.B.A. from the Wharton School of Business at the University of Pennsylvania. Fain and his wife, Colleen, have four children and reside in Miami-Dade County, Florida.

#### Royal Caribbean Cruises, Ltd.



Diana Block ~ Associate Vice President, Deployment & Itinerary Planning

Royal Caribbean International/Celebrity Cruises

Diana Block is the Associate Vice President of Deployment & Itinerary Planning Revenue Management for Royal Caribbean International and Celebrity Cruises. Diana joined Royal Caribbean in 1998 as the Director of Air/Sea. Since then she has held the positions of Associate Vice President of Revenue Management, and Associate Vice President of Hotel Finance for Royal Caribbean Fleet Operations. Prior to Royal Caribbean, Diana held management positions with American Airlines in Dallas in Finance, Revenue Management, and Marketing. Diana holds an undergraduate degree in Economics and Psychology from Emory University and an MBA from

Duke University, and grew up in New York.



#### Jeffrey Danis ~ Vice President, Supply Chain Management

Royal Caribbean International/Celebrity Cruises

Jeffrey A. Danis is Vice President of Supply Chain Management for Royal Caribbean and Celebrity Cruises. Mr. Danis leads the brand strategies for demand planning, purchasing, inventory management, distribution, warehousing, and transportation operations. His organization supports a fleet of twenty-eight ships representing approximately \$1 billion in annual expenditures. Prior to joining Royal Caribbean in May, 2003, Mr. Danis was Vice President of Global Purchasing and Logistics for P&O Princess Cruises, where he was responsible for the worldwide supply chain operations of Princess Cruises (US), AIDA/Seetours (Germany), P&O Cruises (UK), P&O Cruises

(Australia), and Princess Tours hotels in Alaska.

Before joining the cruise industry in 1999, Mr. Danis was Executive Director of Worldwide Sourcing for Raytheon Systems Company where he was responsible for the sourcing strategies of more than \$5 billion in annual spend. Mr. Danis is a recipient of the Malcom Currie Award for Innovation, Hughes Aircraft Company's highest achievement honor.

Mr. Danis is active in cruise industry trade events and is a frequent speaker at conferences and professional organizations. In addition to his work at Royal Caribbean, Mr. Danis is treasurer of the International Kids Fund, a charitable fund raising organization affiliated with Jackson Memorial Hospital in Miami, and president of the Marine Hotel Association.



Bill Fay ~ Insurance Specialist, Risk Management

Royal Caribbean International/Celebrity Cruises

Bill Fay is Insurance Specialist, Risk Management for Royal Caribbean Cruises Ltd. He is responsible for the shoreside and marine insurance programs for both Royal Caribbean International and Celebrity Cruises.

Prior to joining Royal Caribbean in 2000, Mr. Fay worked as Risk Manager for General Roofing, the largest commercial roofer in the US. Mr. Fay holds a Bachelor of Arts Degree from LaGrange College and has obtained the designation of Certified Insurance Counselor (CIC).



John P. Fox ~ Vice President, Global Government & Community Relations

#### Royal Caribbean International/Celebrity Cruises

For nineteen years, John P. Fox has overseen the corporation's interactions with governmental entities throughout the world — on international, national, regional and local levels. He also oversees the corporation's Community Relations Department, which, through public service and outreach activities, ensures that Royal Caribbean Cruises Ltd. is a good corporate citizen throughout the globe.

A veteran in politics and legislative affairs, Fox is also well known for his acumen in addressing community issues and for his philanthropic work with many non-profit organizations.

Prior to joining Royal Caribbean in 1986, Fox, an attorney by profession, spent 18 years working in various positions in the United States Senate and for the Washington, D.C. law firm of Troy, Malin & Pottinger and the lobbying firm of Alcalde & Fay. In those positions he was involved in extensive lobbying and analytical work related to the cruise industry, international security and transportation issues.

His current charitable and civic responsibilities include the following:

- The Beacon Council, Executive Committee Member
- ATIA (Alaska Travel Industry Association), Board Member
- NWCA (Northwest Cruise Ship Association) Chairman, Government & Community Affairs Executive Committee
- ICCL (International Council of Cruise Lines) Board of Directors, PAC Board, Legislative Committee
- CICF (Cruise Industry Charitable Foundation) Board Member

In recent years, he has also been significantly involved with these organizations: The Bankers Club, Board of Governors, Past Chair; Jackson Memorial Foundation, Board Member; Super Bowl Host Committee 1999, Board Member, Co-chair, Special Events Committee and Member, Executive Committee; Florida Sports Foundation (gubernatorial appointment); Royal Caribbean Golf Classic, Founding Committee Member; FCCA, Managing Committee; Prior statewide appointments include Florida Economic Growth and International Development Commission; La Gorce Country Club, President 1996-99.

Fox has been honored by:

- Easter Seal Society of Dade County, 1991-92
- FCCA (Florida Caribbean Cruise Association) Charitable Foundation Founding Father, 1995
- Jackson Memorial Foundation Board of Directors, 1996
- Cystic Fibrosis Foundation, 1996
- Bankers Club Board of Governors



### Royal Caribbean Cruises, Ltd.



Horace Hord ~ Regional Vice President, Global Government & Community Relations

Royal Caribbean International/Celebrity Cruises

Horace Hord Jr. joined Royal Caribbean Cruises Ltd. in July 2004 as Regional Vice President of Government and Community Relations. In this role, he is the cruise line's chief liaison with destination governments and community organizations throughout the Eastern Caribbean region.

Prior to joining Royal Caribbean, Hord served as president and chief executive officer of the Aruba Hotel and Tourism Association, where he oversaw government and industry relations, advertising and marketing initiatives, joint government and private-sector promotions, travel agent education

and member services.

From 1989 to 2000, Hord was American Airlines' Director of Marketing for the Atlantic Caribbean region. As such, he was responsible for directing the company's marketing, advertising, public relations, special events and promotions. He also headed the airline's government and private-sector relations activities in the region.

Throughout his 30-year career in the hospitality and tourism industry, Hord has received numerous honors, including the Academy of Travel and Tourism's "Professional of the Year" award. He also served on the boards of the Caribbean Tourism Organization, Caribbean Hotel Association, Greater Miami Convention and Visitors Bureau and Florida Memorial College.



Andy Horton ~ Account Manager, Shore Excursions & Explorations

Royal Caribbean International/Celebrity Cruises

Looking for more of a challenge, Andy left the hotel industry and joined Carnival Cruise Lines in the early 80's. He spent another 10-years at Regency Cruises as Manager of Vessel Operations before joining Royal Caribbean International in 1995 as Manager of Port Planning and most recently, Shore Excursions Executive.



David J. Llewellyn ~ Associate Vice President, Shore Excursions & Explorations

Royal Caribbean International/Celebrity Cruises

David currently resides in Weston with his wife Rosie and their three children Alexander [12 yrs], Madelaine [7 yrs] and Alan [2yrs].

David's cruise industry career started when he joined the shore excursions department of Chandris Cruises in 1975. After 11 years of cruising all over the world, he relocated shoreside to Miami in 1986 and took over running the operation of the shore excursion program for the Chandris fleet.

In 1990 he additionally accepted the responsibility for the excursion Operations of Celebrity fleet. In 1999, two years after the merge between RCCL and Celebrity Cruises, management implemented a restructuring of both excursion departments. Since then David, in his capacity as an Associate VP, heads-up a dual branded shore excursion team for Royal Caribbean International and Celebrity Cruises, Inc.



A. Henry Lopez ~ Director, Hotel and Corporate Purchasing

Royal Caribbean International/Celebrity Cruises

Henry is responsible for the purchasing of all hotel, food and beverage supplies for Royal Caribbean International and Celebrity Cruises. Henry began his cruise industry career as an Assistant Purser, later moving into the corporate office to focus on food and beverage procurement. Over the years, he has taken his passion for food and beverage and business skills to deliver the best possible quality at the best value. Henry now leads at team of over 40 procurement professionals including commodity managers and a fleet support team.

Henry is a graduate of the Warrington College of Business at the University of Florida.

Henry is married with three children.



Craig Milan is the Senior Vice President of Land Operations for Royal Caribbean Cruises Ltd. He oversees Guest Port Services, Shore Excursions & Explorations, Private Destinations, Cape Liberty Cruise Port for both the Royal Caribbean International and Celebrity Cruises brands and the port agencies/stevedore operations for the Royal Caribbean brand.

In addition, he holds the title of President for Royal Celebrity Tours Inc., which is the land tour division of Royal Caribbean Cruises Ltd. Royal Celebrity Tours offers unique land tours in conjunction with both brands' cruises in Alaska, Canada and Europe.

He has held various management positions in the travel industry over the last 20 years, including President and CEO of SunTrips/Sunquest, Inc., a company of Airtours, Vice President of eCommerce for the North American Leisure Group, a division of Airtours plc. Prior to that, he was Vice President of Business Development for Sunquest Holdings USA Inc., a division of Airtours. Earlier positions were with Certified Vacations, Continental/Eastern Sales, Inc., Continental Airlines and New York Air.



Tellef Lie-Nielsen ~ Superintendent, Marine Nautical

Royal Caribbean International/Celebrity Cruises

Captain Tellef Lie-Nielsen worked with Norwegian Cruise Line for 13 years, 8 years on the ships and 5 years shoreside in Marine Operations.

Captain Lie-Nielsen joined Royal Caribbean International in 1995 as Port Captain and was then promoted to Marine Superintendent. In 2000 he became the Director for the Marine Nautical Department and currently holds the position of Port Development Superintendent dealing with all the port issues.

#### Royal Caribbean Cruises, Ltd.



Capt. Howard A. Newhoff ~ Manager, Security

Royal Caribbean International/Celebrity Cruises

Responsible for shore side security of cruise vessel facilities and terminals worldwide. Supports 26 cruise vessel Masters in onboard security matters including plans, equipment, intelligence and training. Administers fleet vessel visitor control program. Liaisons with federal and local law enforcement agencies such as FBI, Customs and Border Protection, TSA, DEA, Coast Guard, Secret Service, state law enforcement agencies and local police concerning operational and criminal matters. Insures that vessel and terminal operations comply with applicable security laws, regulations and policies. Administers maritime security cruise industry training programs Monitors interna-

tional maritime terrorism risks and threats. Member of multiple U.S. and international port security committees. Member of International Council of Cruise Lines (ICCL) Security Committee.

#### 1965 - 1989: United States Coast Guard

Retired with the rank of Captain. Commanding Officer of four cutters. Maritime law enforcement experience. Experience in hostage and terrorism matters. Plans Officer for coastal defense of Western United States. Liaison Officer to U.S. Navy Ship Training Command. Readiness and Training Officer for a Coast Guard District. Assistant Program Manager for Coast Guard Marine Science Program. Merchant Marine ship Deck Safety Officer. Maritime command combat experience in Vietnam.



Althea Palmer~ Manager, Business Systems - Explorations

Royal Caribbean International/Celebrity Cruises

Althea Palmer has worked for Royal Caribbean International and Celebrity Cruises for over 10 years. Althea has been heavily involved in the development of the on-line shore excursion reservation system since its inception in 2001. She currently is responsible for the online shore excursion inventory maintenance for the pre-paid system. This includes all destinations that Royal Caribbean Cruises Ltd. visits for all of their vessels.



Richard M. Pruitt ~ Director, Environmental Programs, Safety & Environment

Royal Caribbean International/Celebrity Cruises

After basic, he reported to the Presidio of Monterey, Defense Language Institute for 47 weeks of intensive Russian language training in August 1980.

Following language training, LCDR Pruitt was transferred to San Angelo, TX Goodfellow Air Force Base for 7 months of advanced technical training. This was followed by 2 months of intensive survival training at the USAF Survival School at Fairchild Air Force Base, Spokane, Washington.

In April 1982, he was assigned as an Airborne Russian Linguist to Eielson Air Force Base, Fairbanks, Alaska. There, LCDR Pruitt became a qualified Airborne Operator, Tactical Controller and Computer Systems Operator on "RIVET JOINT" aircraft, and most importantly, a COBRA BALL aircraft Airborne Mission Supervisor.

In October 1985, he was reassigned to Fort Meade, Maryland and the National Security Agency. There, LCDR Pruitt qualified as an Airborne Operator, Analyst and Mission Supervisor on the COMFY LEVI and SENIOR SCOUT airborne systems. He also was in charge of all unit operations training, standardization and evaluation.

In 1990, LCDR Pruitt completed his Bachelors Degree and was accepted to USCG Officer Candidate School. After graduating from OCS in December 1990, he was assigned to the USCG Intelligence Coordination Center Detachment in Suitland, Maryland and shortly thereafter to Coast Guard Headquarters as an Indications and Warning Watch Officer until June 1993.

LCDR Pruitt's Marine Safety career began in 1993 when he was assigned as a Resident Marine Inspector at Colonna's, Norshipco and Newport News Shipbuilding yards while at MSO Hampton Roads, VA. In October 1995 he was slated to become the Chief, Port Safety and Security Branch, and held that job until June of 1997.

In July 1997, LCDR Pruitt was transferred to the position of the OPA-90 Contingency Planner at MSO Miami, a position he held until July 1999. At this time he was selected to become the Chief, USCG Passenger Vessel Control Verification Examination (CVE) School, where he directed the USCG's "Center for Excellence" for foreign passenger vessel examinations. As a Senior Marine Inspector, he also assumed the role as Port State Control Leader. In addition to these other duties, he served as duty team leader and casualty investigator, responding to serious marine accidents, involving all types of casualties.

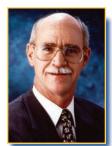
In July 2002, LCDR Pruitt was selected to become the inaugural US Coast Guard (USCG) Passenger Vessel Safety, Prevention and Mass Rescue Operations Program Manager at USCG Headquarters.

His academic achievements include:

- Masters of Business Administration, Florida Atlantic University, Environmental, 2001
- Bachelor of Arts, National Louis University, Management, 1990
- Associate's Degree, Community College of the Air Force, Russian Interpreting, 1988.

His Coast Guard qualifications include:

- Senior Marine Inspector: Deck & Machinery, CVE, Liquefied Hazardous Gas, Crude, Product and Chemical Tanker, Foreign Freight, Barge, Drydock, Small Passenger, and Fishing Vessel Examiner
- Designated Waterfront Facility Inspector, Harbor Safety, and Contingency Planner
- Indications and Warning Watch Officer.



## Michael Ronan ~ Regional Vice President, Global Government & Community Relations Royal Caribbean International/Celebrity Cruises

Michael Ronan was promoted to the newly created position of Regional Vice President of Government and Community Relations, in August 2004. In this capacity, he is Royal Caribbean's chief liaison with destination governments and community organizations throughout the Western Caribbean, Central and South America and Bermuda.

Ronan most recently served as the company's Associate Vice President of Destination Development. In that role, he established and maintained strong relationships with the ports

Royal Caribbean International and Celebrity Cruises visits, including those in Alaska, the Caribbean, Europe, Asia, Australia and South America.

Ronan also served as Royal Caribbean's Director of Shore Excursion Programs and Destination Development. As such, he was responsible for developing relationships with private and public venues, and excursion vendors for more than 1,000 tours and excursions in more than 150 ports of call worldwide.

Ronan joined Royal Caribbean International in 1989 as Director of Port Planning, a newly created department within the company's Hotel Operations department. His responsibilities included shore excursions, port agent selection, the berthing of ships worldwide and industry associations.

Prior to joining Royal Caribbean, Ronan worked for Norwegian Cruise Line as Director of Cruise Programs. He also spent more than 12 years as an owner and manager of two tour and excursion companies that serviced major cruise lines visiting the Dominican Republic.

Today, Ronan represents Royal Caribbean Cruises Ltd. and Royal Caribbean International in the Florida-Caribbean Cruise Association as Chairman of the organization's Operations Committee. He also is on the board of the Caribbean Tourism Organization.

Ronan earned a bachelor's degree in sociology from Western Michigan University in 1970. Upon graduation, he joined the Peace Corps as a volunteer in the Dominican Republic.

He and his wife, Patricia, reside in Pinecrest, Fla., and have two children: Michael Jr. and Christine.

### Royal Caribbean Cruises, Ltd.



Patrick Schneider ~ Account Manager, Shore Excursions & Explorations

Royal Caribbean International/Celebrity Cruises

Patrick Schneider has worked for Royal Caribbean and Celebrity Cruises for over 12 years. Part of this time was spent working onboard the vessels in the capacity of a Shore Excursion Manager, covering the areas of Alaska, South America, Baltic, Mediterranean, Bermuda, and of course, the Caribbean. He is currently responsible for all shore excursion programs in the areas of the Caribbean, Panama Canal, and the Bahamas for both Royal Caribbean and Celebrity Cruises vessels.



John Tercek ~ Vice President, Commercial Development

Royal Caribbean International/Celebrity Cruises

John Tercek brings nearly 20 years experience in project investment and development to this position as Vice President of Commercial Development for Royal Caribbean Cruises Ltd. He is responsible for overseeing infrastructure projects and ventures to support the company's strategic growth objectives, with a special emphasis on port and facilities development to support fleet growth and itinerary expansion.

Tercek's achievements also include arranging acquisition of twelve shopping centers in Southern California for Burnham Pacific Properties, where he played a key role in creating and implementing that company's urban infill investment program that grew to \$1 billion on the West Coast. Previously, Tercek was Vice President of International Development for SeaWest Energy Corporation, where he developed the first private gas co-generation power plant in Spain and structure project financing for the largest renewable energy project in Europe in the United Kingdom, among other accomplishments. His professional career spans many large-scale projects in the areas of retail, industrial and multi-family real estate development and investment, and co-generation power development and investment; he has been involved in over \$1 billion of development transactions.

John is a graduate of the Wharton School of Finance at the University of Pennsylvania and Fordham University Law School and is a member of the New York Bar. He and his wife, Linda, have one child and live in Coconut Grove, Florida.



Juan C. Trescastro ~ Assoc. VP of Land Operations - Guest Port Services

Royal Caribbean International/Celebrity Cruises

Juan C. Trescastro, a native of California and graduate of Columbia University are the Associated Vice President of Land Operations, Guest Port Services for Royal Caribbean Cruises, Ltd. In his current position he oversees all port operations world wide for both the Royal Caribbean and Celebrity Cruises brand.

In his tenure of seven years he has held various positions at Royal Caribbean. He started in the position of Sr. Business Analyst in the Air-Sea Dept. He has moved rapidly throughout the organization and has worked in other areas, such as, the Acct. Dept. as Manager and Director in Guest Port Services, a roll that he managed for three years until recently promoted to Associated Vice President of Land Opts. Guest Port Services.

Juan was the co-chair of the 2004 RCI United Way campaign and this year he is the Chair of the United Way Campaign for Royal Caribbean. He also contributed to the building of the Diversity Council for Royal Caribbean, where he played an active roll for over four years. Additionally, Juan is an active member of The National Society of Hispanic MBAs (NSHMBA) where he works to prepare Hispanics for leadership positions throughout the U.S.



#### Adam M. Goldstein ~ President,

Adam Goldstein was named President of Royal Caribbean International in February 2005. He has spent nearly 17 years with the company introducing the "Get Out There" cruise line to the vacationing public. In his current position, Goldstein oversees fleet operations, sales and marketing, brand development, supply chain management and Royal Celebrity Tours.

Prior to his appointment, Goldstein served as Royal Caribbean's Executive Vice President, Brand Operations.

From 1999 to 2002, Goldstein served as Senior Vice President, Total Guest Satisfaction, with responsibility for the guests' vacation experience from pre- and post-cruise land operations to all products and services during the cruise.

From 1997 to 1999, he served as Senior Vice President, Marketing, with responsibility for North American and Latin American sales and marketing, reservations, groups, marketing automation and strategic planning.

From 1994 to 1997, Goldstein served as Vice President, Marketing, adding worldwide responsibility for development of and communication about the Royal Caribbean brand to his existing responsibilities.

From 1991 to 1994, Goldstein served as Vice President, International Sales and Marketing, and was charged with creating an international sales and marketing capability for Royal Caribbean.

From 1989 to 1991, Goldstein served as Director, Market Development, and initiated Royal Caribbean's strategic planning efforts, as well as the brand's market development function, including market research and marketing automation. Beginning in 1989, he helped to create and then expand CruiseMatch 2000, the cruise industry's first fully automated reservations and information system available to travel agents worldwide via the internet and all four major airline computer reservations systems (CRS).

From 1988 to 1989, Goldstein served as corporate secretary to the Royal Caribbean's board of directors, and was actively involved in accomplishing the merger of Royal Caribbean and Admiral Cruises, as well as the acquisition of the company by Cruise Associates and Anders Wilhelmsen & Co.

Goldstein represents Royal Caribbean on the board of directors and executive committee of the Travel Industry Association of America (TIA). He also served as National Chair of TIA in 2001. From 1998 to 2000, Goldstein served as Chair of TIA's USA Marketing Council during the design and implementation of the organization's Expanded Strategic International Vision. In 1998, Advertising Age named him to the "Marketing 100," the magazine's annual roundup of the best and brightest American and international marketing minds. Goldstein also serves on the Florida-Caribbean Cruise Association Executive Committee.

Goldstein graduated with honors from Princeton University, majoring in public policy at the Woodrow Wilson School of Public and International Affairs. He also has a law degree from Harvard and an MBA with distinction from INSEAD, the European business school in Fontainebleau, France. Goldstein and his wife, Cheryl, have two children, David and Julie, and live in Miami-Dade County, Fla.

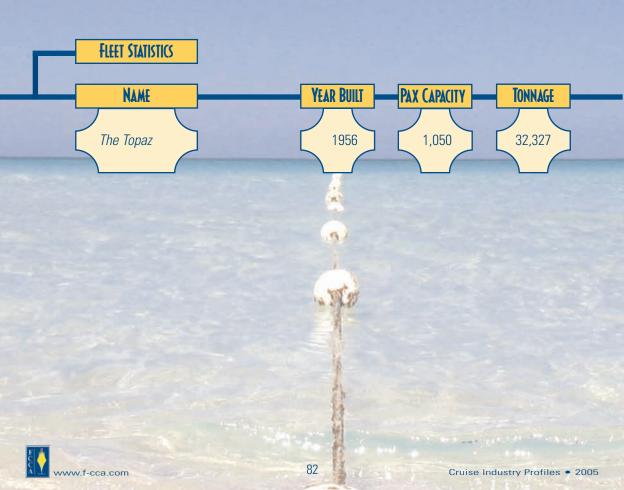
## Topaz International Cruises

1015 North America Way, Suite 128 • Miami, FL 33132 Tel: (305) 376-8600 • Fax: (305) 376-4375



Topaz International Cruises owns and operates "The Tss Topaz". The Topaz is currently fully chartered to Thompson Holidays Limited, the largest tour operator in the U.K. The vessel performs seven-night sailings to the Western Mediterranean including such exotic ports as Palma de Majorca, Naples, Messina, Casablanca, Cadiz, Valencia and many more.

The Topaz offers a care free, all-inclusive cruise experience; whether you're relaxing in one of the pools, brushing up on your ballroom dancing or just enjoying the fabulous entertainment onboard, their professional staff and crew attend to their passengers' every need.





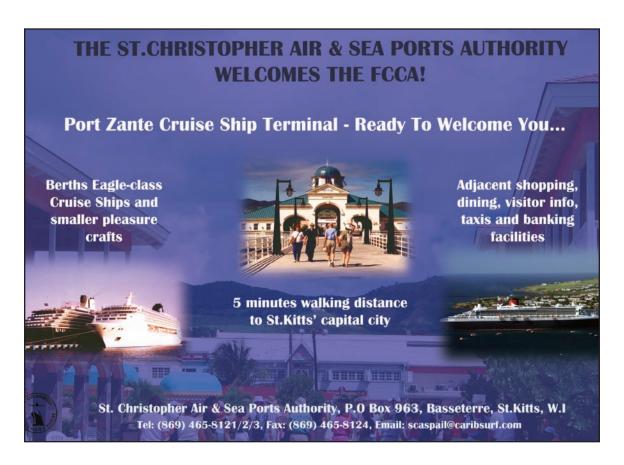
#### Captain Paris G. Katsoufis ~ President

A Master Mariner with over 40 years experience in shipping, Captain Katsoufis is the President of Kyma Ship Management Inc., which manages for specific areas of the world, the passenger vessels T.S.S. "The Topaz" (owned by Topaz International Cruises Inc. and chartered by Japan Grace on behalf of Peaceboat, a non-governmental association, from June 2003 to June 2006), and the M.V. "Mona Lisa" (owned by Leonardo Shipping and chartered by Holiday Kreuzfahrten, from December 2002 to October 2010).

In his prior position as President of Cunard Line Ltd., he succeeded in the turnaround of the Company from a negative operating income to positive, in less than one year.

From 1980-1997 he was the President of Dolphin and Majesty Cruise Lines operating at their peak with five (5) vessels, the T.S.S. "Dolphin", T.S.S. "Ocean Breeze", T.S.S. "Sea Breeze", T.S.S. "Island Breeze" and M/V "Royal Majesty."





## Windstar Cruises

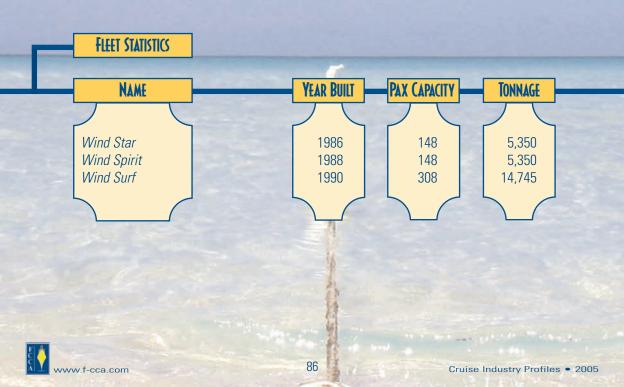
1015 North America Way, Suite 128 • Miami, FL 33132 Tel: (305) 376-8600 • Fax: (305) 376-4375



Windstar Cruises - A Unique Concept In Cruising Sailing under the banner of its appropriate tag line "180 degrees from ordinary," Windstar was created with the vision to offer an alternative to the typical cruise or resort vacation. The Windstar guest views the world from a romantic sailing ship with luxurious accommodations, and exquisite service and cuisine in a casually elegant environment.

Well known for cruising off the beaten path, the upscale line sails to exotic locales and hidden harbors that larger ships cannot access. These stately vessels turn heads from the Greek Islands to the Caribbean.

With their sleek lines and computerized controls, Windstar ships are revolutionary in concept and design, while the towering sails echo a bygone era of explorers. Windstar's ships are officially motor sail yachts (msy), but the designation belies the vessels unique rigging. Unfurling in two minutes at the push of a button, billowing white sails reach to the sky. All functions are operated from the bridge by computer micro-chips and navigational devices. The unusual "open-bridge" operation allows guests to drop by and acquaint themselves with the veteran captains and officers who demonstrate the ship's intriguing capabilities to modern day explorers.





#### Bradley Hardaway ~ Supervisor of Shore Excursions

As Supervisor of Shore Excursions for Windstar Cruises, Brad Hardaway is responsible for designing and implementing onboard amenity programs, worldwide shore excursions and shore-side events

He provides specialized services to groups in both the retail and incentive/charter markets. He consults with clients in an evaluation process designed to individually tailor activities to guest profiles and requirements.

Hardaway customizes charter, group and incentive shore excursion programs and is responsible for research, development and coordination of all shore excursions in Windstar's extensive worldwide program. He is responsible for the creation of the company's shore excursion brochures and maintains descriptions on the website. Overland tour options offered on longer cruises are coordinated by Hardaway, including pre-bookings. Hardaway brings to the position six years of experience as a sales coordinator with Windstar's charter and incentive department. He has traveled extensively aboard the Windstar ships and is well experienced with the destinations. He began his travel career with Windstar Cruises' parent company, Holland America Line in December of 1994.

He has a business management degree from Boise State University and lives in Seattle, Washington.



#### Gerald Moesslinger ~ Manager, Marine Hotel Operations

Gerald is responsible for ensuring the overall quality and passenger satisfaction aboard Windstar's three-ship fleet. Of his many duties, Gerald oversees the hiring and training of key marine hotel staff as well as all aspects of guest experiences such as accommodations, food and beverage, shore excursions and Windstar's unique watersports programs.

After graduating from the Culinary Institute of Austria, Gerald began his sea going career with Seabourn Cruise Line, ultimately rising to manager of hotel operations. At Seabourn, Gerald was responsible for implementing a host of new programs including the onboard training of hotel and

wait staff that featured a new, intensive curriculum called College at Sea. He was also instrumental in the upgrade of onboard amenities and personal services as well as the development of new menus in partnership with renowned chef Charlie Palmer. After Seabourn, Gerald worked as general manager for the opening team of Charlie Palmer's new restaurant on Capitol Hill in Washington D.C.





the natural wonders of a tropical island with all the comfort you would expect at home. Enjoy its lively Creole culture with a French flair. Rejoice in its pristine sandy beaches, lush rain forest and memorable sunsets that French artist Paul Gauguin, brilliantly captured on canyas.

TAKE THE TIME to savor a Ti-punch and flatter your taste buds with French Creole cuisine. Visit Saint-Pierre, the little Pompeii of the Caribbean and don't miss Martinique's historical sites and museums.

# martinique



DISCOVER
Martinique, a world
where "la vi a douce", in
other words, a world
where life is sweet, a
world where the people,
the flavors, the arts and
the sun will embrace you!

# PORT OF SAN DIEGO: COME. GO. FLOW.

#### JUST FIVE MINUTES TO ...

- San Diego International Airport and major freeways
- Major area attractions including San Diego Zoo and Balboa Park
- · Vibrant downtown Gaslamp Quarter, Seaport Village and Horton Plaza
- 6,750 downtown and waterfront hotel rooms for pre- and post-cruise stays
- San Diego's spectacular waterfront with shops, restaurants and more.

It's THAT EASY.



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